

Quick Overview of Internet Services

406.424 Internet Applications

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- content authoring
- content syndication
- content filtering
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- others
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Louis Gray's Media Consumption Workflow

My Social Media Consumption Workflow



tracking
comments
via disqus

monitoring
210 FB
friends

DISQUS



twitter

friendfeed

Google Reader

270 RSS subs:
500 – 800 items / day

SHARED ITEMS



Technorati

tracking activity via
technorati and google
blog search

twitter

following
490
users

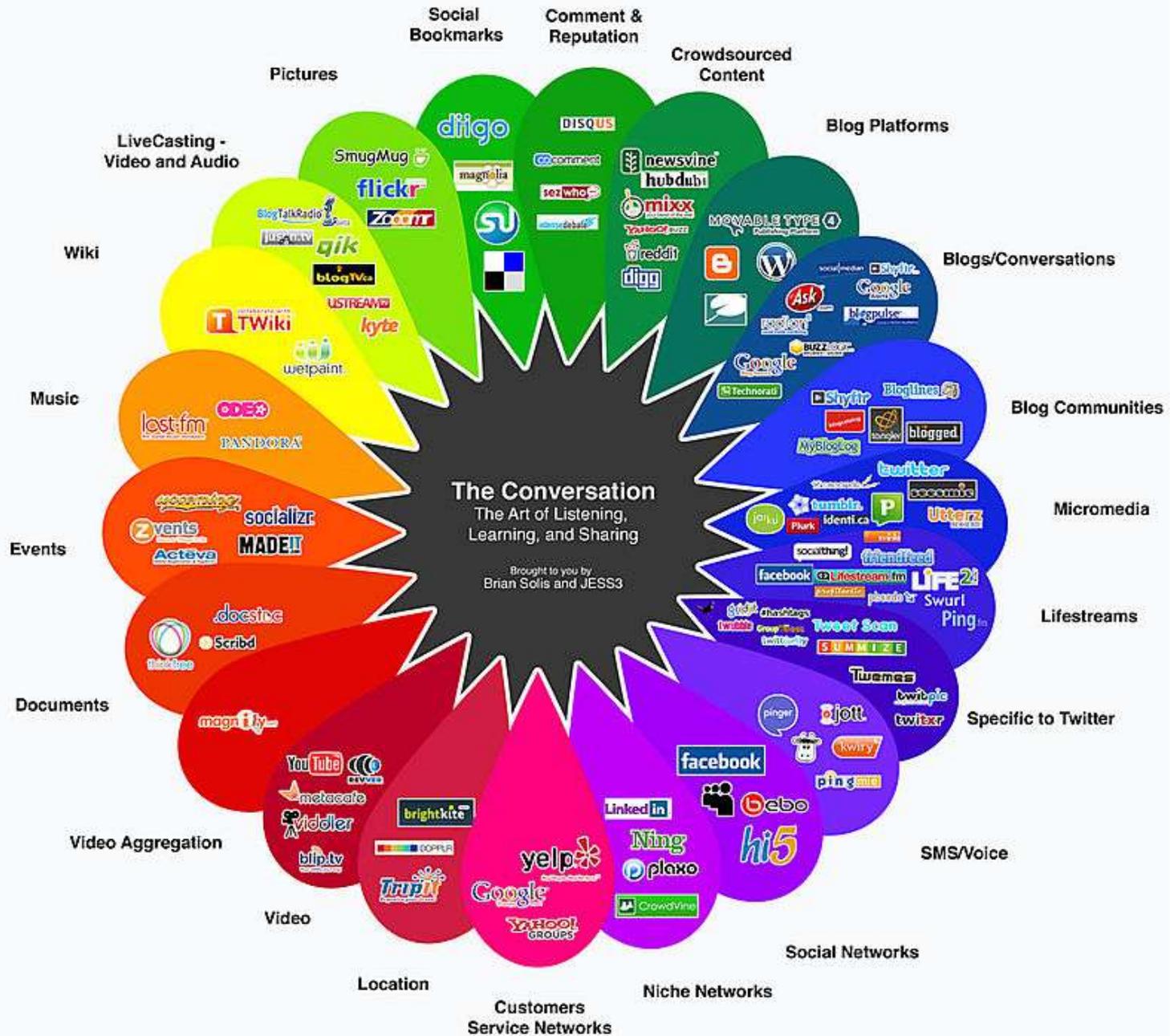
friendfeed

sub to 269 FF
users

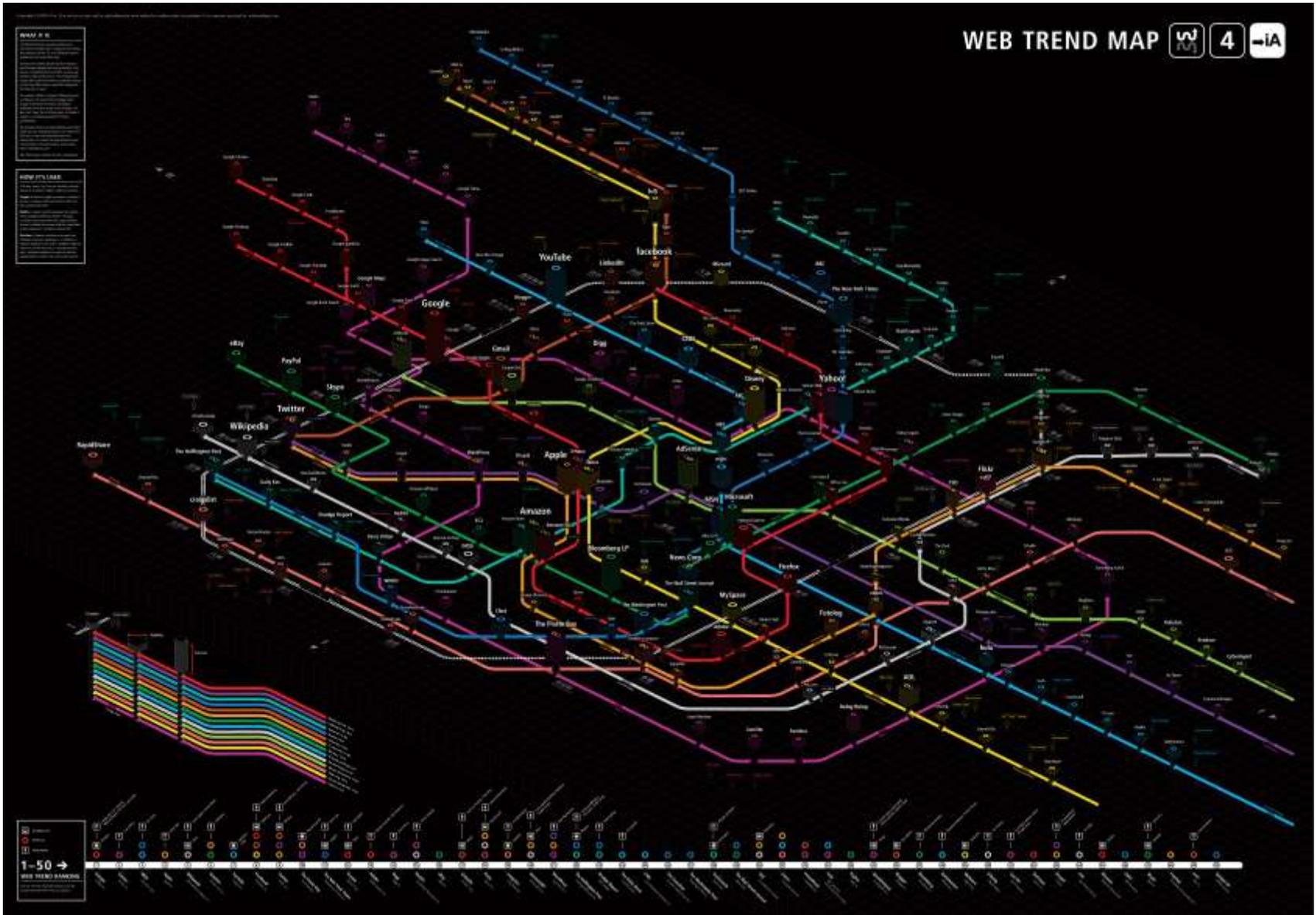
via LouisGray.com

+ blog posting, twitter updates, FF commenting, delicious bookmarking,
and trading emails

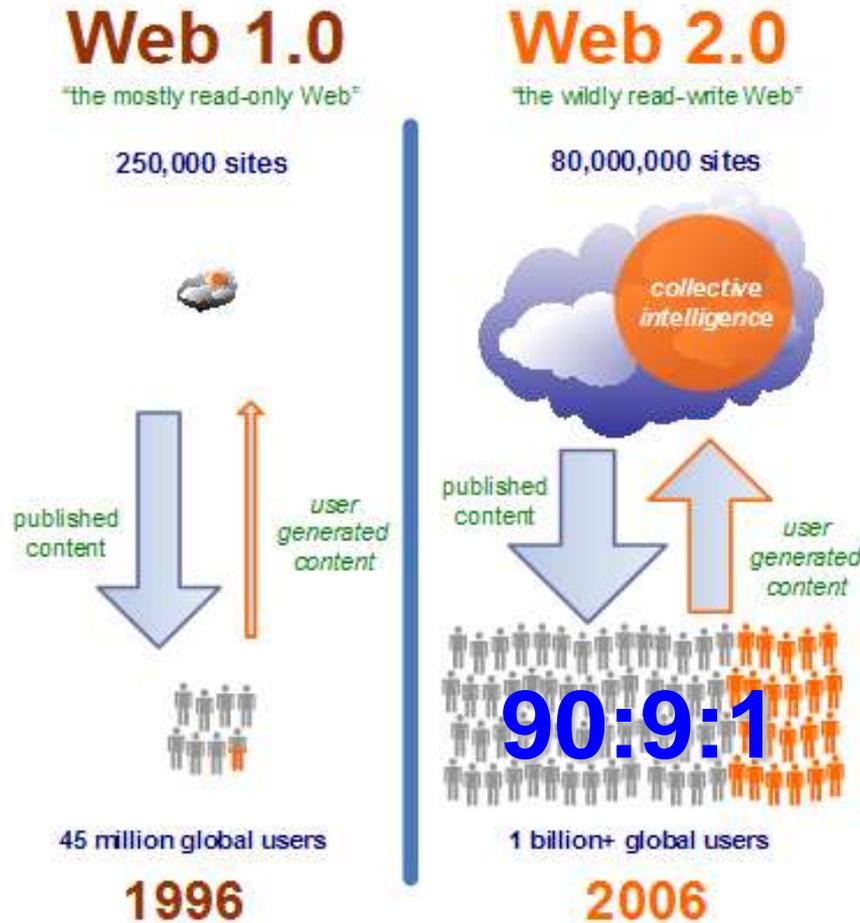




web trend map: as of 2009



Web 2.0: Been There, Done That?



