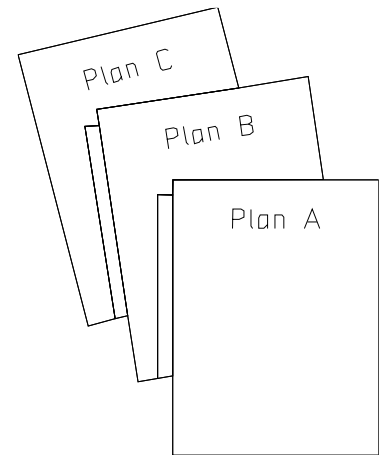


Location Sensing (Part I)

“There will be obstacles. There will be doubters.
There will be mistakes. But with hard work, there are
no limits.” —Michael Phelps

Overview

- Objective
 - To understand basics of localization techniques
- Content
 - Importance of location
 - Global positioning system (GPS)
 - Cell tower-based localization
 - Basics of indoor localization
 - The cricket indoor localization system
- After this module, you should be able to
 - Understand widely-used device localization techniques



Location

- The primary context of a mobile user.
- Location encodes rich amount of information.



Value of Location

Ratio Finder by weepplaces.com
♀ = more girls ♂ = more guys
31 32
Choose your city: San Francisco

691 places with a higher than average ratio of female checkins

Filter places by Category
All Categories
More Female
More Male
Food
Shops
Nightlife
Arts & Entertainment
Parks & Outdoors
College & Education

Top 5 Places by Checkins
1. Miami Ad School SF (487)
2. San Francisco-Oakland Bay

CHECK-IN HERE ON foursquare
Check in to unlock specials, meet up with friends and explore what's nearby.
foursquare.com @foursquare

Tiles by Cloudmade, Map data CC-BY-SA OpenStreetMap.org.

GPS
GPS Tracking
"The Better People Locator"

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twitter

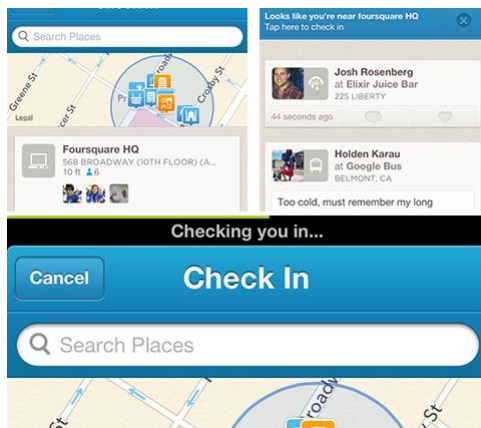
foursquare
scvngr
shoptick
GROUPON
wegeo
placePop
whrrl
Gowalla
geodetic
yelp
WeReward

facebook

December 2010

Example 1: Foursquare (Swarm)

- Location-based social network application
- Uses a gaming aspect
 - If a user checks in, they are awarded points and badges



Example 2: Sports Tracker

- Track the user's movement in real time
 - Record route using GPS and Google Maps
 - Estimate how many calories you've burnt
- Share their stats via social media



Example 3: Pokémon Go

- Augmented reality mobile game
- It uses the mobile device GPS to
 - Locate, capture, battle and train virtual creatures (called Pokémon)



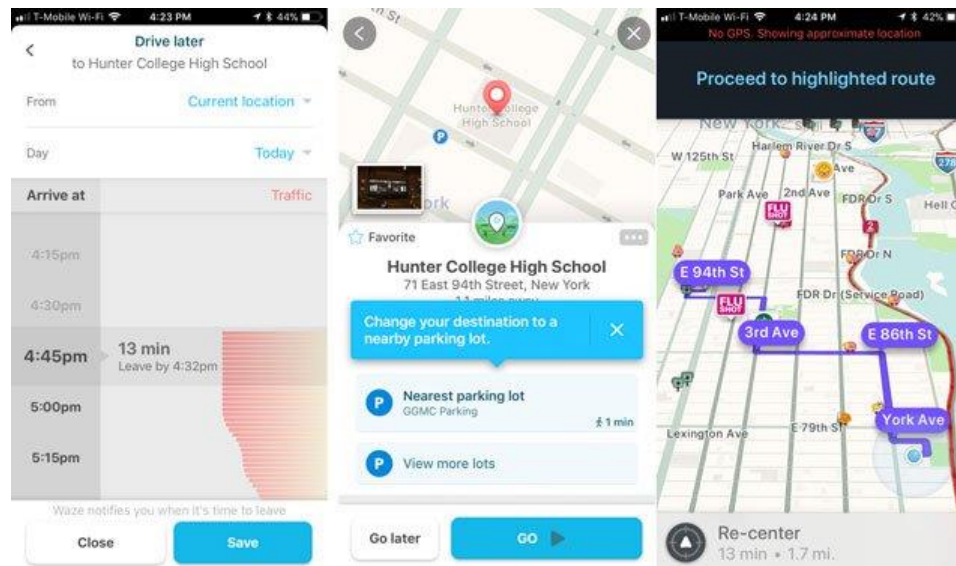
Example 4: Kidgy

- Keep track of your kids with geofencing
 - Mark specific zones on a digital map (safe, dangerous)
 - Track the child when he goes out of safe areas



Example 5: Waze

- It crowd-sources traffic information from other drivers using the app.
- Accurate, up-to-date traffic info and good rerouting to get you around severe traffic



Example 6: Urban Planning and Operation

- Capture traffic flows, taxi/bus demands, driver habits, micro events, etc. from a large collection of location data from various sources
- Use such insights to better plan and manage cities



Use Cases of Indoor Locations



- Indoor Navigation



- Space Planning



- Queue Detection



- Toilet Usage Monitoring

Device Positioning Systems:



