

# Closing the loop

## Dynamics of Simple Structures

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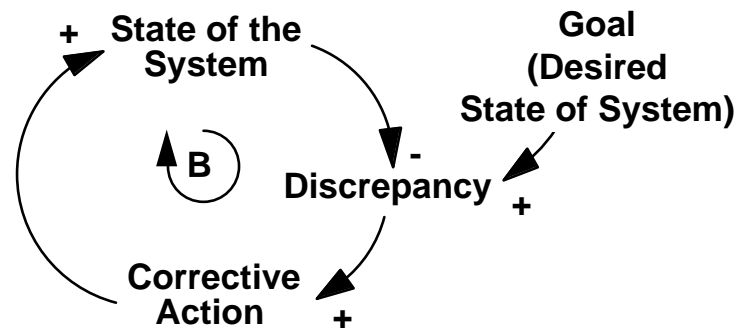
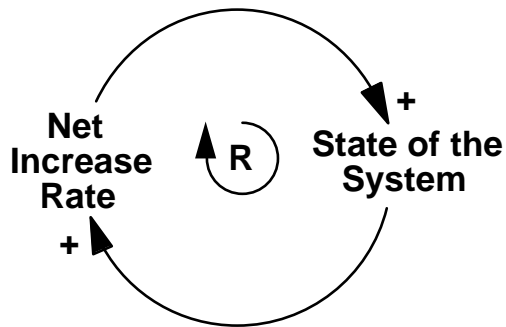
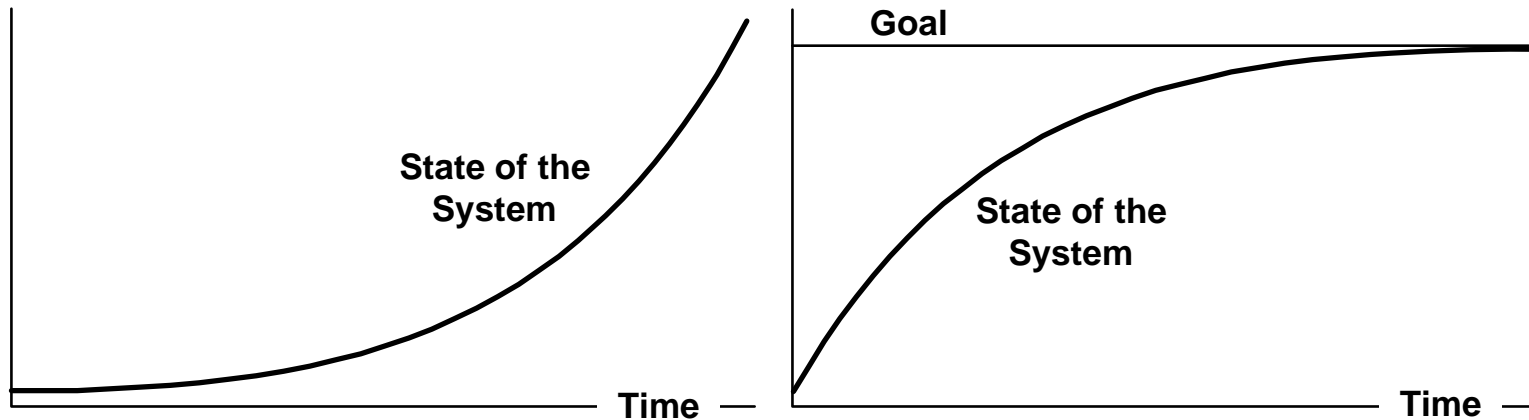
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# Fundamental Modes

- Positive feedback causes exponential growth, while negative feedback causes goal-seeking behavior.