platform

social

share

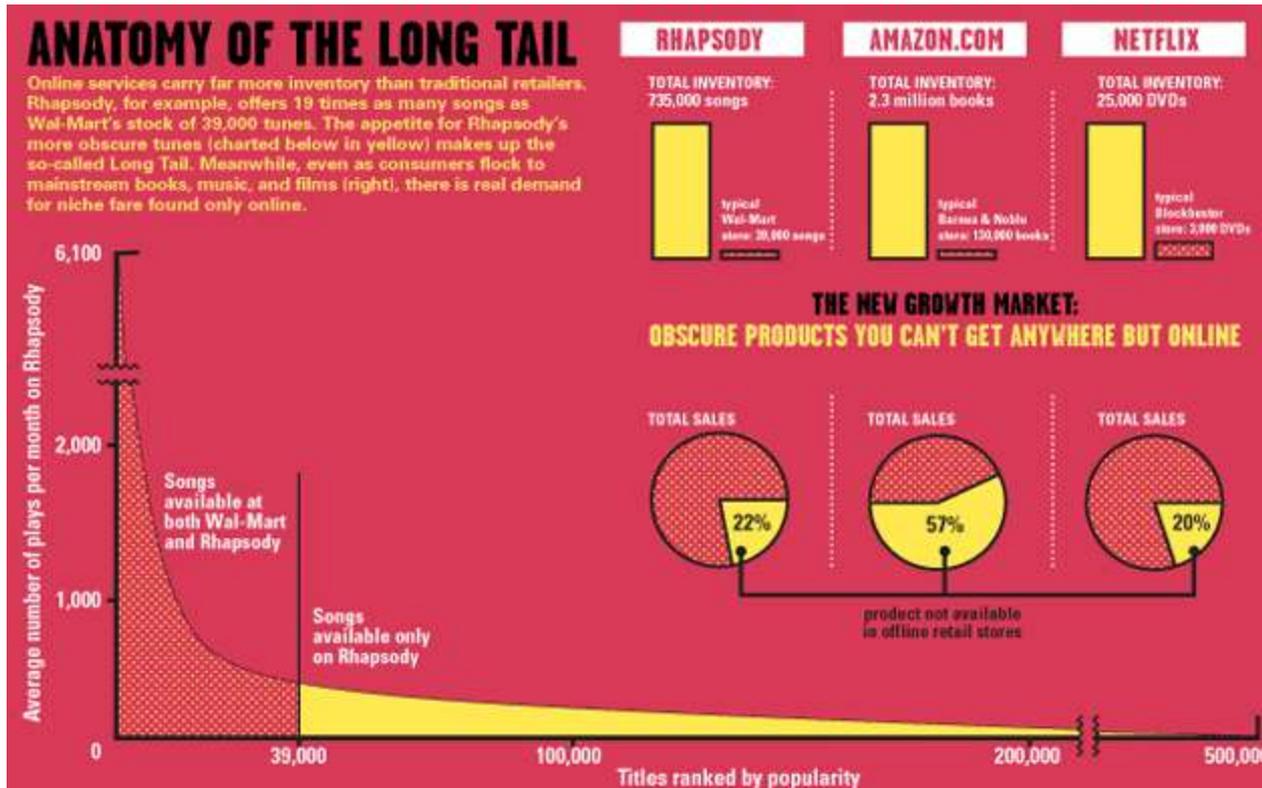
open

long tail



long tail

- “Forget squeezing millions from a few megahits at the top of the charts. The future of entertainment is in the **millions of niche markets** at the shallow end of the bitstream” (Chris Anderson)
- what’s wrong with Pareto principle?



amazon.com

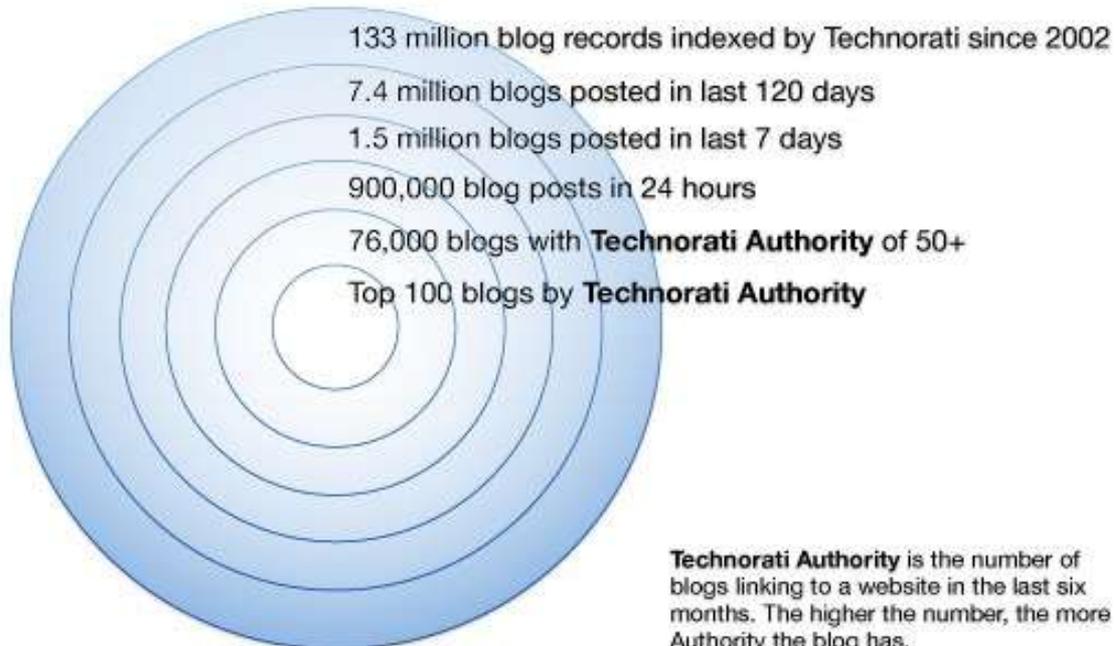
ebay®

Google™



Blogs as Media

- chinese actress Xu Jinglei: 50M+ page views
- popular blog languages: japanese (37%), english (31%), chinese (15%)
- mean annual revenue: \$6,000
- \$75K+ for those with 100K+ monthly UV



Blogs

- web log
- reverse chronological
- permanent link
- comments
- trackback / pingback
- meta-blogging
- XHTML / RSS

That's why smart companies like JetBlue and Zappos are legitimately engaging on Twitter. It's becoming a front line for customer service. At a minimum, every consumer facing company should be monitoring the chatter. Even better, participating can cut problems off at the pass or even better foster evangelists. The numbers may never tell this story. For more, see Chris Winfield's mini case study.

Technorati Links • Email this • Twit This! • Digg This! • Save to del.icio.us (30 saves, tagged: twitter socialmedia web2.0) • Sphere: Related Content • Track comments

Posted at 12:59 PM in Customer Evangelism, Marketing, Mobile, Moblogging, PR, Research, Social Networking, Web 2.0 | Permalink ShareThis

TrackBack

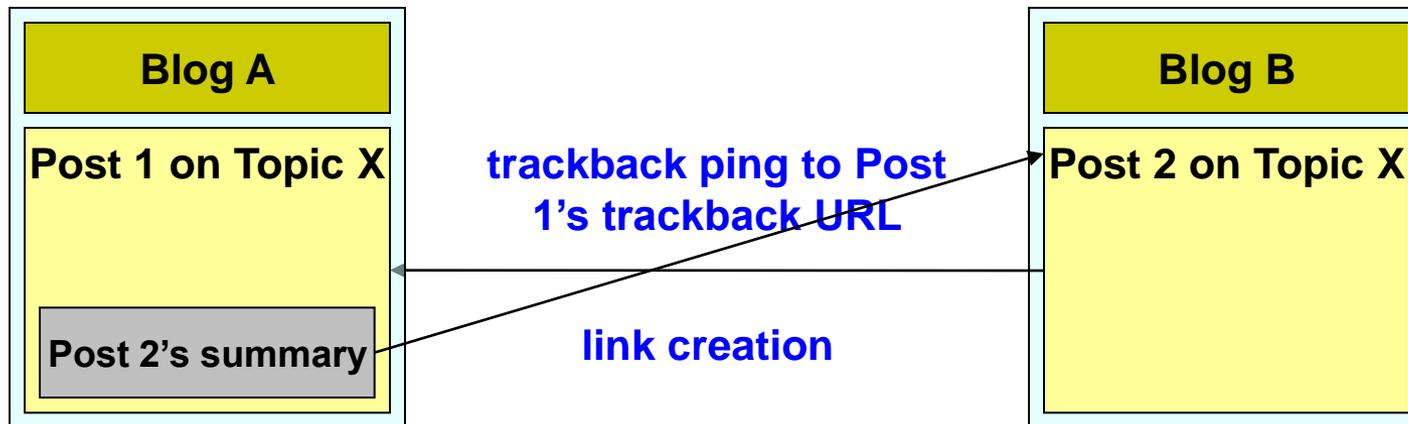
TrackBack URL for this entry:

<http://www.typepad.com/t/trackback/12807/28608460>

Listed below are links to weblogs that reference Even if Twitter is Just a Geek Haven, It's Still Very Influential:

- Prada Auctions, Yelp Yelped, Mo Rocca Talks Money, and Love Grows on Trees from Adrants
- Big spenders who can't be ... [Read More]

Tracked on Tuesday, April 29, 2008 at 11:55 PM

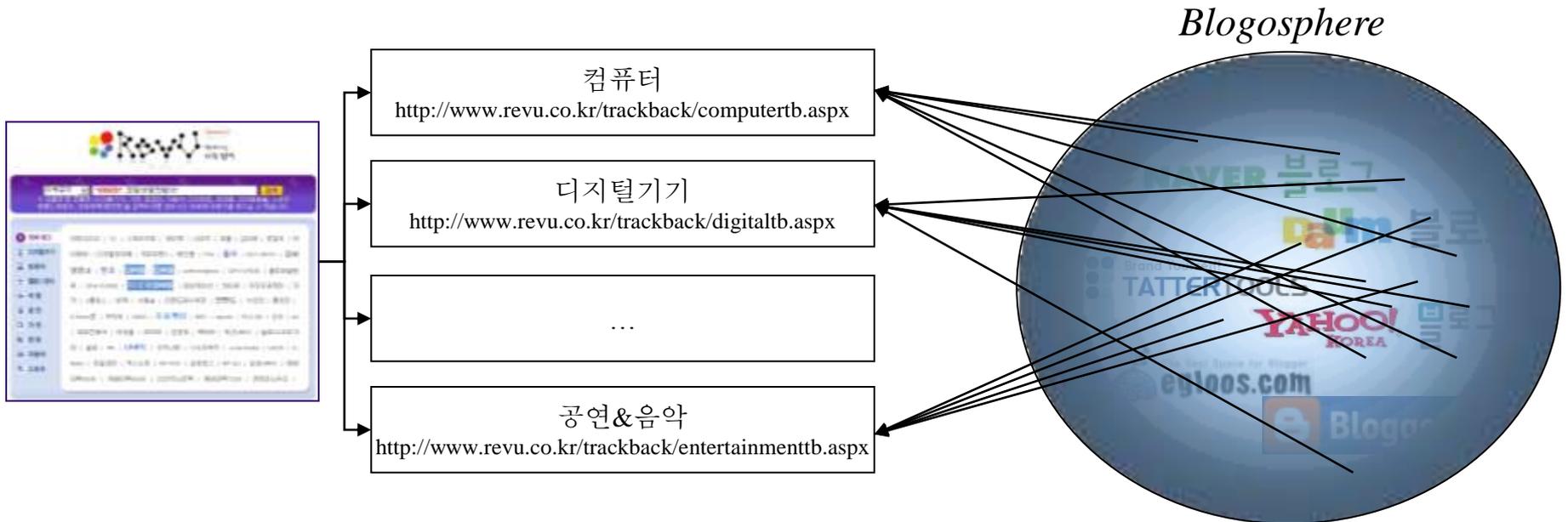


note: link direction is now from “old article” to “new article”



application of trackbacks

- meta-blogging
 - aggregation of blog posts based on subjects by using trackbacks
- example: revu.com, allblog.net
 - each category has a unique trackback URL



Micro-blogging & Life-streaming

- twitter: “what are you doing?”
 - following, RT, #, @, ...
- friendfeed: “what are you doing at social media sites?”

The screenshot shows the Twitter homepage from around 2007. At the top left is the Twitter logo. To its right is a search bar with the placeholder text "Name or location" and a "search" button. Further right are navigation links: "Home", "Find & Follow", "Settings", "Help", and "Sign out". The main content area is titled "What are you doing?" and features a large text input box with a "140" character count. Below the input box is an "update" button. Underneath the input box are tabs for "Recent", "Replies", "Archive", and "Everyone". The "Recent" tab is selected, showing two tweets from users "drburix03" and "drburix02". The "drburix02" tweet says "all day inventing" and is marked as "21분 ago from web". To the right of the main content area is a sidebar for the user "drburix02". It shows a profile picture, the name "drburix02", and a bio "all day inventing". There is a yellow box with the text "Put your updates on your site!". Below that are sections for "Device updates" and "Stats". The "Stats" section shows: Following_me (1), Followers_me (1), Favorites (0), Direct Messages (0), and Updates (1). At the bottom of the sidebar is a "People" section with a link to "invite more".

The screenshot shows the Friendfeed homepage. At the top right is the Friendfeed logo. The main content area displays a list of updates. The first update is from "Nathan Woodward" who "favorited a video on YouTube" titled "Kanye West and Daft Punk - Stronger (Grammy)". Below this is a video player with a play button. The second update is from "Susan Haldis" who "shared an item on Google Reader" titled "3G iPhone on the Way?". Below this is a text update from "Nathan Woodward" saying "I keep saying I'm waiting for Android phones, but I would sell my soul to Apple in a heartbeat if the 3G iPhone came out.". The third update is from "Caitlin Roran" who "published three photos Flickr". Below this are three photo thumbnails. At the bottom of the page is a row of social media icons including Amazon, RSS, Facebook, MySpace, Google, LinkedIn, etc.