Localization on Smartphones

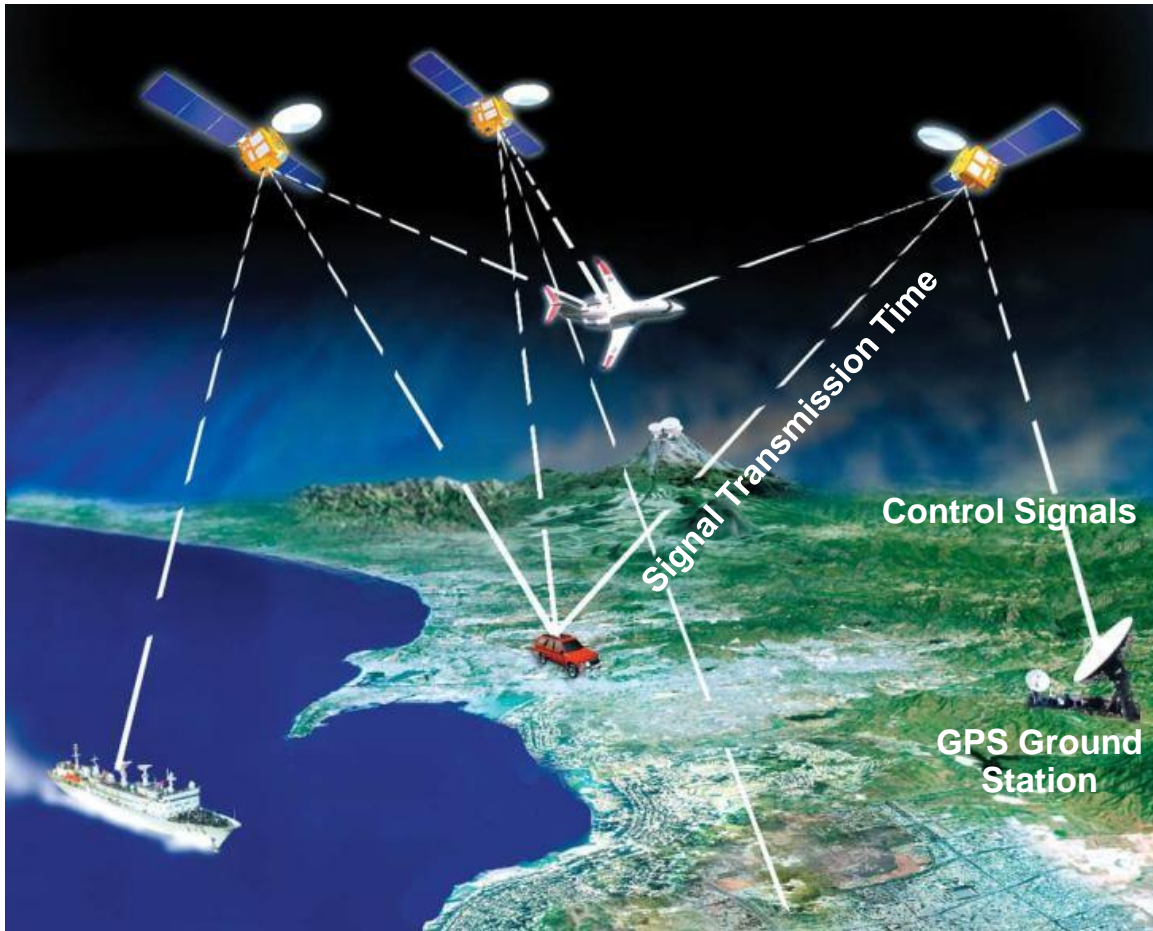
1. GPS	Accuracy: 10m
2. Cellular	Accuracy: 100m
3. WiFi+GPS+Cellular	Accuracy: 10m-100m

Widely-deployable localization technologies
have **errors** in the range of **several meters**

Where Do We Stand Today?

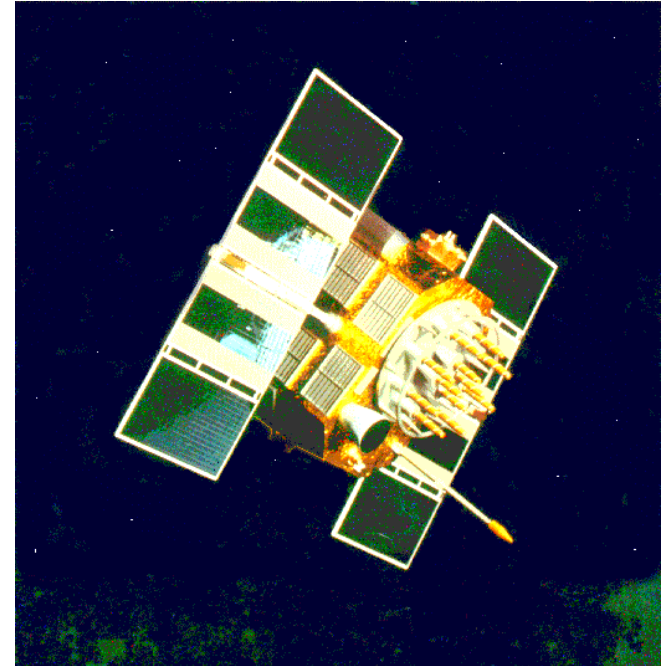
- GPS is hugely successful in cars and military.
- Cell tower-based location tracking is used for security and various analytics applications.
- Smartphones and robotics are rapidly advancing
 - Bringing new location-driven applications.
 - Bringing new challenges/opportunities in localization.

GPS: Global Positioning System



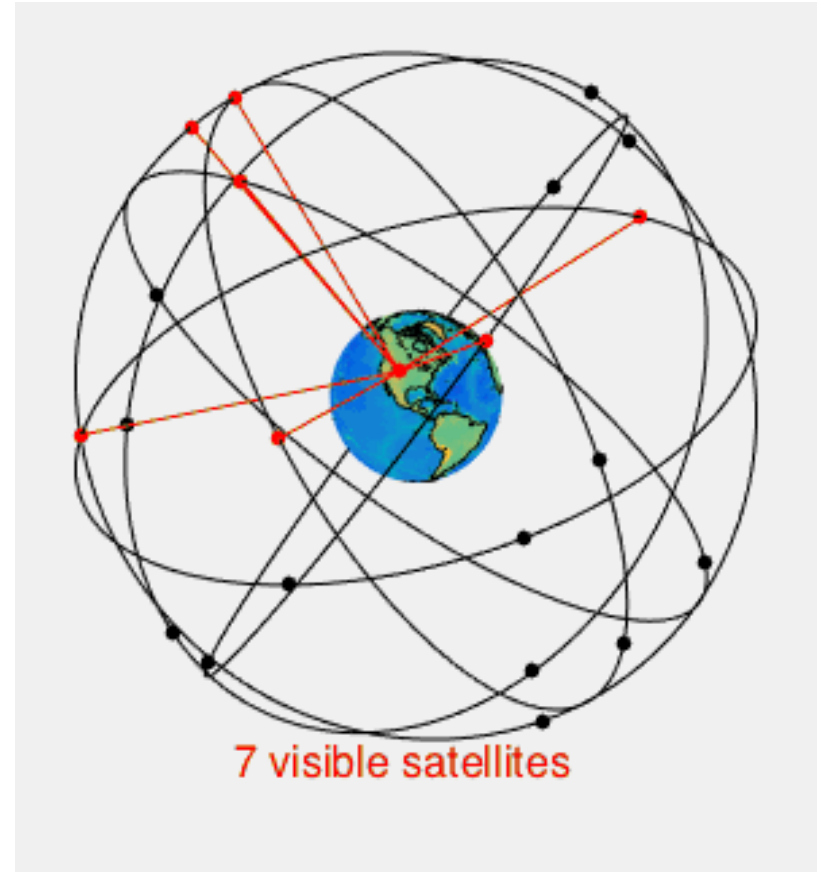
GPS Satellites = Space Vehicles (SVs)

- Solar powered
- Input signals:
 - Corrections from control stations
- Output signals:
 - X, Y, Z and t data streams sent continuously from SVs
 - L1 channel: C/A Code (Coarse Acquisition) – civil use
 - L2 channel: P-Code (Precise) – military / special licensees only