# First-Order Systems

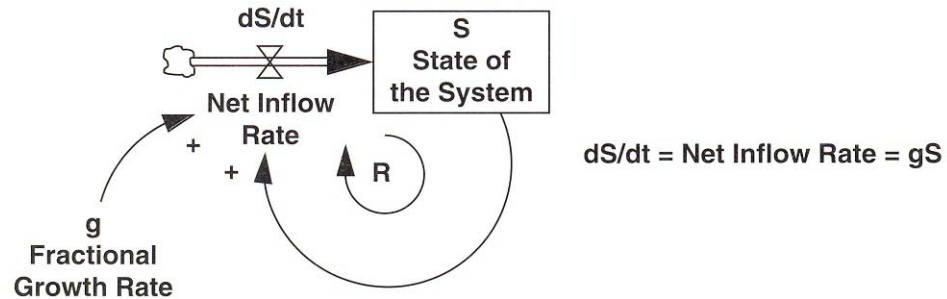
- A first-order system contains only one stock.
- Linear systems are systems, in which the rate equations are linear combinations of the state variables.

$$dS/dt = \text{Net Inflow} = a_1S_1 + a_2S_2 \dots + a_nS_n + b_1U_1 + b_2U_2 \dots + b_mU_m$$

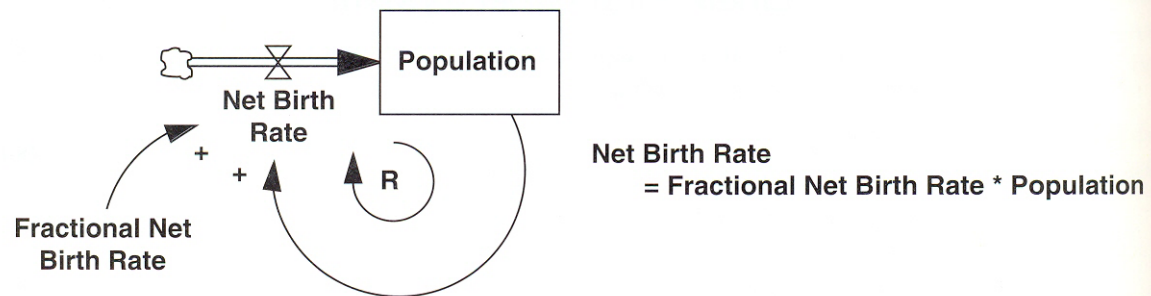
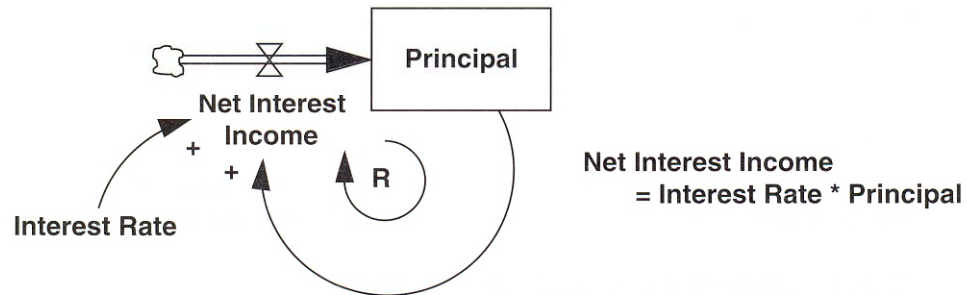
*Where the coefficients  $a_i$ ,  $b_j$  are constants and any exogenous variable are denoted  $U_j$ .*