Wiki: a Tool for Collaborative Authoring



WIKIPEDIA

English
The Free Encyclopedia
1 670 000+ articles

Deutsch
Die freie Enzyklopädie
552 000+ Artikel

Français
L'encyclopédie libre
455 000+ articles

Polski
Wolna encyklopedia
356 000+ hasel

日本語
フリー百科事典
336 000+ 記事

Nederlands
De vrije encyclopedie
280 000+ artikelen

Italiano
L'enciclopedia libera
269 000+ voci

Português
A enciclopédia livre
243 000+ artigos

Svenska
Den fria encyklopedin
213 000+ artiklar

Español
La enciclopedia libre
208 000+ artículos

search • suche • rechercher • szukaj • 検索 • zoeken • ricerca • busca • sök • busc.

English



Anyone can create/modify/delete page

article • discussion • edit this page • history

Wiki

From Wikipedia, the free encyclopedia
(Redirected from WIKI)

For other uses, see Wiki (disambiguation).

A **wiki** (IPA: [ˈwi ki] <WACK-ee> or [ˈwi ki] <GREE-kee>) is a type of website in which users can create and change some available content, sometimes without the need for registration. The term wiki can also refer to the software used for collaborative authoring. The term wiki can also refer to the collection of such a website, or to certain specific wiki sites, including the computer science encyclopedias such as Wikipedia. The first such software to be called a wiki, WikiWikiWeb, was created in Honolulu, Hawaii. ("Wiki wiki" means "quick" in the islands.) It was created in 1994 and installed on the web in 1994 by Ward Cunningham.

Contents (view)

- History
- 1.1 Development of Wiki
- 2 Typical site operations
- 3 Key characteristics
- 3.1 Pages and editing
- 3.2 Linking and creating pages
- 3.3 Searching
- 3.4 Server-side versus client-side wiki
- 4 Controlling changes

Easy Linking System

Collaborative writing

Collaborative writing is a type of collaborative writing in which multiple authors work together to create and edit content. This can be done in a variety of ways, including using a shared document or a wiki.

Collaborative software

Collaborative software is software that allows multiple users to work together on a single document or project. This can be done in a variety of ways, including using a shared document or a wiki.



Content Structuring

- microformats.org
 - hCard, hCalendar, hReview, XFN, ...
- structuredblogging.org
- better search results, easier blog posting (?)

hCalendar-o-matic

summary event title

location seoul

url http://

start March 7 2007

end March 7 2007

TZ none hour(s) from GMT

description
boa concert

tags separator (comma)

Reset Build It!

code

```
<div class="vevent" id="hcalendar-event-title">  
<abbr class="dtstart" title="20070307">March 7th</abbr>,  
<abbr class="dtend" title="20070308">2007</abbr>  
<span class="summary">event title</span> &mdash; at  
<span class="location">seoul</span>  
<div class="description">boa concert</div>  
<p style="font-size: smaller;">This  
<a  
href="http://microformats.org/wiki/hcalendar">hCalendar  
event</a> brought to you by the  
<a  
href="http://microformats.org/code/hcalendar/creator">hCal-  
Creator</a>.  
</p>  
</div>
```

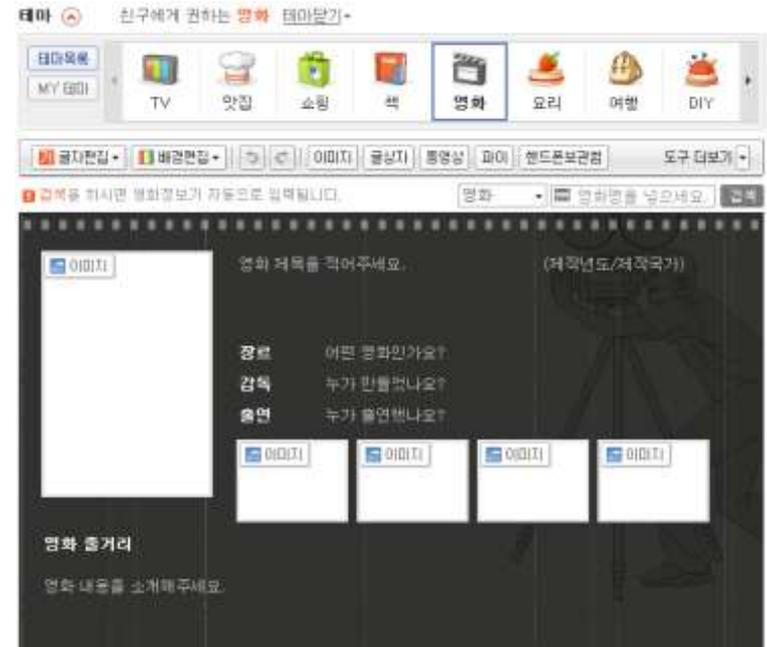
compact code

```
<div class="vevent" id="hcalendar-event-title"> <abbr  
class="dtstart" title="20070307">March 7th</abbr>, <abbr  
class="dtend" title="20070308">2007</abbr> <span  
class="summary">event title</span> &mdash; at <span  
class="location">seoul</span> <div class="description">boa  
concert</div> <p style="font-size: smaller;">This <a
```

preview

March 7th, 2007 event title – at seoul
boa concert

This hCalendar event brought to you by the hCalendar Creator.



RSS

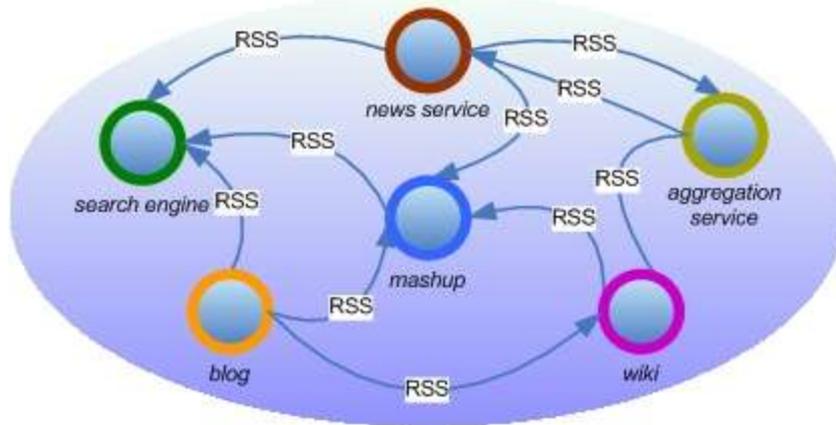


- a family of **web feed formats** used to publish **frequently updated digital content**, such as blogs, news feeds or podcasts

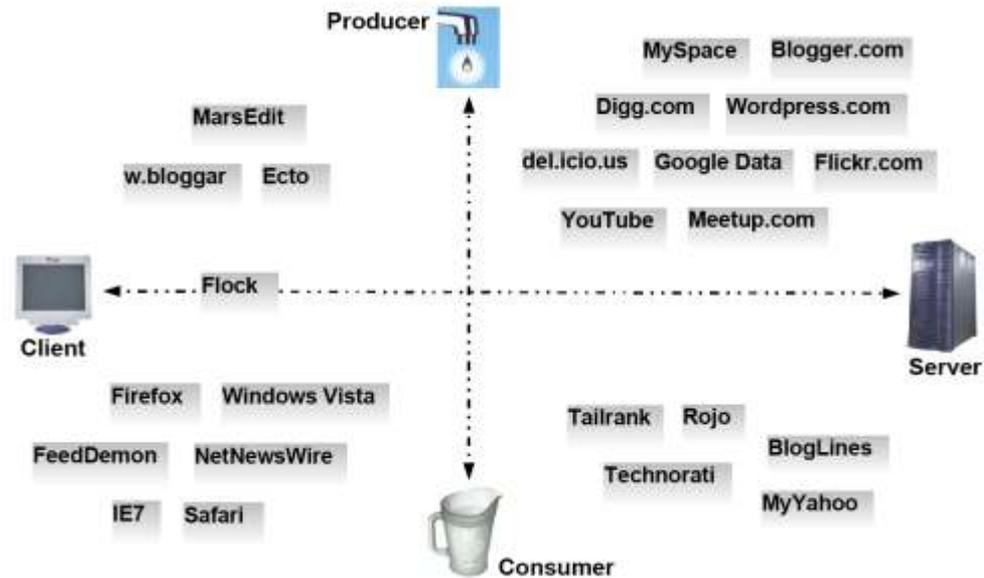
XML RSS RSS 2.0 | RSS 1.0 | ATOM 0.3

RSS:

Enabling the Web 2.0 Information Ecosystem



Source: <http://web2.wsj2.com>



an example RSS feed

    RSS 2.0 |  RSS 1.0 |  ATOM 0.3

SERVICES » [Emails](#) [RSS !\[\]\(8c38bcc0fae4558cd7ebc6fc44ec565d_img.jpg\)](#) [Podcasts !\[\]\(7771747e02f20799a335f95035e4a9cc_img.jpg\)](#) [CNNtoGo](#)

 External sites open in new window; not endorsed by CNN.com

 [\[Pipeline\]](#) Pay service with live and archived video. [Learn more](#)

```
<?xml version="1.0" ?>
<rss version="2.0">
  <channel>
    <title>Liftoff News</title>
    <link>http://liftoff.msfc.nasa.gov/</link>
    <description>Liftoff to Space Exploration.</description>
    <language>en-us</language>
    <pubDate>Tue, 10 Jun 2003 04:00:00 GMT</pubDate>
    <lastBuildDate>Tue, 10 Jun 2003 09:41:01 GMT</lastBuildDate>
    <docs>http://blogs.law.harvard.edu/tech/rss</docs>
    <generator>Weblog Editor 2.0</generator>
    <managingEditor>editor@example.com</managingEditor>
    <webMaster>webmaster@example.com</webMaster>
  </channel>
  <item>
    <title>Star City</title>
    <link>http://liftoff.msfc.nasa.gov/news/2003/news-starcity.asp</link>
    <description>How do Americans get ready to work with Russians aboard
the International Space Station? They take a crash course in culture, language
and protocol at Russia's <a
href="http://howe.iki.rssi.ru/GCTC/gctc_e.htm">Star City</a>.</description>
    <pubDate>Tue, 03 Jun 2003 09:39:21 GMT</pubDate>
    <guid>http://liftoff.msfc.nasa.gov/2003/06/03.html#item573</guid>
  </item>
  <item>...</item>
  <item>...</item>
</channel>
</rss>
```

channel (has a unique URL)

item (individual content)



Players in Feed Market

- reader
- aggregator
- filter
- generator
- transformer
- mixer
- search
- recommendation
- promoter



The screenshot shows a feed reader interface with several news items. The main content area lists articles such as "Electronics and Fashion Among Top eBay...", "What Will Microsoft Do With Credentica?", and "Weekly Wrapup, 28 Apr - 2 May 2008". A sidebar on the left contains a list of subscriptions and filters, including "RSS, ATOM, and Really... (6)", "Search Engine Watch (7)", and "Techworld Top news... (1686)".



The screenshot shows a search results page for "web 2.0". The main content area displays a list of search results with titles and brief descriptions, such as "Web 2.0 Tutorials Round-Up" and "A Web 2.0 Guide". A sidebar on the right contains a list of top feeds and a search bar.



The screenshot shows the FeedBurner website. The page features a large orange and yellow flame logo and the text "Hello, our name is FeedBurner. Welcome to FreeBurner! Get PRO features gratis." Below the logo are several buttons for "Blogs", "Podcasts", and "Commercial".



The screenshot shows a form on the FeedBurner website. The form asks the user to "Start FeedBurning Now. Type your feed or blog URL below. (Why Burn?)" and includes a search button and a "Next" button.



The screenshot shows a news article from Google about the acquisition of FeedBurner. The article includes the Google logo and the text "Google has acquired FeedBurner".