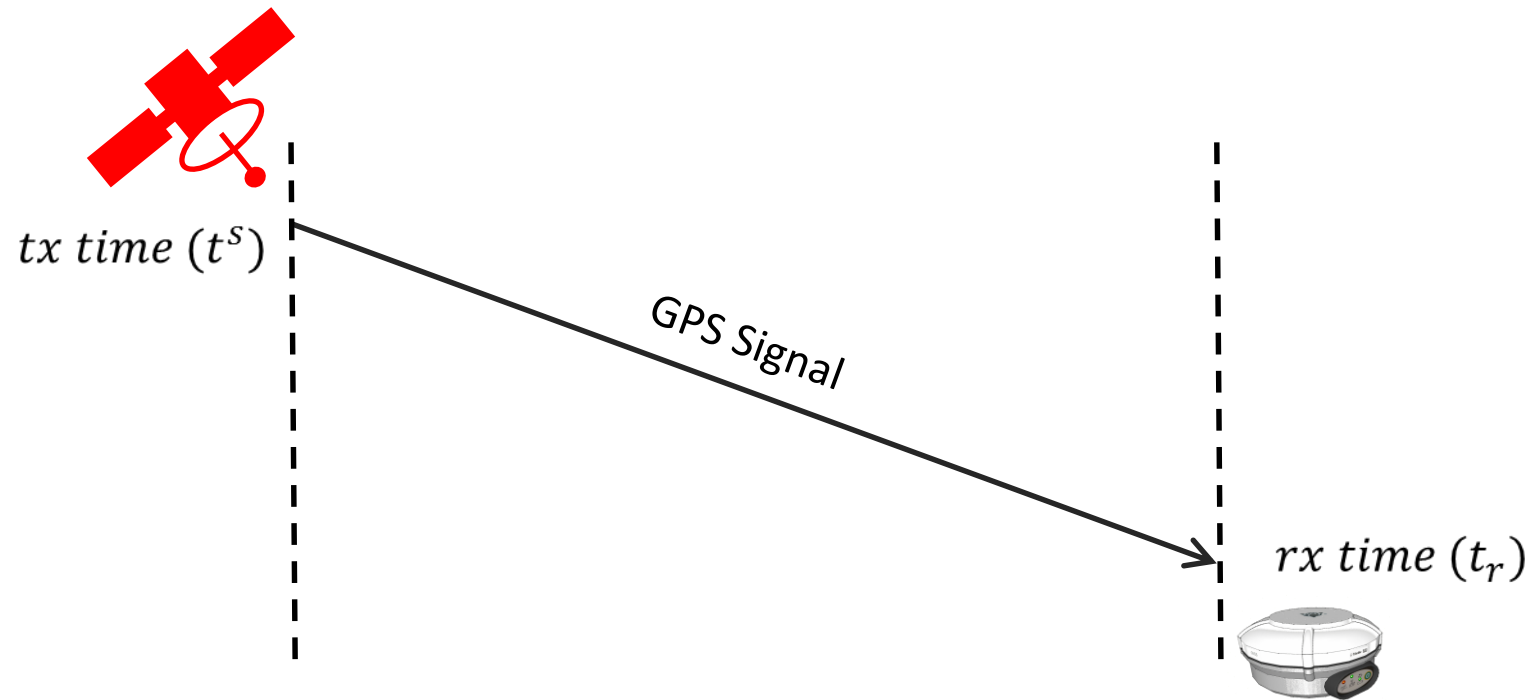


Satellite Constellation

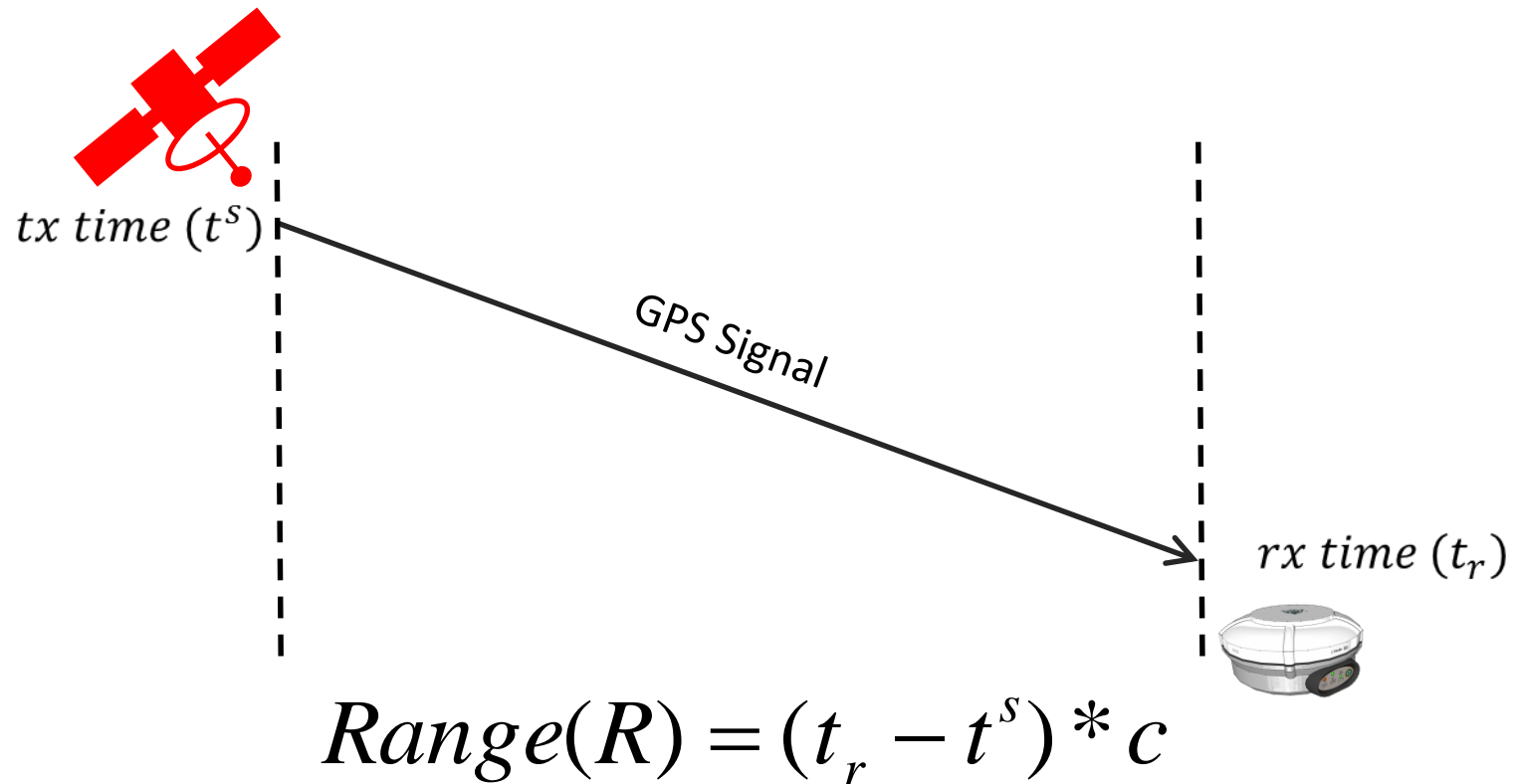
- 24-satellite constellation
(+3 backup=27)
- Elevation 12,000 mi
- 2 orbits/day (each)
- Six orbital planes:
 - 55° inclination from equator
 - 60° spacing about poles
 - 4 SVs/plane