# First-Order Positive Feedback Loop

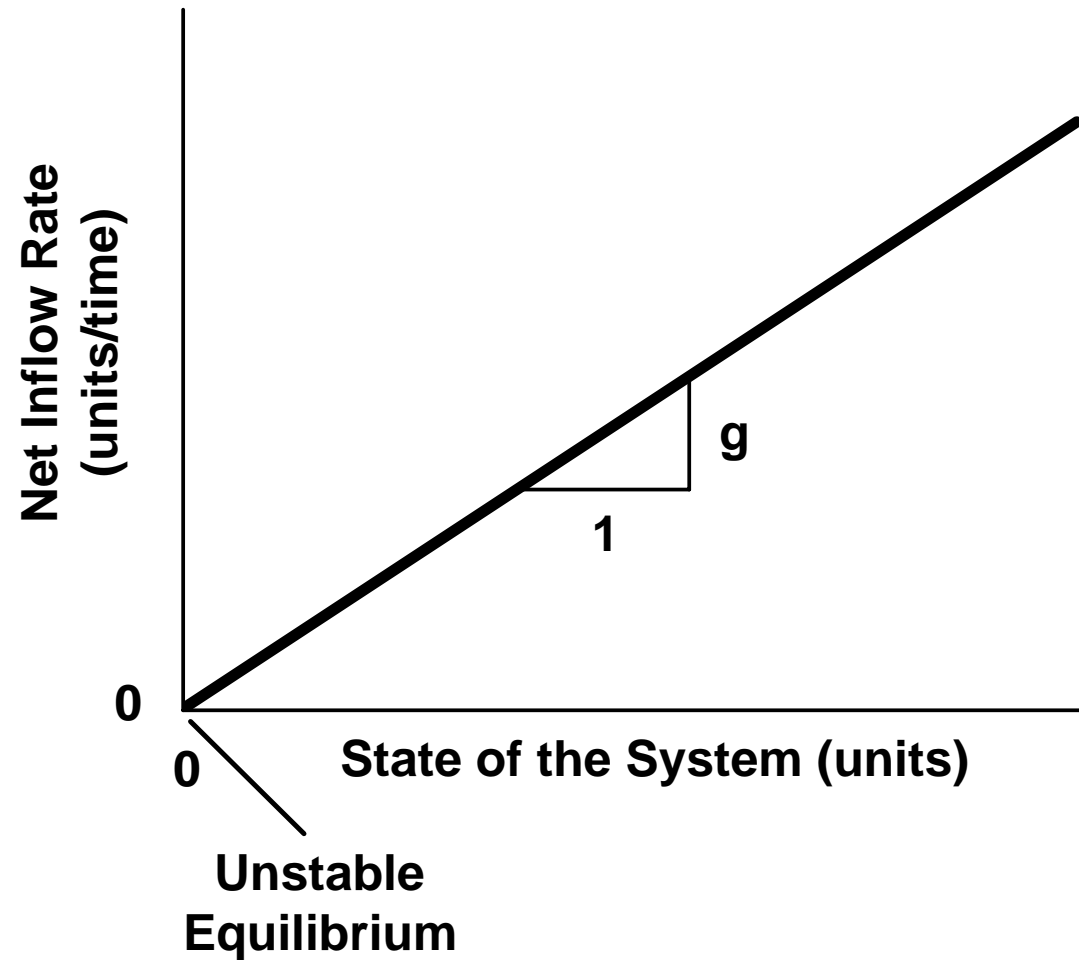
## General Structure



## Examples



$$dS/dt = \text{Net Inflow Rate} = gS$$



Phase plot for the first-order, linear positive feedback system

# Power of Positive Feedback

- Paper Folding
- The Rule of 70

Positive feedback leads to exponential growth, when the fractional net increase rate is constant.

