

Chapter 13

LBS – The Next Generation

- **Inaccurate positioning technology**
 - **Less demand for data services in general**
 - **Domination of reactive data services**
 - **No competition**
 - **Absence of research community**
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- **Privacy**
 - **Location protocols**
 - **Seamless switching between positioning technologies**
 - **Mobile GIS**
 - **Advanced LBS middleware**