Basic GPS Localization

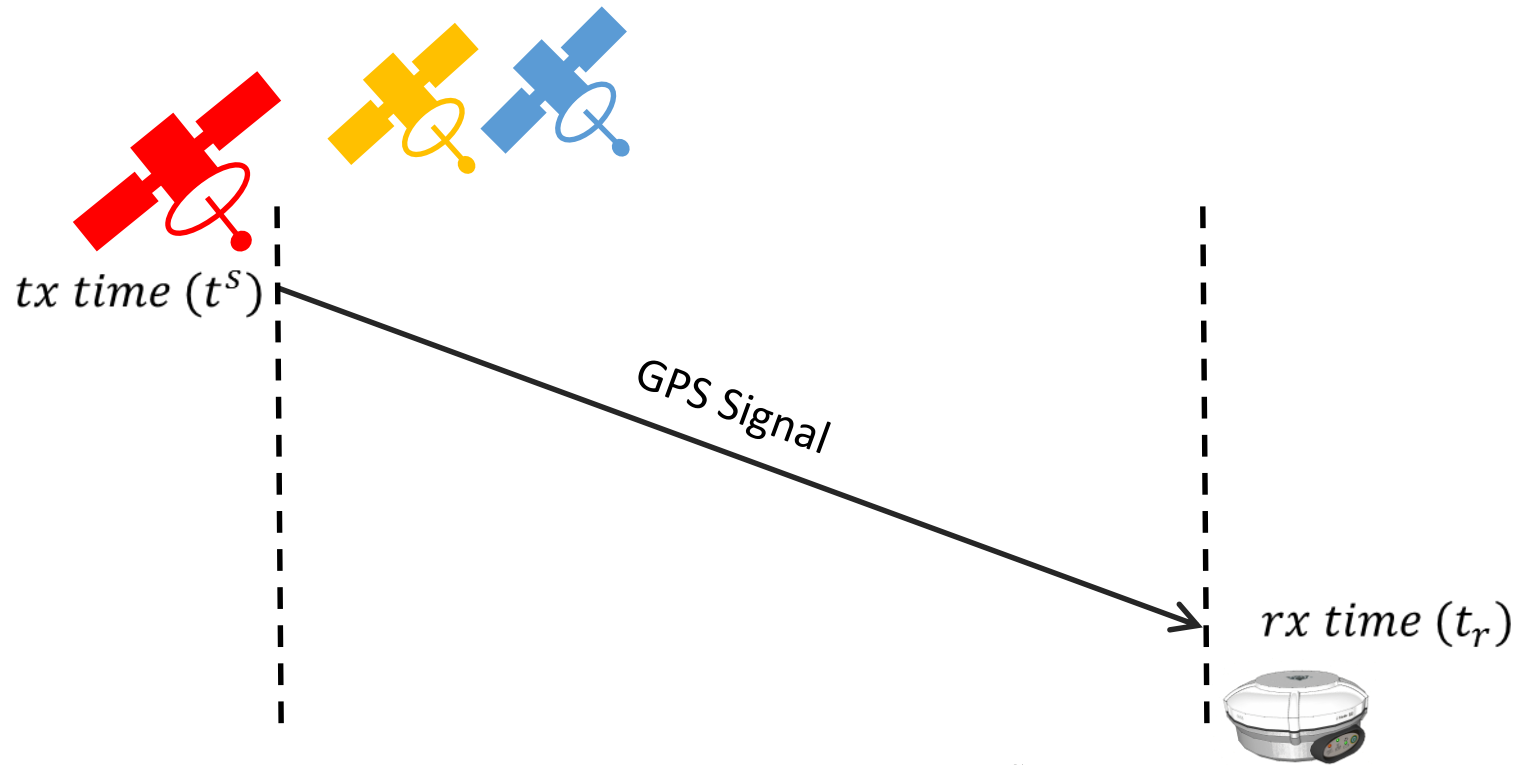


Basic GPS Localization



However, 3D location needs 3 equations ... hence, use 3 satellites

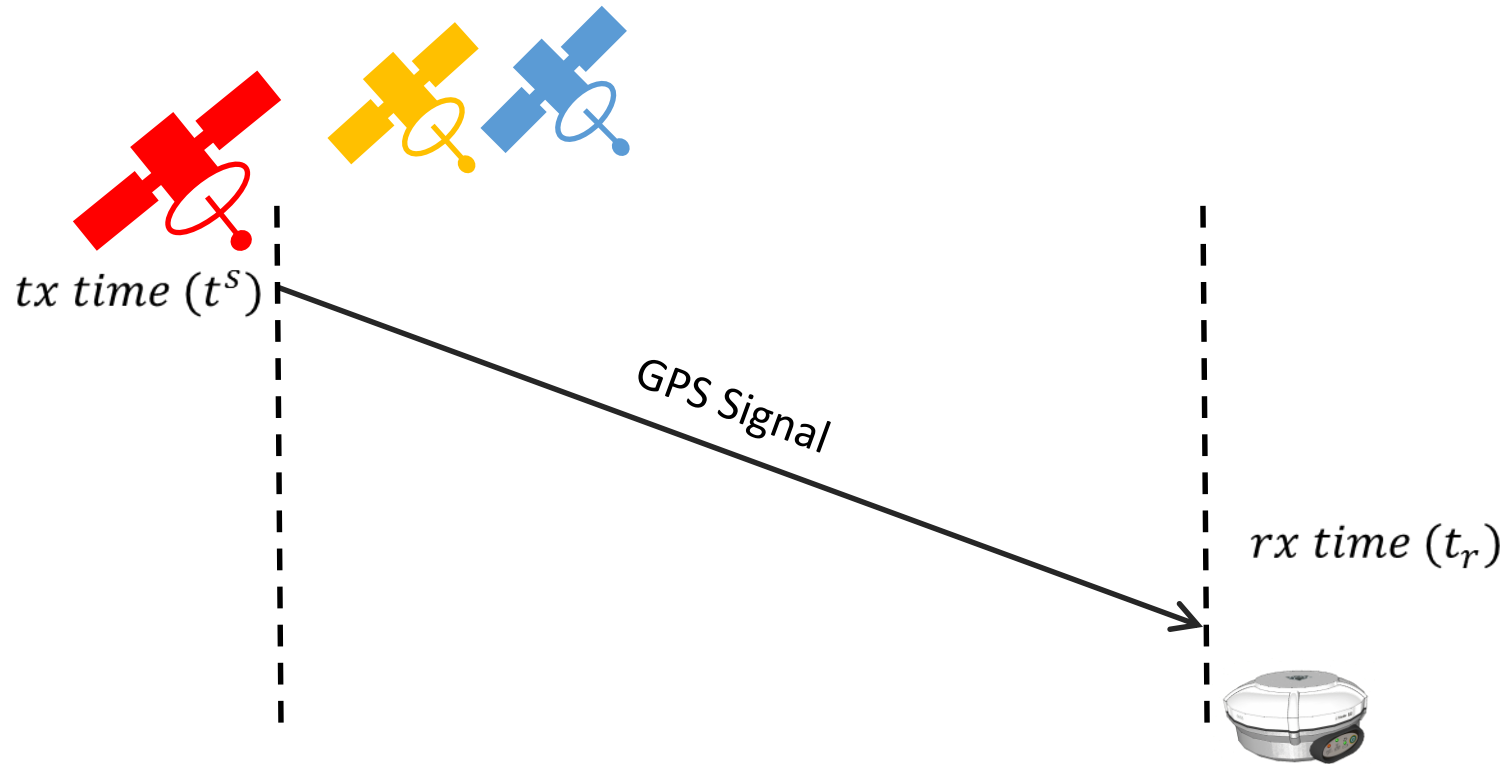
Basic GPS Localization



$$\text{Range}(R) = (t_r - t^s) * c$$

However, 3D location needs 3 equations ... hence, use 3 satellites

Basic GPS Localization



$$Range(R) = (t_r - t^s) * c$$

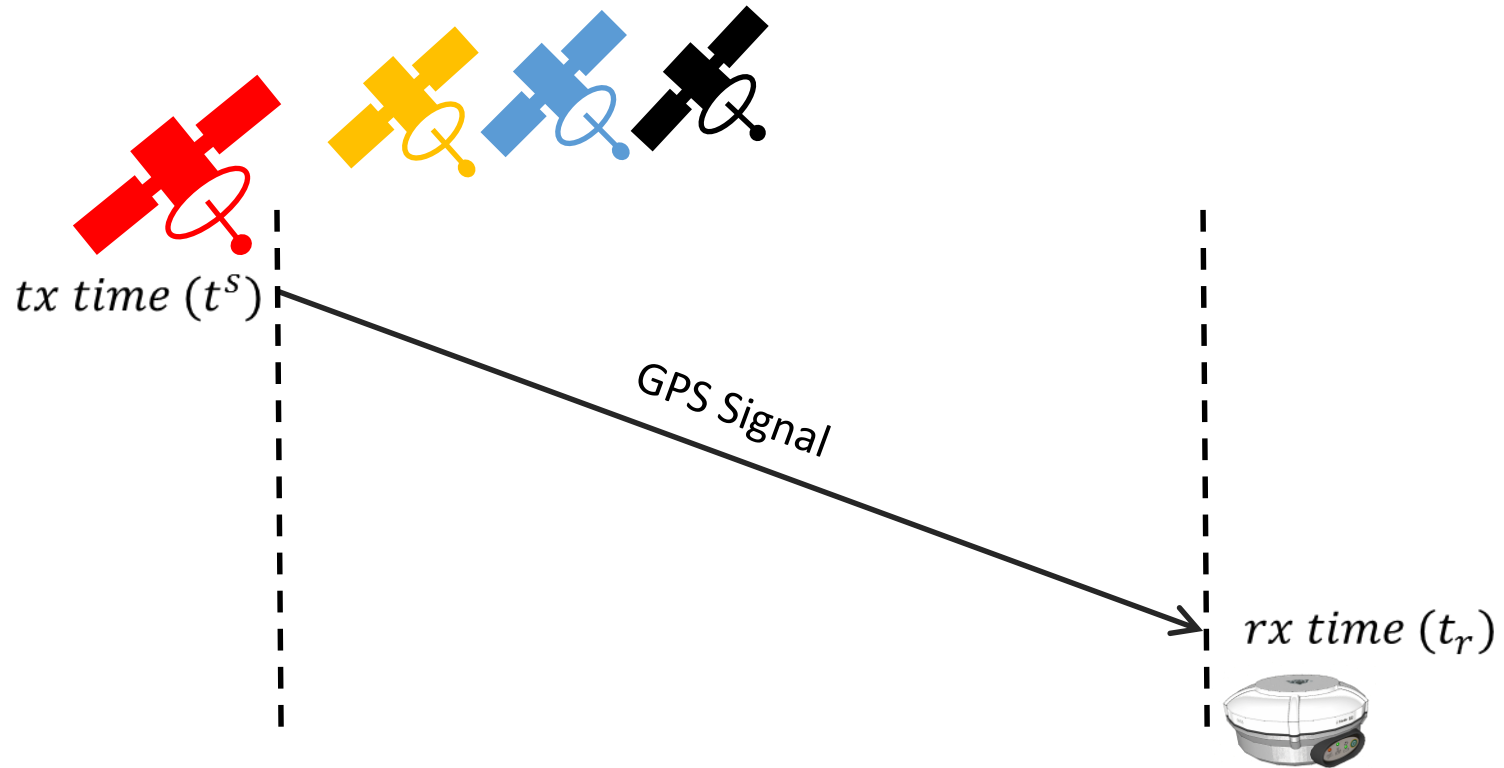
However, 3D location needs 3 equations ... hence, use 3 satellites

Satellite
Geometry
Matrix

$$\begin{bmatrix} X \\ Y \\ Z \end{bmatrix} = \begin{bmatrix} R_1 \\ R_2 \\ R_3 \end{bmatrix}$$

300 Km of error
due to unsynchronized clocks

Basic GPS Localization