$$2S(0) = s(0)\exp(gt_d)$$

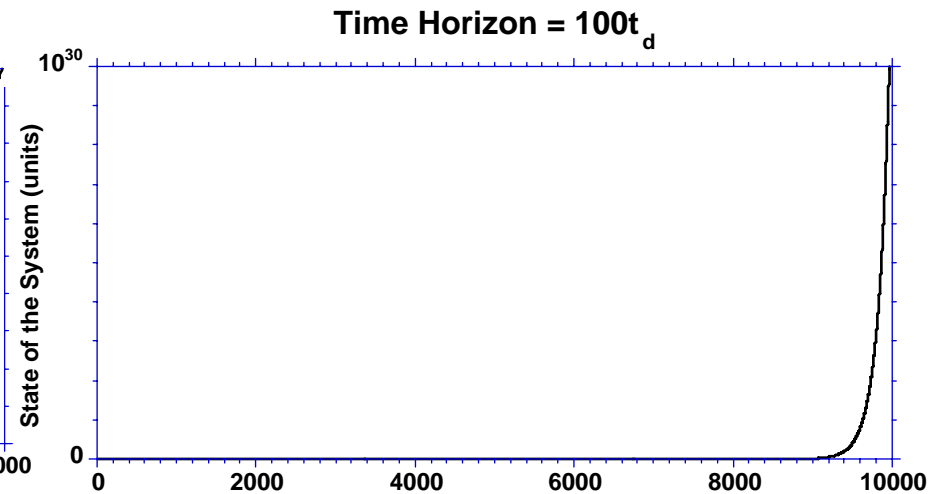
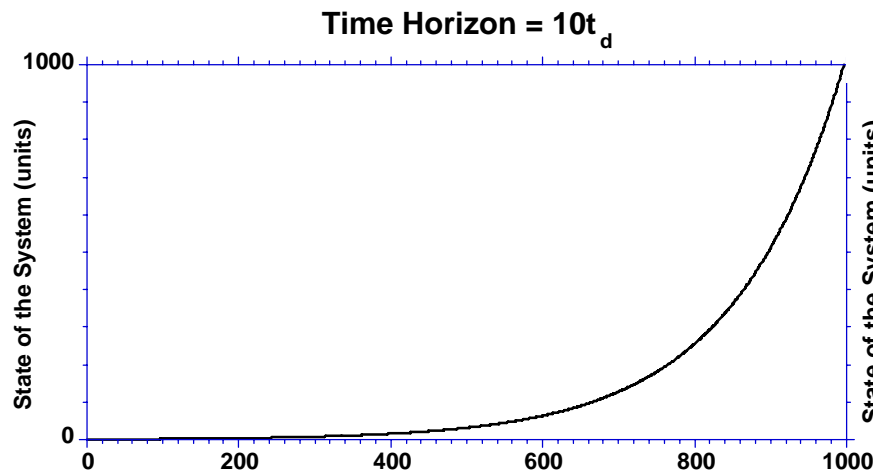
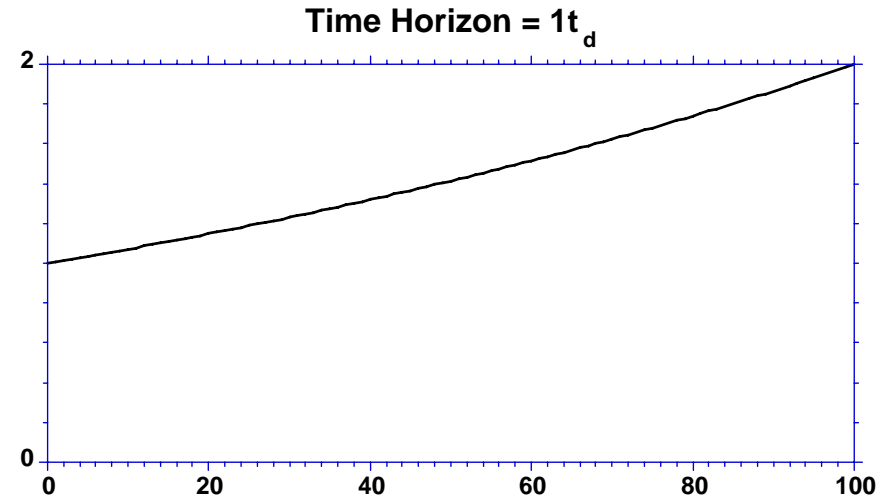
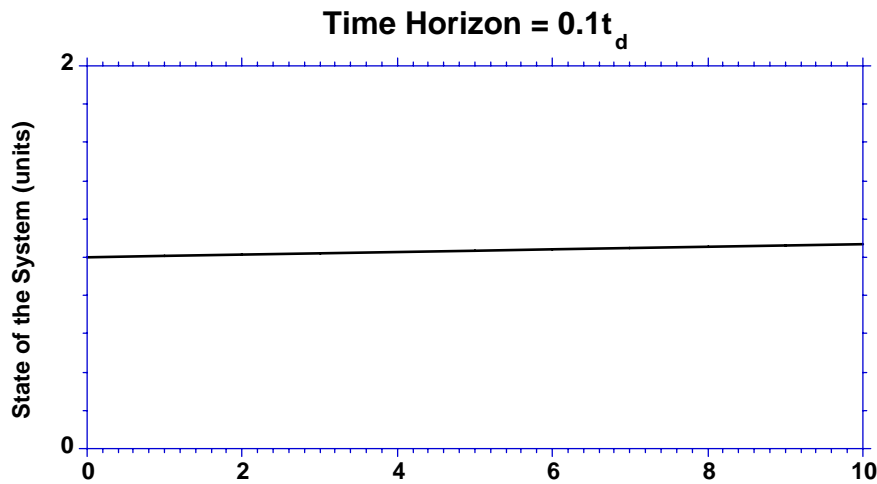
$$t_d = \ln(2)/g, \text{ where } \ln(2) = 0.6931\dots$$