Key Characteristics of Feedmil.com



web 2.0 feeds results 1 - 10 of 17,400

feed type: all feeds sort by: latest feeds filter by: enable tweet filters

Social Networking and Web 2.0

Viral Marketing, Web 2.0, Video Sharing, Social Networking and More

topics: google popularity: authority: activity: frequency: 11.2 posts per week

GigaOM

Business, Internet, Technology & Strategy

topics: aster date system, gigaom, initial public offering, mobile internet devices, obama for america, private equity group, sponsor, terms of service, venture capital firm, windows mobile marketplace

popularity: authority: activity: frequency: 50.0 posts per week

Mashable!

Social software and social networking 2.0.

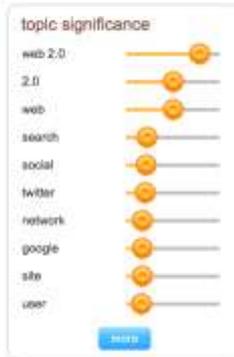
topics: coman o'Brien, dallas fort worth, ding dong ditch, dog a life, facebook, google image search, google street view, natural language processing, pirate bay trial, twitter

popularity: authority: activity: frequency: 107.7 posts per week

ReadWriteWeb

topics: blackberry enterprise server, google, google gmail connect, search, time to learn, twitter, user, wall st journal, wall street journal, web office suite

popularity: authority: activity: frequency: 73.7 posts per week



← surprising

well known



Tags & Folksonomy

- enable **classification** and **social search**
- most good people ignore them, but bad people exploit



holy cow

Uploaded on 1 May 2007



By Laura Travels

Laura Travels' photostream, or profile.

rural, bravo, cows, alabama ...



Avalon Cow Portrait

Uploaded on 22 May 2007



By Airchinapilot

His photostream, or profile.

portrait, canada, canon, cow ...



Schiermonnikoog cows

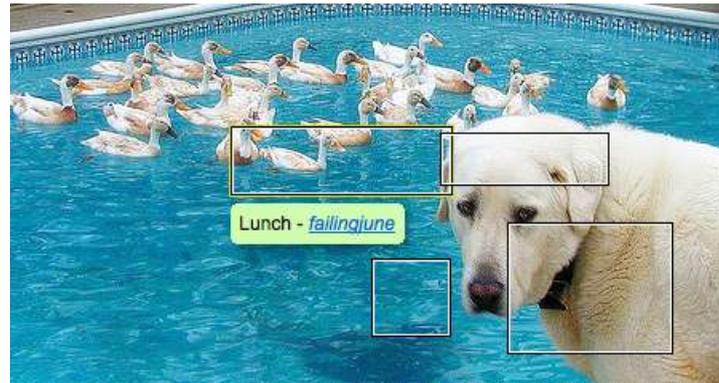
Uploaded on 16 May 2006



By Henk & Anna

Henk & Anna's photostream, or profile.

waddenzee, cows, 2006, schiermonnikoog ...



Explore Flickr Through Tags

art australia baby beach birthday blue bw california canada canon cat china
christmas city dog england europe family flower flowers food france friends
fun germany holiday india italy japan london me mexico music nature new
newyork night nikon nyc paris park party people portrait red sanfrancisco sky
snow spain summer sunset taiwan tokyo travel trip usa vacation water
wedding winter



Social Bookmarking

- del.icio.us: bookmarking, tagging, subscribing
- stumbleupon: recommendation

url do not share

description

notes

tags space separated

originally posted on 2007-02-27. delete this post.

recommended tags
business conferences event google presentation programming r&d RIA socialNetworks standards tools video web web2.0 yahoo

your tags
add-ons adobe advertising aggregation ai ajax answers API asp.net authoring avatar bemplate bibliography blog book bookmark tpel browser business businessDirectory c2c camera CD cfp chat cms collaborations community conferences consulting copyright cyworld dataMining digg directory eCommerce eInfo eitNews eitRefs email encoding

del.icio.us / drburix02 / popular | recent

logged in as **drburix02** | | |

All your items (835) del.icio.us

« earlier | later » page 1 of 17

구글의 경쟁력은 '통근버스'? - 1등 인터넷뉴스 조선닷컴 /
to iBizNews google iwlab ... 2 hours ago

Loki - You Can Get There From Here /
to tags 11 hours ago

olalog :: Life is ... /
to blog 14 hours ago

tags aboutMe add-ons adobe advertising aggregation ai ajax answers API asp.net authoring avatar bemplate bibliography blog book bookmark bpel browser business businessDirectory c2c camera cartoon casualGames CD cfp chat cms collaborations community conferences consulting



Social Filtering

- digg: user-filtered news via “digg” and “bury”
- buru: evolution of topic focused web collections

The screenshot shows the digg website interface. At the top, there are navigation tabs for News, Videos, Podcasts, and Profile. Below this is a search bar and a list of categories: All Topics, Technology, Science, World & Business, Sports, Entertainment, Gaming, and Customized. There are also utility icons for check email, transfer files, print remotely, and access intranet. A prominent advertisement for GoToMyPC is visible. The main content area is titled 'All News' and includes a 'Popular Stories' section with a 'Digg Home!' button. A 'Top 10 in All Topics' list is also present, featuring items like 'The best features of Vista that you never knew about!' and '20 must-have Firefox extensions'.

This screenshot shows a news article on the cnet NEWS.com website. The article is titled 'At TED, changing the future of I' and is by Stefania Olsen. It was published on March 30, 2007, at 11:30 AM PST. The article text begins with 'MONTEREY, Calif.--The Sims creator Will Wright, media mogul and former eBay president Jeff Skoll, and war documentarian Deborah Scranton share something in common.'

The screenshot shows the buru website interface. The user is logged in as 'sebien's buru' and has 113 followers. The main content area is titled 'Google logos' and contains a collection of various Google logo variations, such as 'Beijing 2008' and 'Beijing 2008 Olympic Games'. A sidebar on the left lists various categories and sub-categories, including Project, Personal, Autos, Design, and Sports. The 'Google logos' category is currently selected.

BURU Feed Bookmark Article Image Video Sign In



Social Network Services

- sharing
- friends of friends
- privacy vs. fun of peeping
- facebook application vs. myspace opensocial
- white label social networks

The screenshot shows a Facebook profile page with a blue header. The main content area is titled "Add a Slideshow" and features a "slide" logo. A large image of a dog is being uploaded. Below the image, there are options to "UPLOAD your own Images" and "Upload Done". The page also shows a search bar, a list of applications, and a section for "Wisn Y Yandel Live".

Popular Networks on Ning

The screenshot displays the Ning website's "Popular Networks on Ning" section. It features a grid of network cards, each with a logo, name, and description. The networks listed include:

- Dallas Mavericks
- All Games Radio
- crimespace
- Fans of Neal Boortz
- ATLANTAboy.com - The Ga
- Battlestar Group 75
- Pall Bearers
- Librar
- Connoisseurs of Microbrew
- Pacific
- Offshore
- MyBe

On the right side, there is a section titled "Get Your Own Social Network!" with a cartoon illustration of four people and text describing the service. Below this, there is a "Sign up to get started..." button and a "Tags" section with various tags like "art blog books", "community dating", "education family", "internet friends fun", "games internet site", and "media movies".



Multimedia Communities

- video, music, photo
- SNSs are yet strong players
- cold start problem
- IP problems

guitar

Rate: ★★★★★ 345,321 ratings Views: 42,412,935

Search Video results for 'jessica alba' Results 1-20 of

Pages: 1 2 3 4 5

Search In
 Videos
[Channels](#)
[Groups](#)
[Playlists](#)

Sort By
 Relevance
[Date Added](#)
[View Count](#)
[Rating](#)

Refine by Category
 All
[Audio & Videos](#)
[Comedy](#)
[Entertainment](#)
[Film & Animation](#)
[Gadgets & Games](#)
[Howto & DIY](#)
[Music](#)

Jessica Alba
 03:39
 Jessica Alba
 Tags: [Jessica Alba](#) [pussycat dolls](#)
 Added: 2 months ago in Category: [Music](#)
 From: [zakiaterrol](#)
 Views: 19,808
 ★★★★★
 36 ratings

Jessica Alba Make up Shooting
 03:09
 Jessica alba in a photo shooting
 Tags: [Jessica Alba](#)
 Added: 1 year ago in Category: [Entertainment](#)
 From: [Mefouz](#)
 Views: 183,764
 ★★★★★
 191 ratings

GodTube
 SEARCH | LOGIN | HELP | ABOUT | CHANNELS | GROUPS | AWARDS

Player: Web | Virtual Stage | Video Chat | Live Event: 127 live

Watch videos about other men and attract the video of other sites. Find friends, make connections and create an online social network. Send and receive messages that will allow you to be a long time and share photos, join groups and messages that appear on the "My GodTube" page.

Connect

Promoted videos

Click To Play

Online Users

last.fm (the social music revolution) Music Users Listen Events

Upload music and videos Help | English | Music Search

Pink Floyd

Overview Videos Pics Bio Events Albums Listeners Similar Charts Tags Journals

THE ALL-NEW 2009 MATRIX
 GET IN TOUCH WITH YOUR DARK SIDE

Pink Floyd (read more)
 52,729,050 plays scrobbled on Last.fm

Pink Floyd (formed 1965 in Cambridge, United Kingdom) is a British band noted for psychedelic rock music, philosophical lyrics, avant-garde compositions, sonic experimentation, innovative cover art and elaborate live shows. One of rock music's most successful and influential acts, the group have sold an estimated 73.5 million albums in the U.S., and over 300 million albums worldwide. (read more)

[Tell a friend about this artist](#)

[Edit this artist description](#)

Similar Artists

Roger Waters
 David Gilmour
 Led Zeppelin
 Syd Barrett

Previews

Pink Floyd - Time

User Tags (see more)

british classic rock progressive rock psychedelic psych rock rock

[Tag this artist](#)

Listeners (see more)
 986,883 listeners total

Eclipse14 Just listened
 ExitRose Just listened



Crowdsourcing

HOT or NOT.

Select a rating to see the next picture.

NOT 1 2 3 4 5 6 7 8 9 10 HOT



Share Link: <http://hotornot.com/r/?id=S5EIAUS-HD> Share Picture

Flag picture as: Inappropriate Broken Best of What is this?

Your Account | Moderators | RSS Feeds | FAQ | Jobs - We're Hiring!

NAVER 블링크

블링크에서 참여하기

블로그 포스트쓰기에서 포스트를 링크할 블링크주제를 선택할 수 있습니다.

블로그 참여하기

참여한 블링크

- 문근영 좋아해
- 아이작나노 싫어
- 파리에 길미
- 김가수빠이기 싫어
- 노브록 싫어
- 문근영 좋아해
- 아이작나노 싫어
- 파리에 길미
- 김가수빠이기 싫어
- 노브록 싫어

블링크참여 문근영 좋아해 × 파리에 길미 = [+ 참여할 블링크 선택](#)

NAVER 모자이크 BETA 2

네모 즐 네모 베스트 팬 네모 스타일 네모 느낌 네모

이미지가 모인다, 트랜드가 보인다! 네이버 모자이크

BEST 20

베스트 더보기 → 새 네모 만들기

HOT or NOT HOT LISTS

SHARE YOUR STYLE

Find Your StylePix

Can't find a StylePix? Submit!

- Allow other people your site using pictures of things you think are HOT.
- Your hotlist will appear on your profile and you can embed it on your favorite sites, MySpace, MyAOL, MyIM, MySpace, MyIM, MySpace.
- Get what a hotlist looks like. Easy! Just click on the HOTLIST icon on the right.
- Click the sign on any StylePix below to start your hotlist!