$$Range(R) = (t_r - t^s) * c + \delta_{clk} * c$$

New unknown δ ... use 4th satellite and estimate both location and δ

$$\begin{bmatrix} \text{Satellite} \\ \text{Geometry} \\ \text{Matrix} \end{bmatrix} \begin{bmatrix} c \\ c \\ c \\ c \end{bmatrix} \begin{bmatrix} X \\ Y \\ Z \\ \delta_{clk} \end{bmatrix} = \begin{bmatrix} R_1 \\ R_2 \\ R_3 \\ R_4 \end{bmatrix} \quad \rightarrow \quad \sim 10 \text{ m error}$$

Calculating Position

- The receiver position is calculated by solving a set of four Pythagorean equations:

$$(x_1 - X)^2 + (y_1 - Y)^2 + (z_1 - Z)^2 = c(t_{s1} - t_{r1} - e)^2$$

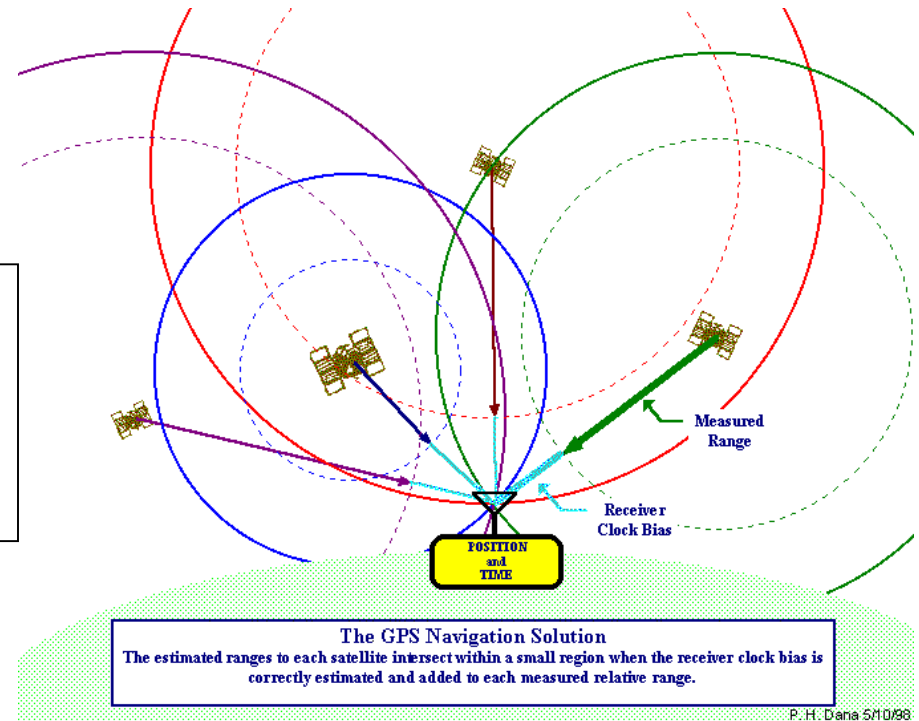
$$(x_2 - X)^2 + (y_2 - Y)^2 + (z_2 - Z)^2 = c(t_{s2} - t_{r2} - e)^2$$