$$\underline{t_d = 70/(100g)}$$

E.g., an investment earning 7%/year doubles in 10 yrs

# Misperception of Exponential Growth

- We tend to assume a quantity increases by the same *absolute* amount per time period, while exponential growth *doubles* the quantity in a fixed period of time.
- The counterintuitive characters of exponential growth can be seen by examining it over different time horizons.



## Exponential growth over different time horizons

The state of the system is given by the same growth rate of 0.7%/time period in all cases (doubling time = 100 time periods).



- No real quantity can grow forever (positive feedback processes approach their limits rapidly and often unexpectedly).

## An old French riddle

- A water lily doubles in size each day.
- It would completely cover the pond in 30 days.
- On what day will it cover half the pond so you have to cut it back?

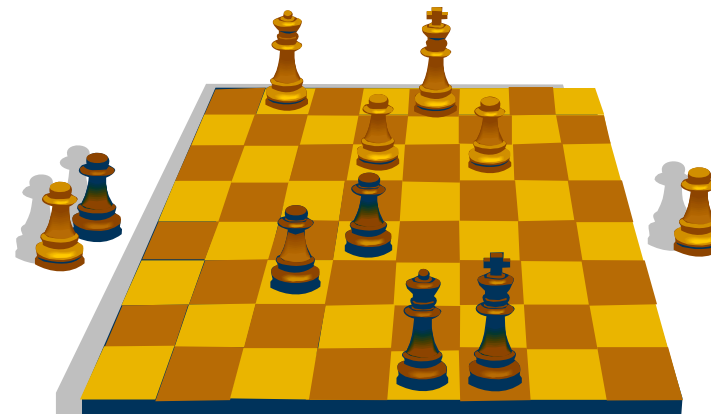


- As limits are approached, nonlinearities always weaken the positive loops and strengthen the negative feedbacks.

### An old Persian legend

- A courtier presented a chessboard to his king.
- Requesting the king give him in return a grain of rice for the square of the board, 2 grains for the 2<sup>nd</sup> square...
- Is it feasible?

\* The total quantity of rice on all 64 squares would cover all of Iran to a depth of more than 5 feet.



# Overconfidence

- Overconfidence: the confidence bounds people provide around their estimate of an unknown quantity are too narrow.
- More information, more confident, while accuracy did not improve.
- Thousands of repetitions provide feedbacks enabling to learn from experience (weather forecast, gambling) but there is little chance to learn from experience in most social/business situations.