Search from 150,000+ StylePix

블로그 포스트

포스트 제목 - 두꺼비 2009-07-13	1,314명	2009-07-13 17:30	100%
2009 상반기 올림피아드	1,214명	2009-07-13 16:30	100%
올림피아드 특이한 점	1,214명	2009-07-13 16:30	100%
수업중에 생긴 일	1,214명	2009-07-13 16:30	100%
올림피아드 1차 문제 풀	1,214명	2009-07-13 16:30	100%
2차 문제 풀	1,214명	2009-07-13 16:30	100%
올림피아드 2차 문제 풀	1,214명	2009-07-13 16:30	100%
올림피아드 3차 문제 풀	1,214명	2009-07-13 16:30	100%
올림피아드 4차 문제 풀	1,214명	2009-07-13 16:30	100%
올림피아드 5차 문제 풀	1,214명	2009-07-13 16:30	100%
올림피아드 6차 문제 풀	1,214명	2009-07-13 16:30	100%
올림피아드 7차 문제 풀	1,214명	2009-07-13 16:30	100%
올림피아드 8차 문제 풀	1,214명	2009-07-13 16:30	100%
올림피아드 9차 문제 풀	1,214명	2009-07-13 16:30	100%
올림피아드 10차 문제 풀	1,214명	2009-07-13 16:30	100%

포스트의 지원이 끝나-

포스트 제목: 올림피아드

포스트 내용: 올림피아드 1차 문제 풀

포스트 이미지: 올림피아드

포스트 댓글: 올림피아드

포스트 태그: 올림피아드

포스트 카테고리: 올림피아드

포스트 날짜: 올림피아드

포스트 위치: 올림피아드

포스트 언어: 올림피아드

포스트 국가: 올림피아드

포스트 직업: 올림피아드

포스트 학력: 올림피아드

포스트 종교: 올림피아드

포스트 정치: 올림피아드

포스트 기타: 올림피아드



an effort for “writable” web

- aims to foster the participatory creation of hypertexts

 Search

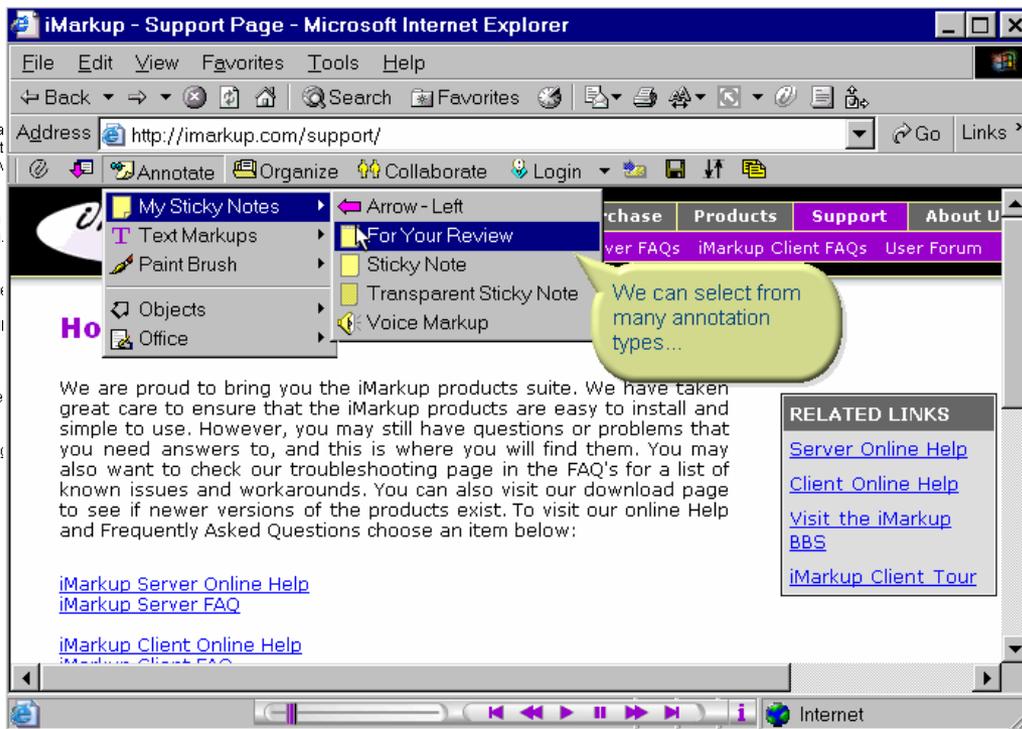
Text Visualization

By clicking on the links below you can find several destinations to other pages (co-links). You can also find more information about the co-links and their creators by clicking on the magnifying glass icon. To add a new destination to an existing link, click “add co-link” in the co-link menu. To transform other words into new links, use the following option:

[Insert new link](#) | [List texts](#) | [Edit text](#) | [History](#) | [Create new text](#)

Introduction

The World Wide Web is all about **hyperlinks**. They connect web pages through clickable words or images â€” called association links â€” creating **hypertexts**. The author has held all the power over the year. The author could also decide when to open a new browser window, the button gives even more power to programmers. Alas, average surfers can not create web pages, unless they know at least a little programming. But then in 1995 Ward **Cunningham** created websites which enable documents to be created as they like. Wards of using in scientific projects. The Internet Readers were able to create new links, associative personal reading still does **Primo** and programmed by Ricardo **Ar** creation of hypertexts. This technology: associative links in a pre-existent text of **Co-link** technology is that no browser plugins are needed.



Human Computation

- leveraging human intelligence to solve problems

Mechanical Turk is a marketplace for work.

We give businesses and developers access to an on-demand, scalable workforce. Workers select from thousands of tasks and work whenever it's convenient.

18,506 HITs available. [View them now.](#)

Make Money by working on HITs

HITs - Human Intelligence Tasks - are individual tasks that you work on. [find hits now.](#)

As a Mechanical Turk Worker you:

- Can work from home
- Choose your own work hours
- Get paid for doing good work



[learn more about being a Worker](#)

Get Results from Mechanical Turk Workers

Ask workers to complete HITs - Human Intelligence Tasks - and get results using Mechanical Turk. [Get started.](#)

As a Mechanical Turk Requester you:

- Have access to a global, on-demand, 24 x 7 workforce
- Get thousands of HITs completed in minutes
- Pay only when you're satisfied with the results



[learn more about being a Requester](#)

Google Image Labeler BETA

time left: 01:47

score: 0

passes: 0

Today's Top Pairs:

1. nkg123 - guest	2900
2. B - guest	2410
3. horsRACEinhumane - guest	2240
4. Poor Belle SoSad - guest	2180
5. DeSotoDriver - guest	2180

All-time Top Contributors:

1. DeSotoDriver	23330220
2. Poor Belle SoSad	22623030
3. tinyurl com	15666670
4. slash 2PMZY4	15560200
5. Bots Dumb Today	15556380

Submit Proof I am Human



Q & A Services

- content creation: producer oriented -> consumer oriented
- motivation for answerers

Google Answers
Ask a question. Set your price. Get your answer.

More than 500 carefully screened Researchers are ready to answer your question for as little as \$2.50 -- usually within 24 hours. Your satisfaction is guaranteed. Get out of it here as a tip.

Log In or Create a Google Account

Step 1: Enter your Question. Tick to your results.

Search Google Answers for:

Browse previously asked questions:

- Arts and Entertainment
- Business and Money
- Computers
- Family and Home
- Health
- Reference, Education and News
- Relationships and Society
- Science
- Sports and Recreation
- Miscellaneous

Recently answered questions:

- How does a website control HTML code?
- IMMIGRATION LABS CERT
- view all questions

NAVER 지식인 지식인 100만 명에게 물어봐

지식인 질문 | 지식인 답답 | 지식인 Q&A | 지식인 Q&A

대한항공에서 근무하는 김민정 씨가 질문했습니다.

지식인 Q&A | 질문이 없습니다 | 답변이 없습니다 | MS 오피스 프로그램

현재 1 답장 |

작업포서들이 두꺼워 졌어요

받은 7000 | 2008.10.02 11:00

172

답변 31건 | 조회 338회

작업포서들이 두꺼워 졌네요! 이준호 드리고 용도 알려주세요! 물론요.. 그리고 지식인에서 우리는 많은 사후발견을 경험해서 귀찮더라도 열심히 답변드립니다. 이것도 도와주세요!

의뢰 1 |

2008년 10월 2일 11:00에 질문한 김민정 씨가 25명(11명 25%)이 10월 2일 11:00에 답했습니다.

re: 작업포서들이 두꺼워 졌어요

받은 400명 | 155

연사 정스

askville by amazon

ask ... answer ... read ... play

ask a question, get real answers from real people

New Questions | Featured Answers | Active Discussions

Question	Answers
"Do you find that people -- perhaps even yourself -- are easily offended on this site?" Asked by msngrl	5
"What is the song from the Doubletree Hotel Commercial?" Asked by smoth	3
"Why don't British singers sing with a British accent?" Asked by smoth	5

ChaCha BETA

People Powered Search



YAHOO! ANSWERS Welcome, @lucakid2 (Sign Out, My Account)

ask. answer. discover.

Can't find it with search? Ask

Share knowledge Help others Earn points

What people think of Answers How does it work?

Be a better Pet Lover see Pets

Search for questions | Search | Answers | My Profile

Ready to Participate? Get started!

Yahoo! Answers Blog

Ask Mike: Print the Legend

What does a psycho killer with a hook have in common with Mike from the Life cereal commercials? Both are the subjects of classic urban legends. Urban legends, those bizarre stories that could possibly be true but probably aren't, are extremely popular on Yahoo! Answers.

[Read the Answers Blog >](#)

Categories

- Best of Answers
- Arts & Humanities
- Beauty & Style
- Business & Finance
- Cars & Transportation
- Computers & Internet
- Consumer Electronics
- Drugs Out
- Education & Reference

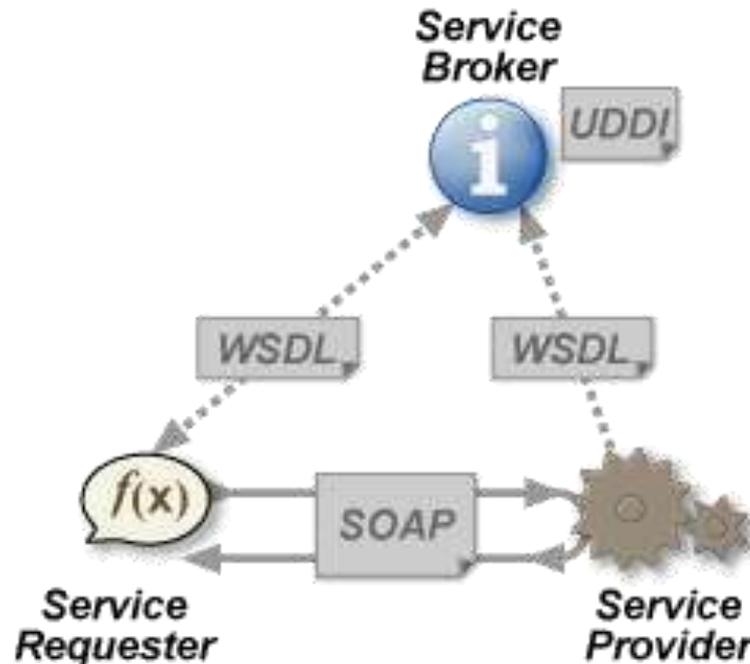
Answer Questions

US Army Russian Linguist?