$$(x_3 - X)^2 + (y_3 - Y)^2 + (z_3 - Z)^2 = c(t_{s3} - t_{r3} - e)^2$$

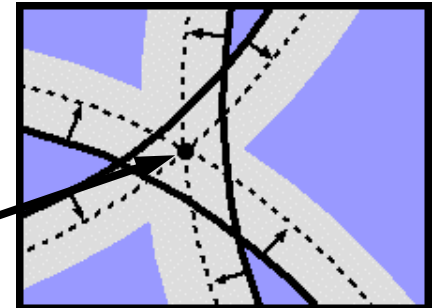
$$(x_4 - X)^2 + (y_4 - Y)^2 + (z_4 - Z)^2 = c(t_{s4} - t_{r4} - e)^2$$

Where:

- X, Y, Z and e are unknown positions and time synchronization error at receiver
- $(x, y, z)_i$ are the four known satellite positions
- t_{s_i} and t_{r_i} are the known times



Receiver must calculate actual position from best fit between multiple range calculations

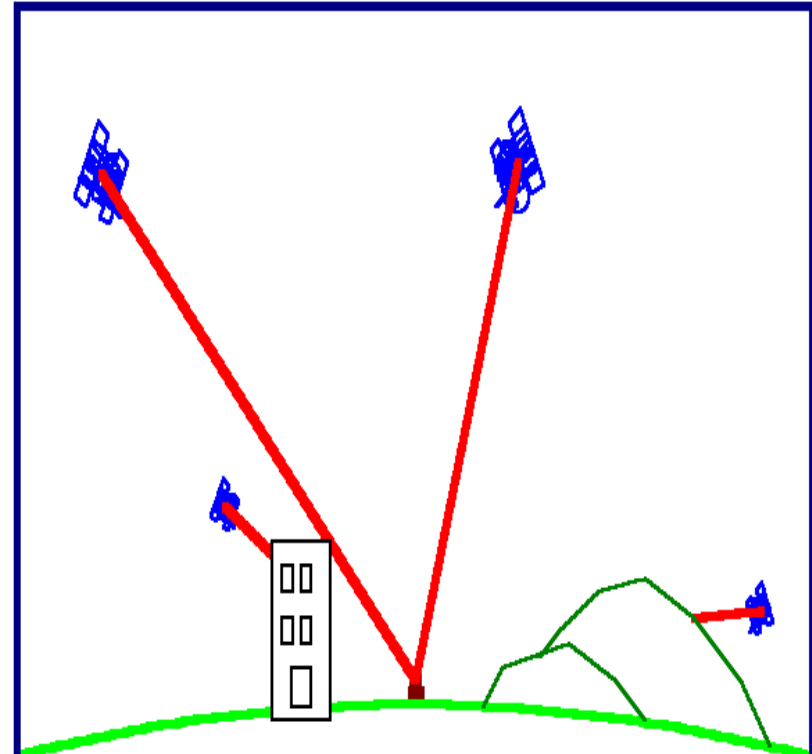


Three Okay, Four or More Better

- 4 satellites are needed for an accurate 3D position.
- 3 satellites are needed to acquire a 2D position.
- In reality, more satellites are needed due to various sources of error.
 - Satellite positions (geometry)
 - Weather
 - Multipath
 - Timing errors
- Typical error is 10+ meters.

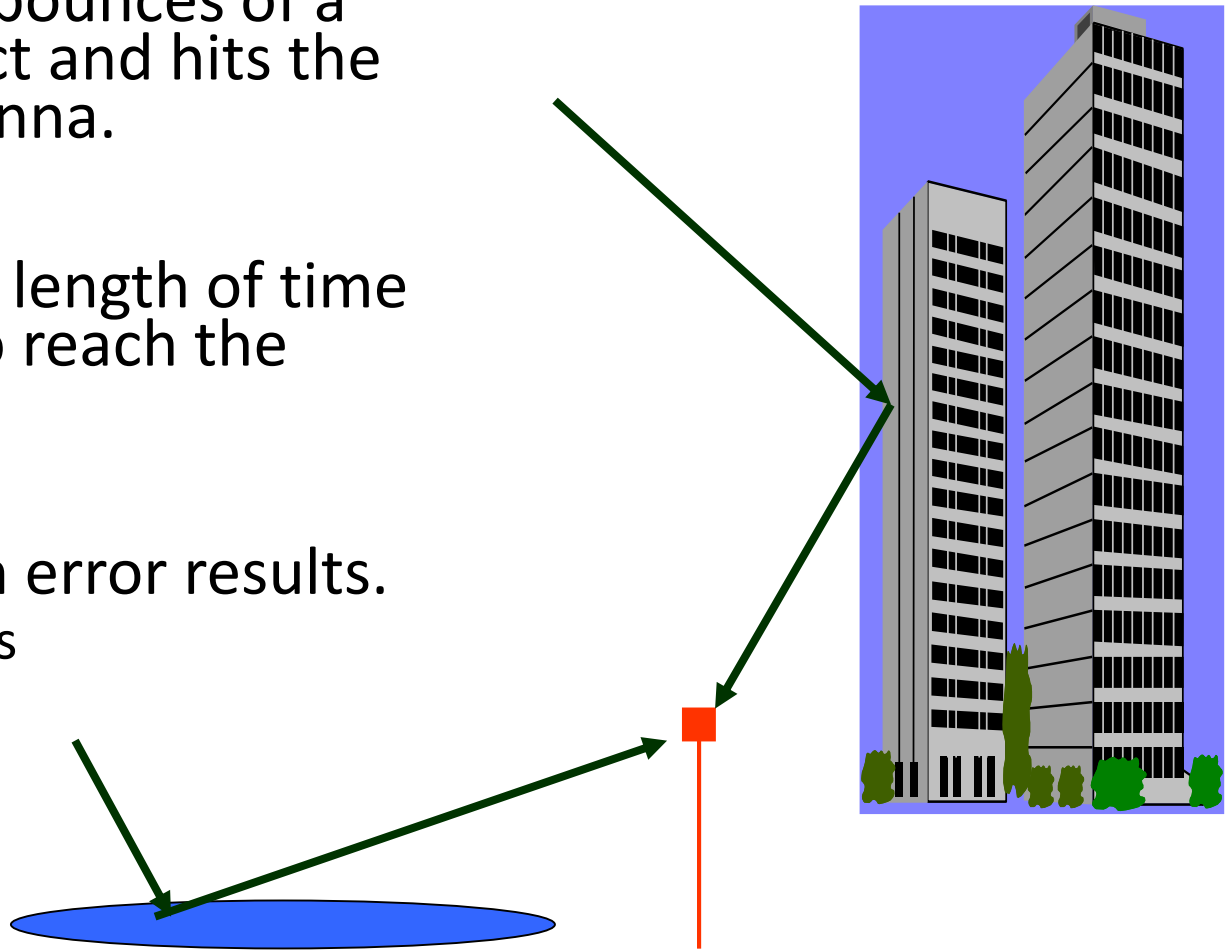
GPS cannot “see” through objects!