## Examples:

- The Challenger explosion estimated 1 in 100,000.
- Underestimating the likelihood of declining share price during 1920s and 1980s-90s

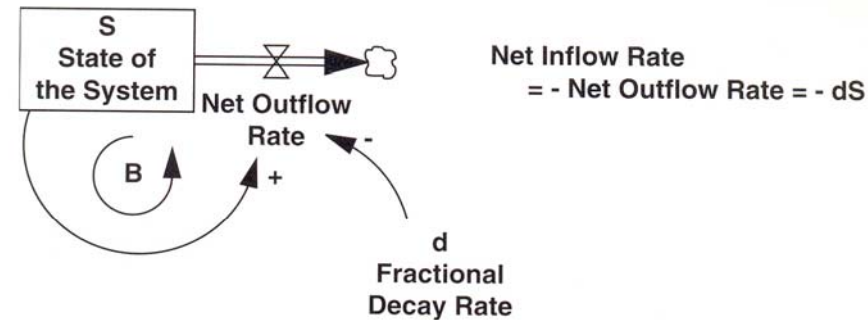
# Overcoming Overconfidence

- List all the reasons your opinion could be wrong.
- Solicit the opinions of a diverse group especially those with opposite views.
- Suspect statements that something is absolutely certain, inevitable or a one in million chance.
- When formal models are available, conduct extensive sensitivity tests.

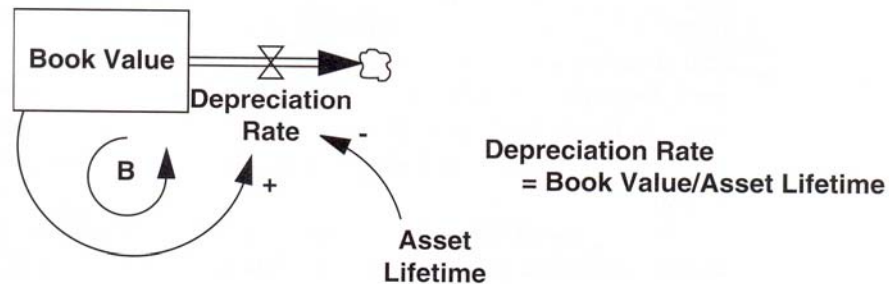
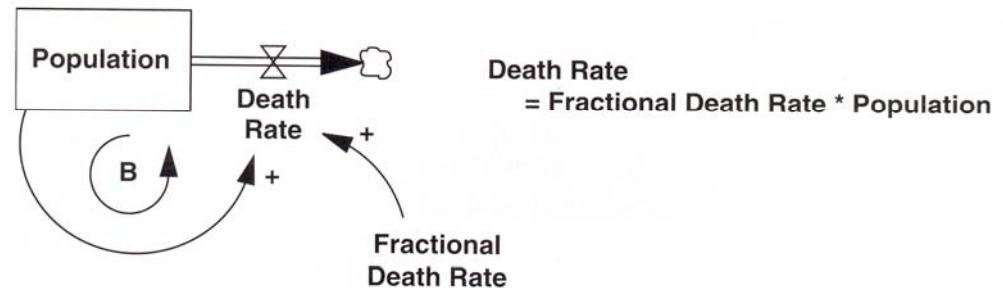
# Negative feedback and Exponential Decay

- First-order negative feedback systems generate goal-seeking behavior. When the system is linear, the behavior is pure exponential decay.