11 0022 - Asked by Jozsef - 1 answer 0% up

web services

- software application identified by a URI, whose interfaces and bindings are capable of being defined, described, and discovered as XML artifacts
- web service supports direct interactions with other software agents using XML-based messages exchanged via Internet-based protocols (W3C)



REST: REpresentational State Transfer

- considers the web to comprise hyperlinked resources, which can be any items of interest that are identified by URI
 - nouns instead of verbs
- advocates the use of HTTP methods for manipulating resources
 - HTTP POST (create), HTTP GET (retrieve), HTTP PUT (update), HTTP DELETE (delete)
- “Amazon has both SOAP and REST interfaces to their web services, and 85% of their usage is of the REST interface.”

```
listUsers();  
getUser();  
listLocations();  
getLocation();
```

VS.

```
http://example.com/users/  
http://example.com/users/{user}/  
http://example.com/locations/  
http://example.com/locations/{location}
```



1. publish resources as URLs

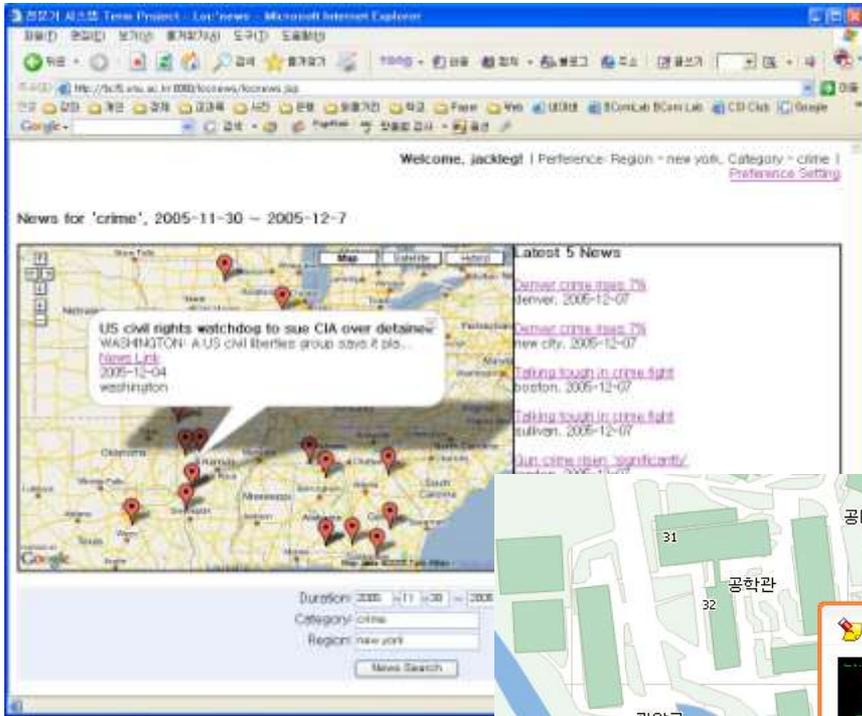
2. access the resources using HTTP

3. results returned usually in XML



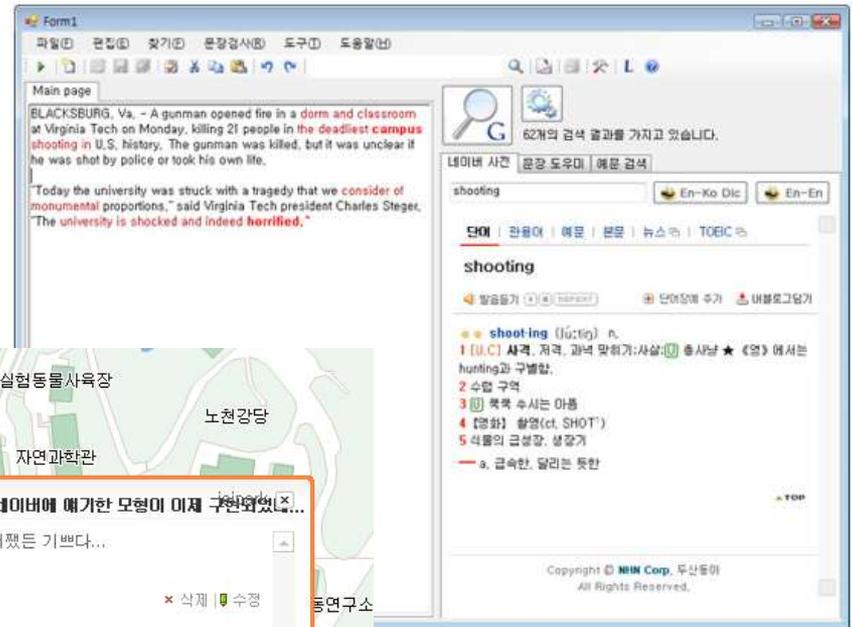
mashups

- a website or application that combines content from more than one source into an integrated experience



거침없이 글짓기 서비스

Life story 2007/04/17 02:14



- Gunman kills 21 on Virginia Tech campus >



SaaS for Reading & Commenting

- Disqus: benefits for both commenters and site owners
- MyBlogLog: tracking **recent readers** and **top links**, and **gathering statistics**

The screenshot shows the Disqus 'Add New Comment' form. It includes a text area for the comment, fields for Name, Email, and Website, and a 'Post (unverified)' button. Below the form, there are 9 comments. A comment by user 'S.t' is highlighted, showing the text: "Like many government run operations, its not particularly efficient. The line is long and full of pissed off people. No wonder the workers are behind bullet proof glass..." The comment is marked as 'unverified' and includes a 'Claim this profile' link. A 'Recent Comments' section shows a similar comment from 'The Tow Pound'.

The screenshot shows the MyBlogLog dashboard for user 'drburix02'. The dashboard includes a navigation bar with links for 'MY HOME', 'COMMUNITIES', 'NEWS', and 'LINKS'. A message states: "Don't freak! We didn't delete your messages, we just hid those not from your contacts. Click here for the full scoop." The user's profile information shows they are a member since 11th Mar 2007 and last login was online now. The dashboard features several sections: 'Sites and Blogs I Author' with a 'View/Add Pics (0)' link and buttons for 'View Site Stats', 'Get Widgets', and 'Edit Settings'; 'People Who Viewed This Page Recently' showing a list of visitors; 'Account Tools' with links for 'Edit profile' and 'Add site/blog I author'; 'Messages' with options to 'Show Messages From' 'Everyone' or 'My Contacts'; and 'Recent Readers' showing a list of recent visitors. A large box at the bottom displays the user's name 'DRBURIX02' and their profile picture.



platforms for mashup

- yahoo pipe
 - an interactive feed aggregator and manipulator
 - example: a pipe for web search restricted to sites tagged in del.icio.us
- programmableweb.com

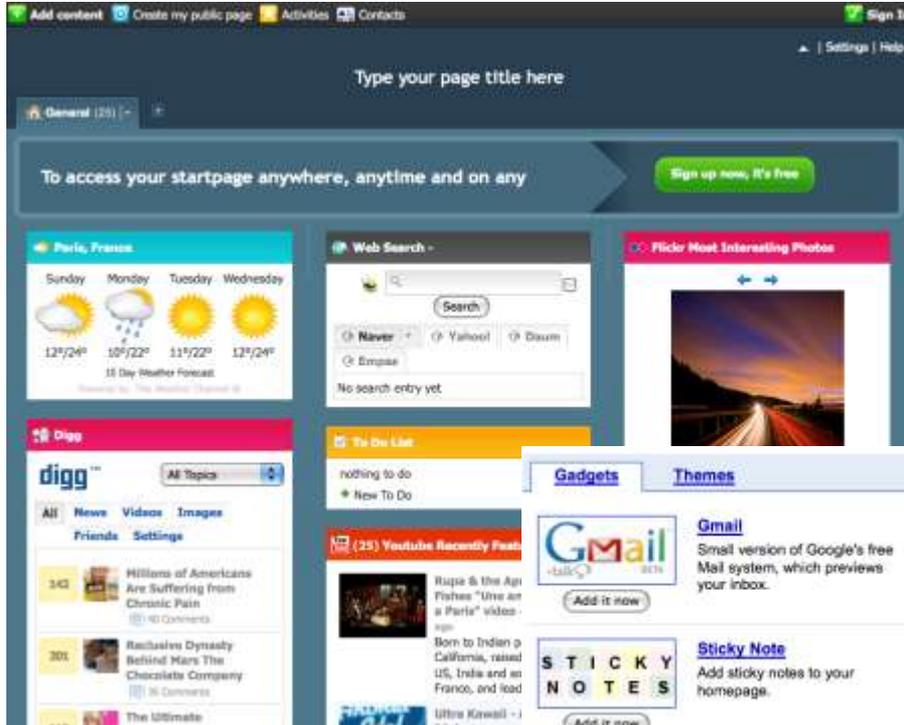
The screenshot shows the Yahoo Pipes web interface. At the top, it displays 'pipes del.icio.us flavored web search Pipe Preview...'. The left sidebar contains a 'Sources' list with 'Yahoo! Search', 'Yahoo! Local', 'Fetch', 'Google Base', and 'Flickr'. Below this are 'User Inputs', 'Operators', 'Url', 'String', 'Date', and 'My pipes'. The main workspace shows a 'URLBuilder' block connected to a 'Fetch' block. The 'Fetch' block is configured with 'URL' and 'MY'. Below the workspace, there is a 'Run the Pipe' button and a 'Configure This Pipe' section with fields for 'Query' (set to 'fas') and 'Del.icio.us username' (set to 'pdrute22'). A 'Pipe Preview' section at the bottom shows a list of search results with various icons and text.

The screenshot shows the ProgrammableWeb Mashup Dashboard. The top navigation bar includes 'Home', 'Blog', 'Mashups', 'APIs', 'Developers', 'Share', 'Learn', 'Discuss', and 'About'. The main content area features a 'Mashup State' section with statistics: 'Total Mashups Listed' (1544), 'Past 7 Days: 37', 'Past 30 Days: 123', 'Mashups/Day' (3.05), '7 Days Avg.: 5.25', and '30 Days Avg.: 4.10'. Below this is a 'Mashup of the Day, March 18, 2007' section for 'CrispyShop.com'. The 'API Cloud' section lists various APIs such as '33 30Boxes', '411Sync', '43Things', 'A9', 'AIM', 'AIMPhoneline', 'Alexa', 'AlexaTopSites', 'AlexaWebInfo', 'Amazon', 'AmazonEC2', 'AmazonQueue', 'AmazonS3', 'AOLMusicNew', 'AOLVideo', 'AOLWebAIM', 'AonawareDictionary', 'Backpack', 'Basecamp', 'BBC', 'Blaugh', 'Blinkle', 'Blogger', 'Bloglines', 'BlueDot', 'Box.net', 'BTWeb21C', 'buySAFE', 'Buzznet', 'CafePress', 'ClearForest', 'Clickatell', 'CommissionJunction', 'Compete', 'Dapper', 'del.icio.us', 'DigitalPodcast', 'EasyJiti', 'eBay', 'Entrez', 'eSideWalk', 'ESV', 'Eventful', 'Facebook', 'FedEx', 'FeedBurner', 'FeedMap', 'Findory', 'Flickr', 'followTheMoney', 'Fotolia', 'FUTEFWikipedia', 'geocoder', 'geocoderCanada', 'GeoIQ', 'GeoNames', 'Gigablast', 'GlobeXplorer', 'Google', 'GoogleAdSense', 'GoogleAdWords', 'GoogleAjaxSearch', 'GoogleBase', 'GoogleCalendar', 'GoogleCheckout', 'GoogleCodeSearch', 'GoogleDesktop', 'GoogleHomepage', 'GoogleMaps', 'GrouperVideo', 'hostip', 'HotOrNot', 'ImageLoop', 'Indeed', 'InnerGears', 'CityState', 'Interfax', 'InternetArchive', 'Jots', 'JotSpot', 'Kayak', 'LastFM', 'LiveContacts', 'LiveJournal', 'LivingStones', 'Ma.gnolia', 'Map24', 'MapPoint', 'MapQuest', 'MechanicalTurk', 'MetaCerta', 'MicrosoftMSDN', 'Moreover', 'MSNMessenger', 'MusicBrainz', 'MusicMobs', 'NASA', 'Naver', 'Nastoria', 'NewsCloud', 'NewsGator', 'Ning', 'NOAA', 'Ontok', 'OntokWikipedia', 'OpenLayers', 'OpenStreetMap', 'PayPal', 'PhishTank', 'Pingdom', 'Pikagogo', 'Plazes', 'Prodigem', 'PubSub', 'RapLeaf', 'rawSugar', 'Rever', 'Rhapsody', 'Riya', 'Rrave', 'Salesforce', 'SecondLife', 'SeagPod', 'Shadows', 'Shopping.com', 'Simply', 'Skype', 'SmashFly', 'Smugmug', 'Sparklines', 'SplogSpot', 'Start', 'StrikeIronSMSPro', 'StrikeIronTaxes', 'StrikeIronUSCensus', 'Syndic8', 'TagTooga', 'Tailrank', 'Technorati', 'Telcontar', 'Textamerica', 'Topicalizer', 'TradeSports', 'Trulia', 'Trynt', 'Twitter', 'TypeKey', 'TypePad', 'UPCDatabase', 'Upcoming', 'UPS', 'UrbanDictionary', 'USPostalService', 'USYellowPages', 'Vast', 'VirtualEarth', 'WeatherBug', 'WeatherByCity', 'Weblogs', 'WebPurify', and 'WebShots'.



Personalized Aggregation

- browser within a browser
- personalized page with selected feeds and modules



widgets / gadgets

- web widget: a small piece of content (like a game or an ad) that can be placed on a blog or web page
- desktop widget: a component of a graphical user interface that the user interacts with



Monday, November 10, 2008
픽북 테스트

Top 20! Wii Launch Games

Join us as we count down the preliminary best of the best in Wii entertainment, and even hand out a few "Dunks" awards along the way. Michael Scott we ...