- Some of the newer satellites and receivers can receive through thinner solid objects like cars, building walls and forest canopy.
- Terrain and larger buildings are still too big.

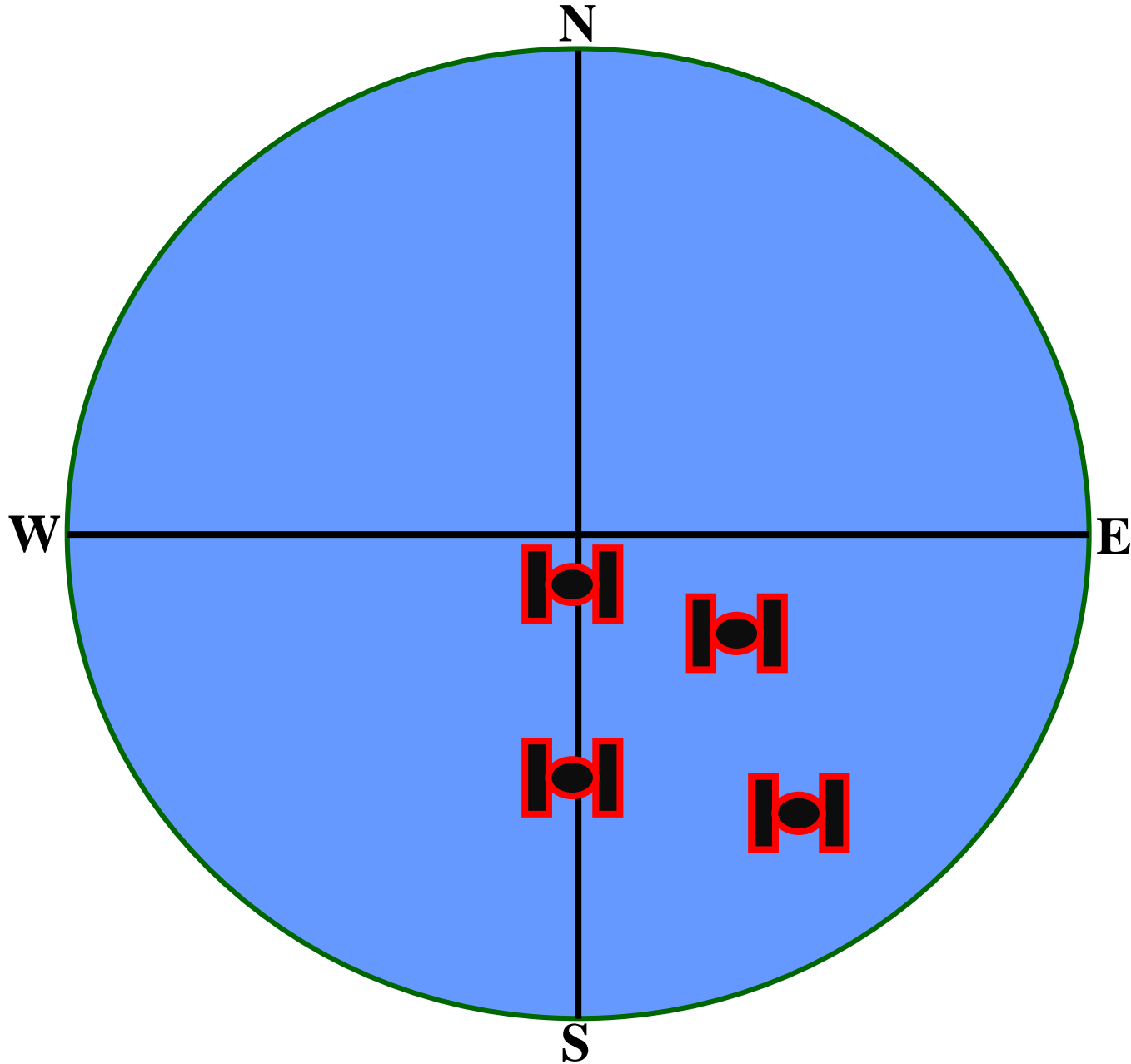


Multipath Error

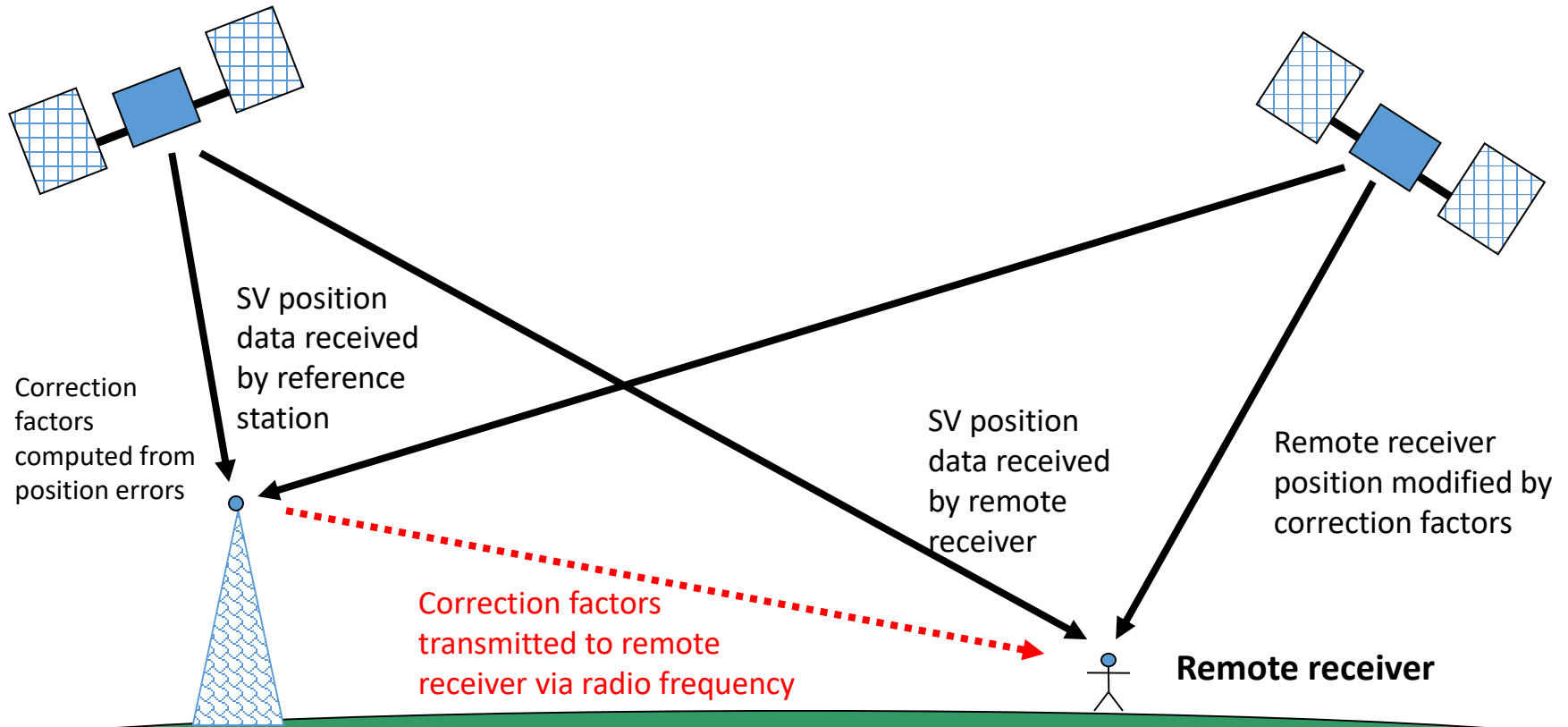
- A signal that bounces of a smooth object and hits the receiver antenna.
- Increases the length of time for a signal to reach the receiver.
- A big position error results.
 - Gravel roads
 - Open water
 - Snow fields
 - Rock walls
 - Buildings