## General Structure

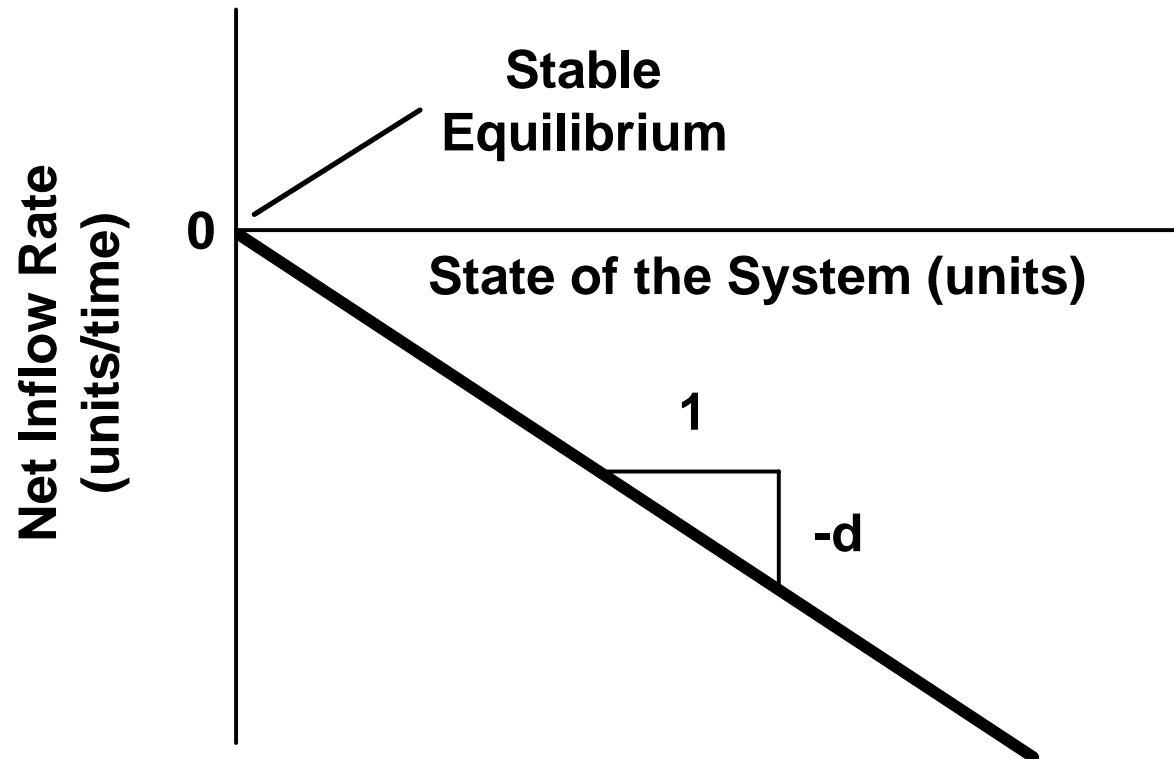


## Examples



$$\text{Net Inflow Rate} = - \text{Net Outflow Rate} = - dS$$

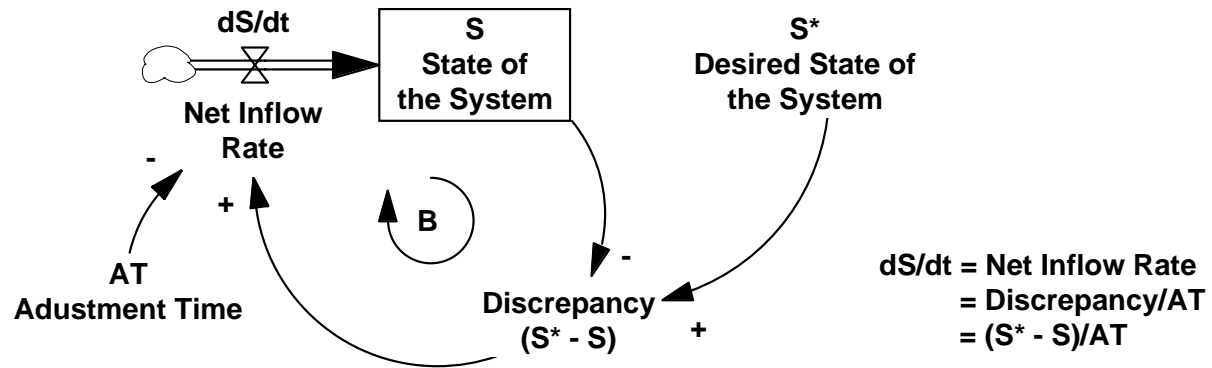
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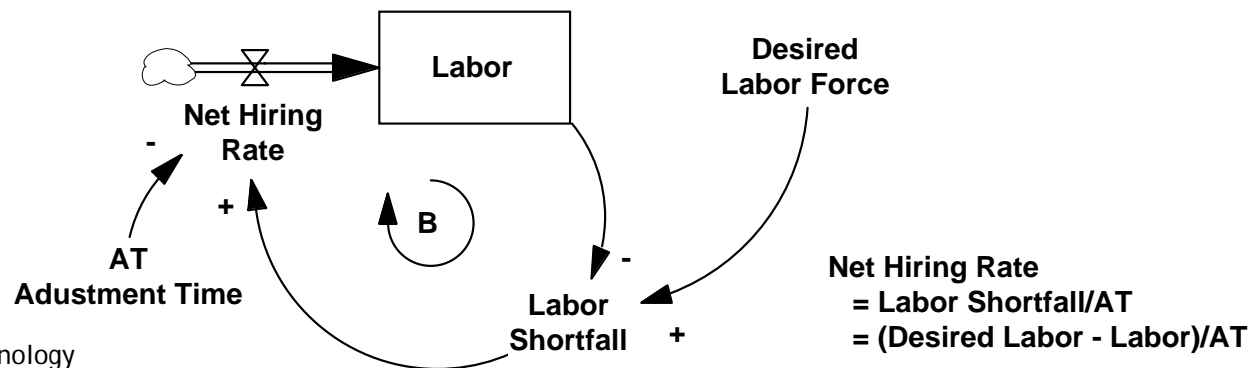