Short White Kid Dunks Off Of A Teammates Back In Game

This is how a short white dude dunks... All thanks to my buddy Chip.

The Rising Star Of Ubuntu

Given the recent Novell+Microsoft, Redhat vs. Oracle, and Sun Java Open Source news, Ubuntu is out there marching to its own drummer. It is...

Widgetbox - Directory of web widgets for WordPress, TypePad, MySpace and other blogs and web pages

widgetbox

About

About Me

YAHOO! WIDGETS

Find Widgets Create Widgets

Animal Planet Killer Clips

by apwidgets

★★★★☆ (4)

Get It!

Watch predator and prey collide in these stunning animal takedowns! Brought to you by Animal Planet.

Looking for something? Search for a Widget...

Top Rated

Informor

by Andy Duke

Downloads: 294,380

★★★★★ (520)

New Widgets

Sys Monitor

by Andreas Kressl

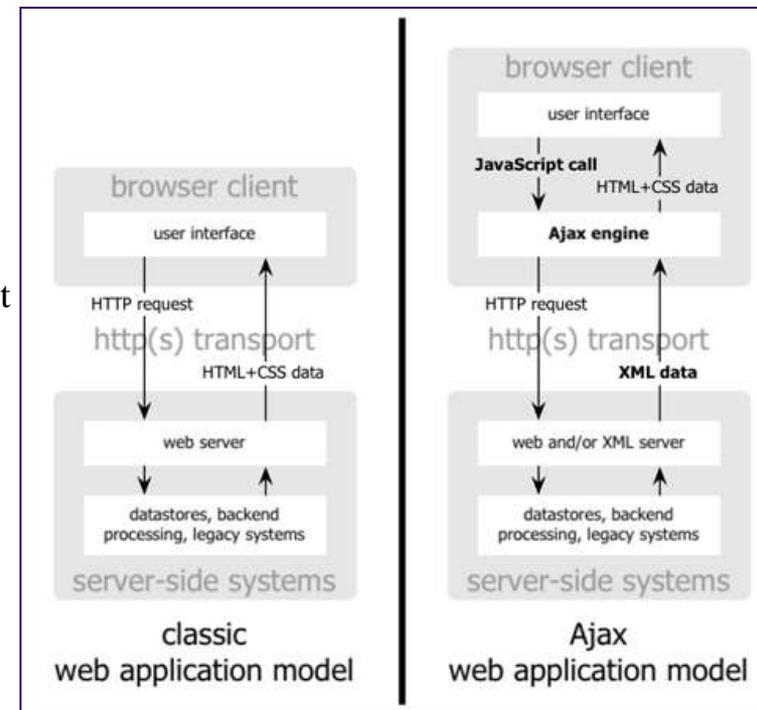
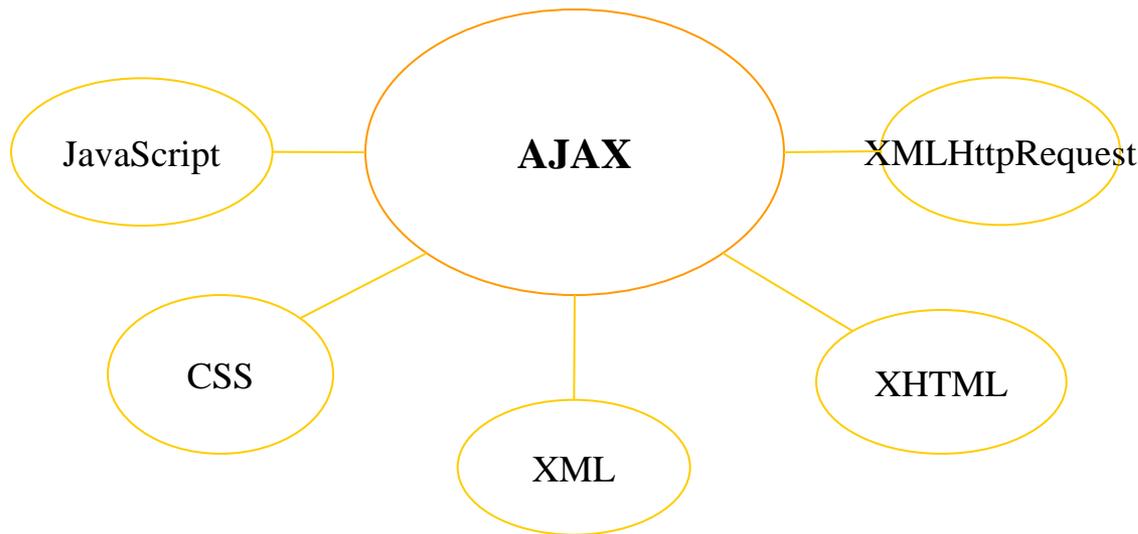
Updated: April 30, 2008

★★★★☆ (210)



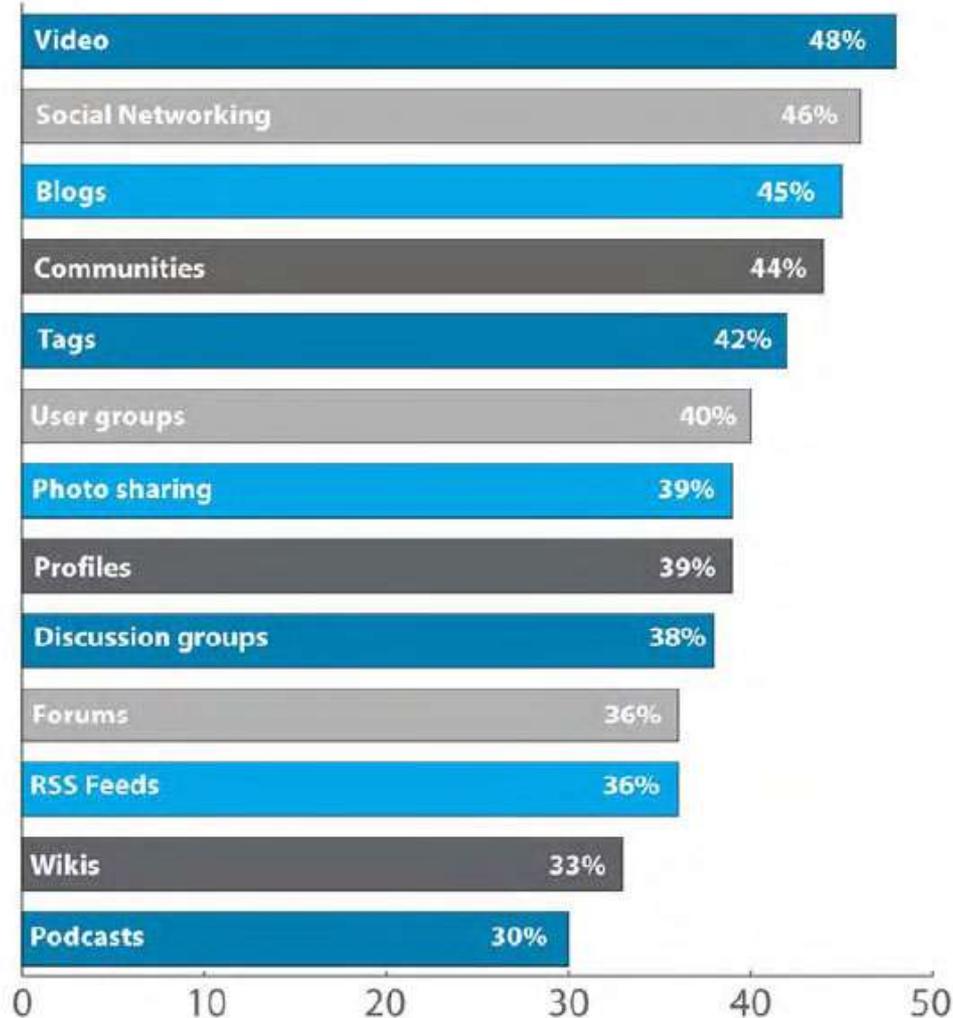
AJAX

- a web development technique for creating **interactive web applications**
- to make web pages feel more **responsive** by **exchanging small amounts of data with the server** behind the scenes
 - entire web page does **not have to be reloaded** each time the user requests a change



Web 2.0 Techs in Enterprises

What Web 2.0 technologies has your organization used successfully?



- “Enterprise spending on Web 2.0 technologies will grow strongly over the next five years, reaching **\$4.6 billion globally by 2013**, with social networking, mashups, and RSS capturing the greatest share”

(source:

<http://www.forrester.com/Research/Document/Excerpt/0,7211,43850,00.html>)



Enterprise 2.0: the first generation

collaboration



finance



wiki



project mgmt



office 2.0



HR / marketing



yammer: twitter for enterprises

The screenshot displays the Yammer interface for the organization **snu.ac.kr**. At the top, navigation links include Profile, Settings, Invite, Admin, and Sign Out. The main header shows the organization name and links for Home, Members, and Tags, along with a search bar. The central area features a status update box with the prompt "What are you working on?" and an "Update" button. Below this is a feed of messages, including updates from users like "jonghun" and "dream83", and a welcome message from Yammer. The right sidebar contains sections for "Welcome" (with a user profile for "john park"), "Get Started" (with checklist items like "Add picture" and "Complete my profile"), "Last Message" (repeating the welcome message), "Device Notifications" (with toggle switches for Email, Mobile, and IM), and "Network" (with download links for Desktop, BlackBerry, and iPhone apps).

TechCrunch 50
Conference 2008



getsatisfaction: crowdsourcing for EIT

Home Companies Products You Sign in Or Sign up to Get Satisfaction

Find a: Company Company Name Go

Customer Service and Support for **Samsung**
Samsung is here!
1 employee is listening and participating

Topics People 7 Products Overheard

First time here? The Get Satisfaction support network connects you directly to employees from **thousands of companies**, including this one.

SAMSUNG Ask a question, share an idea, or report a problem about Samsung and get help from **1 employee** and a growing number of customers

Ask a question Share an idea Report a problem Start a discussion

Continue and add details

Recently active topics in Samsung

Browse all topics by recent activity

WHAT CAN WE DO ABOUT SAMSUNG?? [Show more...](#) 1 Reply
Question asked 1 month ago
rikashay rabbit

Samsung 30"monitor replacement nightmare... [Show more...](#) 0 Replies
Problem reported 1 month ago
jviamars

Samsung Memory Runaround [Show more...](#) 0 Replies
Question asked 2 months ago
genosmm

tv nightmare [Show more...](#) 2 people have this problem
1 Reply
drboca last replied 2 months ago
flubner

Are you a customer of Samsung?
If so, How likely is it that you would recommend them to a friend or colleague?
? **Never** **Absolutely**

Topics in Samsung

Browse topics by tags

- mp3 alarm
- blackjack frozen
- frustration help
- desperation media
- mp4 music
- phone