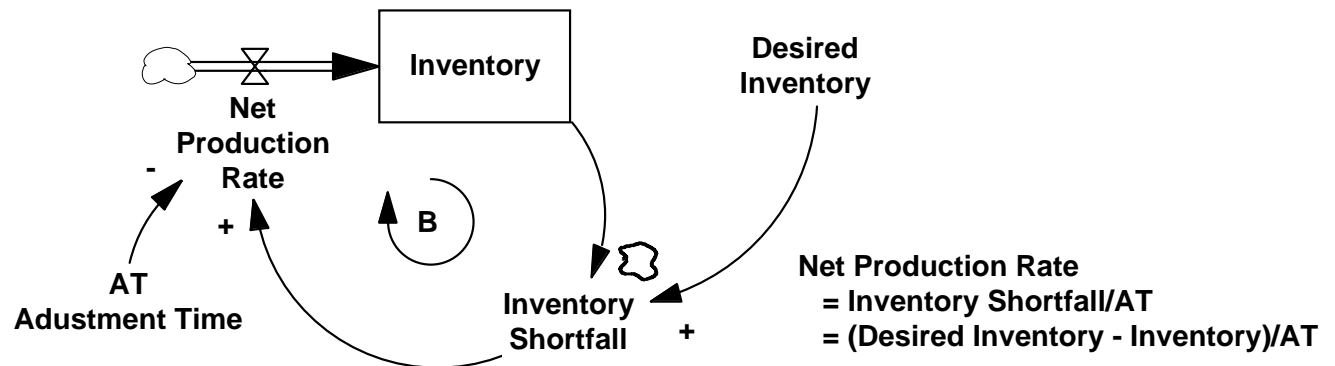
Phase plot for  
exponential decay  
via linear negative  
feedback

**First-order  
linear  
negative  
feedback  
system with  
explicit  
goals**

**General Structure**



**Examples**



# References

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