See all tags

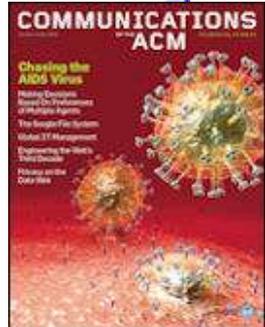
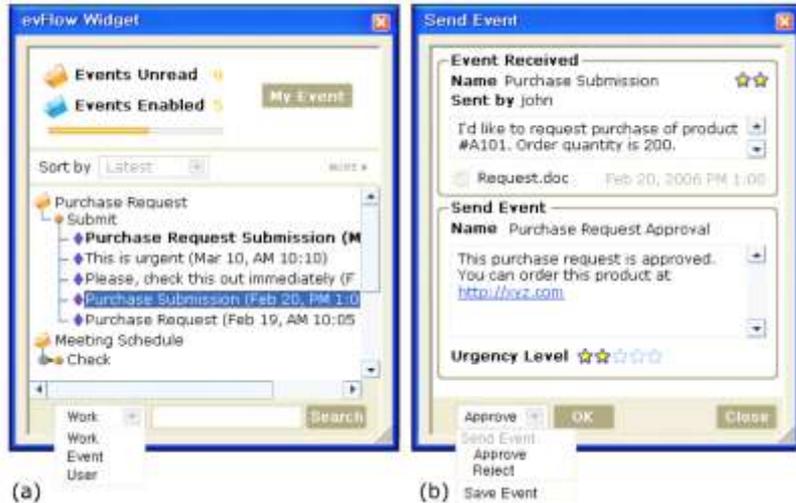
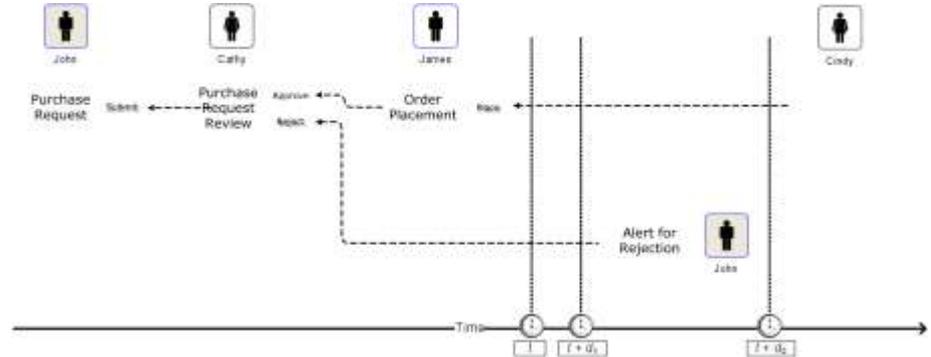
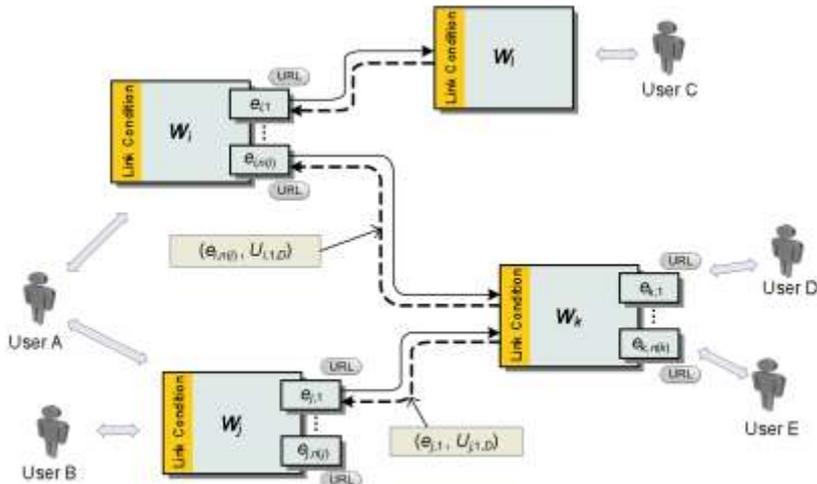
Popular products & services from Samsung

Blackjack
2 topics
Rate

DVD-AR650
0 topics
Rate



evFlow: feeds for workflow



google adwords & SEO

Your ads appear beside related search results...

People click your ads...

...And connect to your business



Keyword Variations
Site-Related Keywords

Enter one keyword or phrase per line:

 Use synonyms

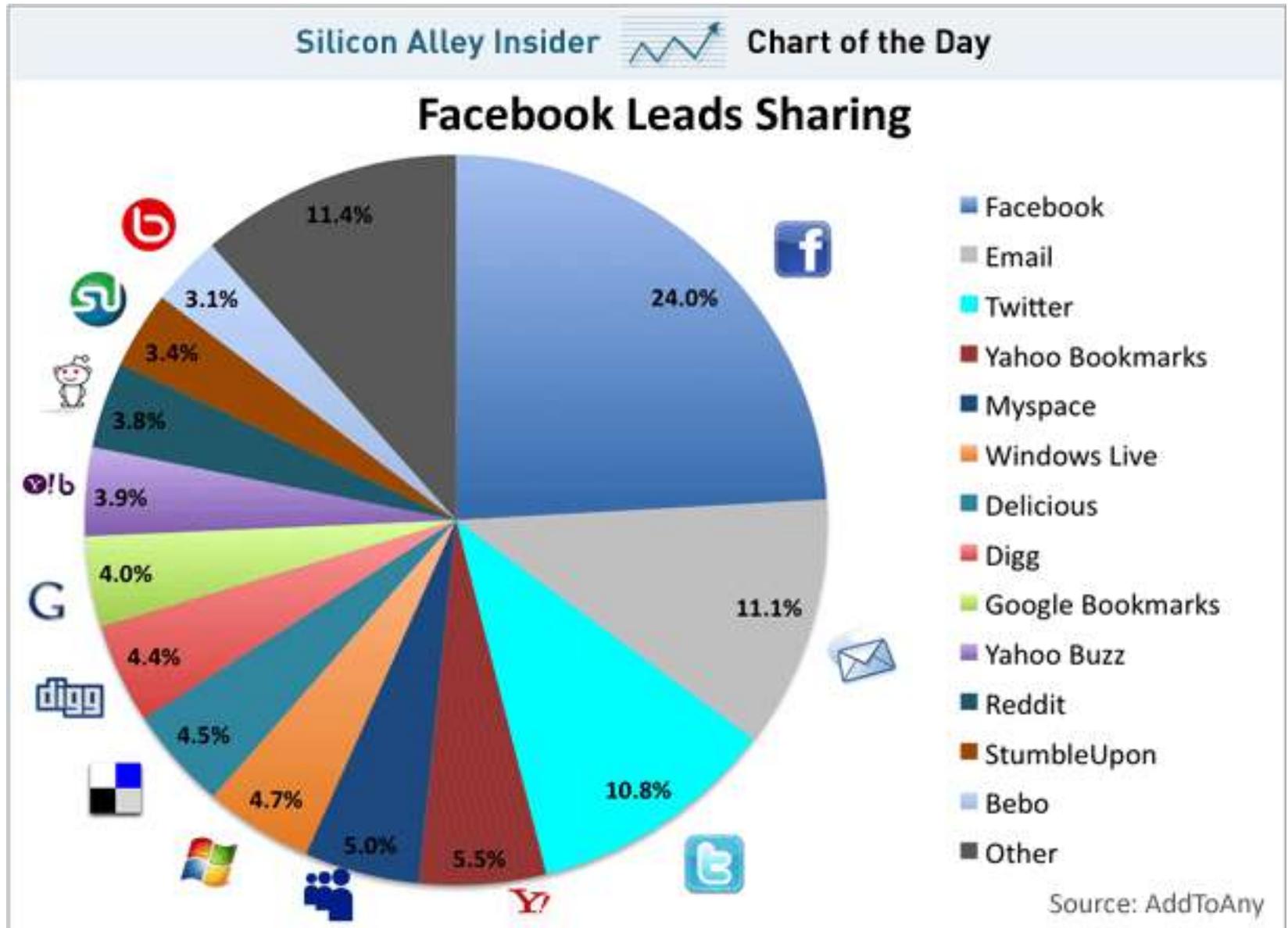
Choose data to display: Search Volume Trends

More specific keywords - sorted by relevance

Keywords	Avg Search Volume	Search Volume Trends (Feb 2006 - Jan 2007)	Highest Volume Occurred In	Match Type:
jessica	<div style="width: 20%;"></div>		Jul	Broad
jessica alba	<div style="width: 20%;"></div>		Jul	Add »
jessica simpson	<div style="width: 20%;"></div>		Jul	Add »
sarah jessica parker	<div style="width: 20%;"></div>		May	Add »



how people share content on the web



key issues in web business development

- problem (mission statement)
- value proposition
 - defines how a company's products or services fulfill the needs of customers
- revenue model
 - describes how the company will earn revenue, generate profits and produce a superior return on invested capital
- market opportunity
 - refers to the company's **intended marketplace** and overall potential financial opportunities available to the company
- market strategy
 - plan that a company puts together that details its intended approach to penetrate a new market and attract new customers
- competitive advantage
 - superior products, higher performance, ...
- management & team: most important



critical success factors in web business

idea



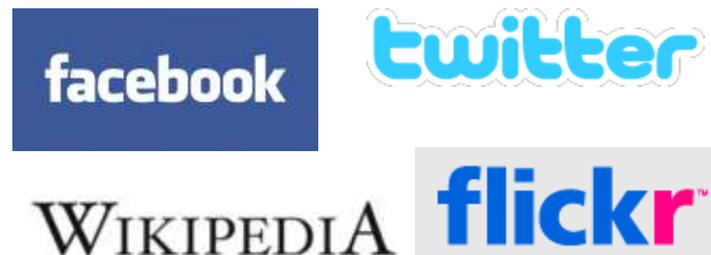
technology



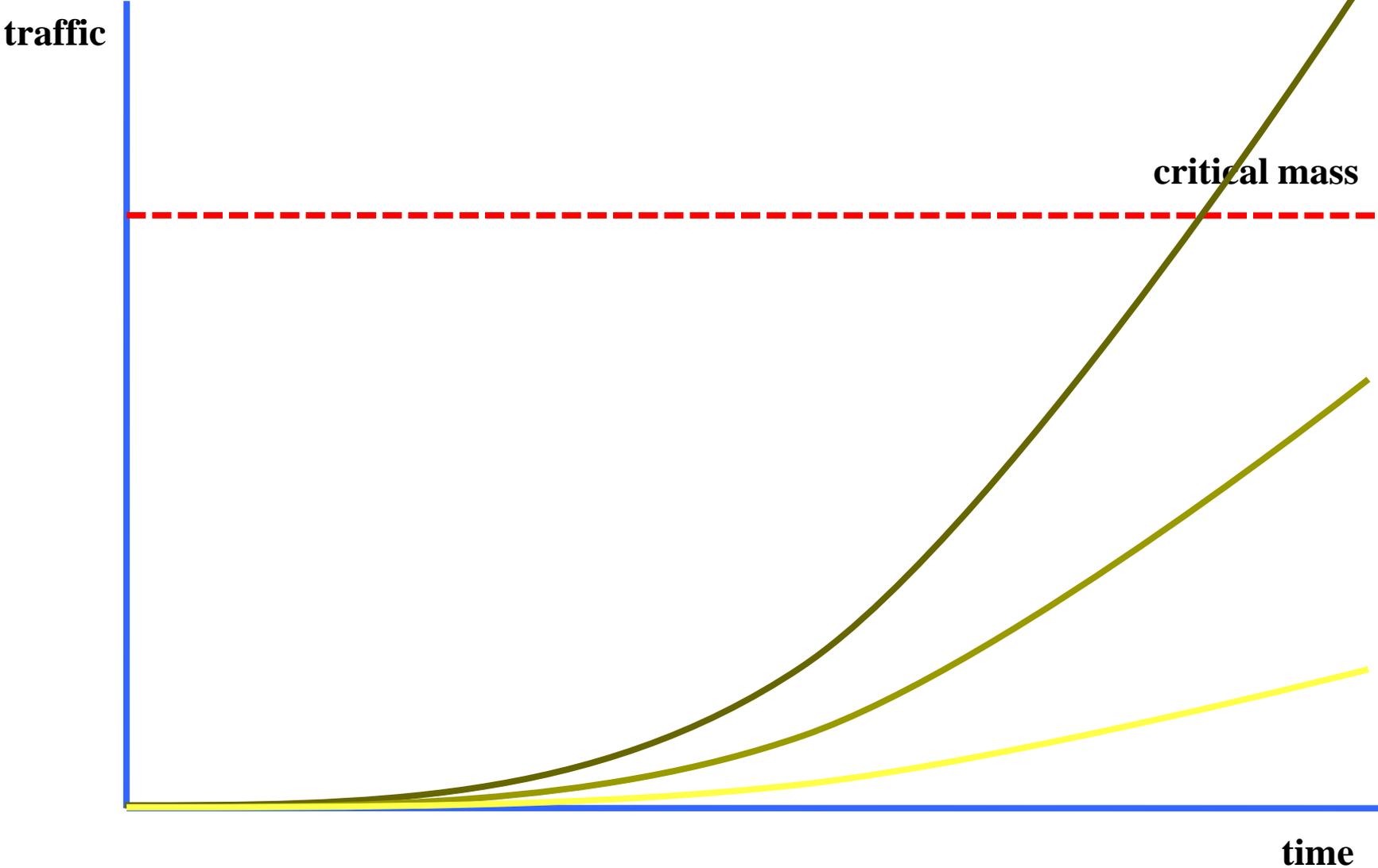
money



execution



it's a long road (in most cases)



what's next: from pull web to push web

- 3 REALs: real-time, real-location, real-event
- information filtering
- personalization
- more breakthroughs in stream publishing & consumption