Poor Satellite Geometry

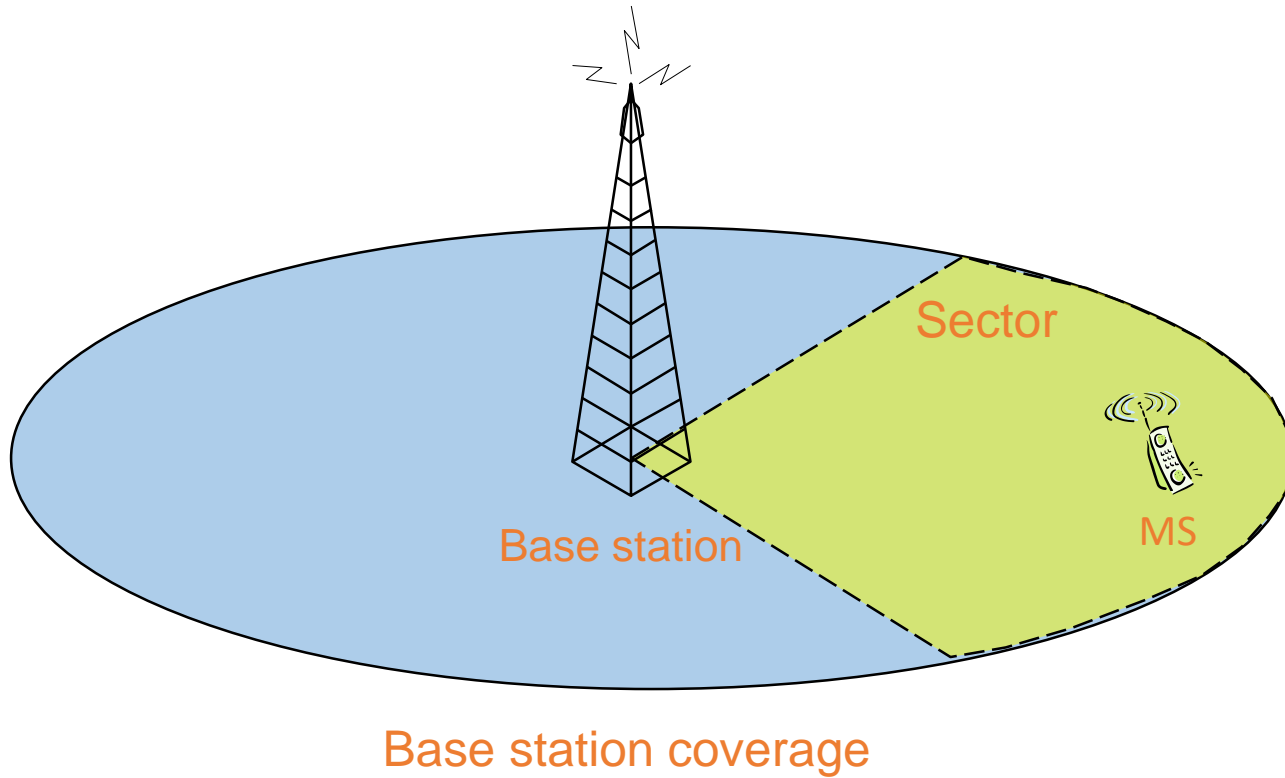


Differential GPS

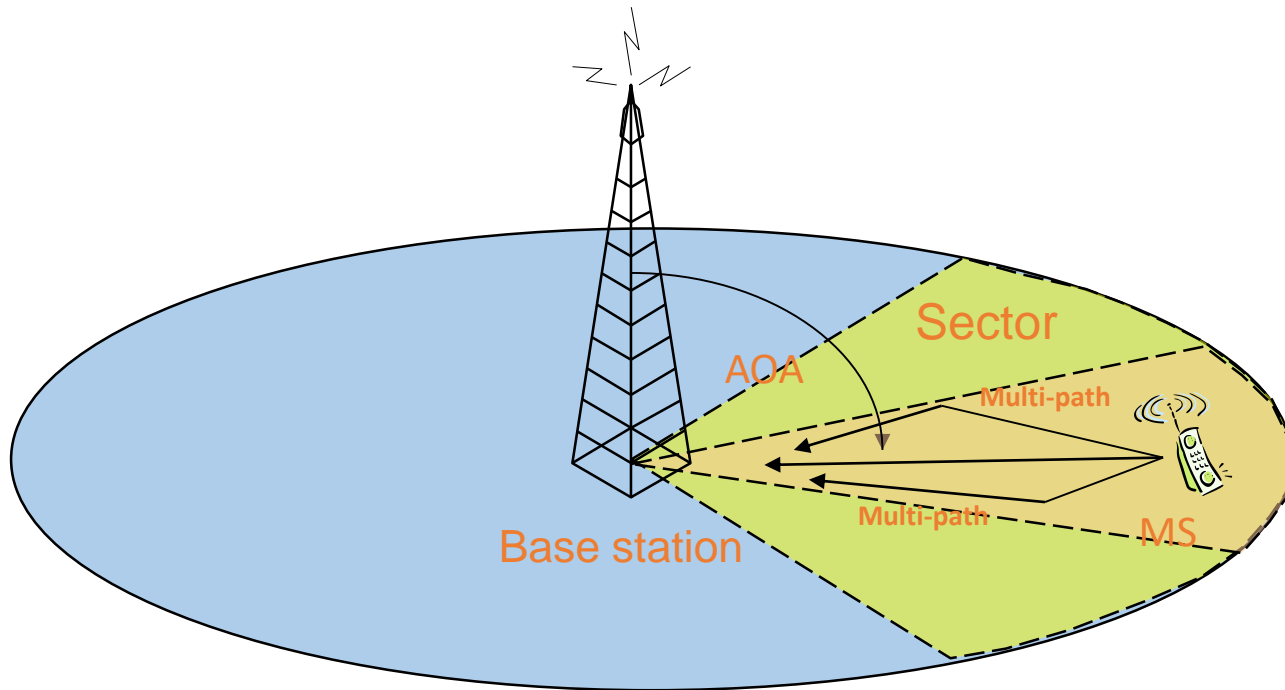


**Reference station
at known location**

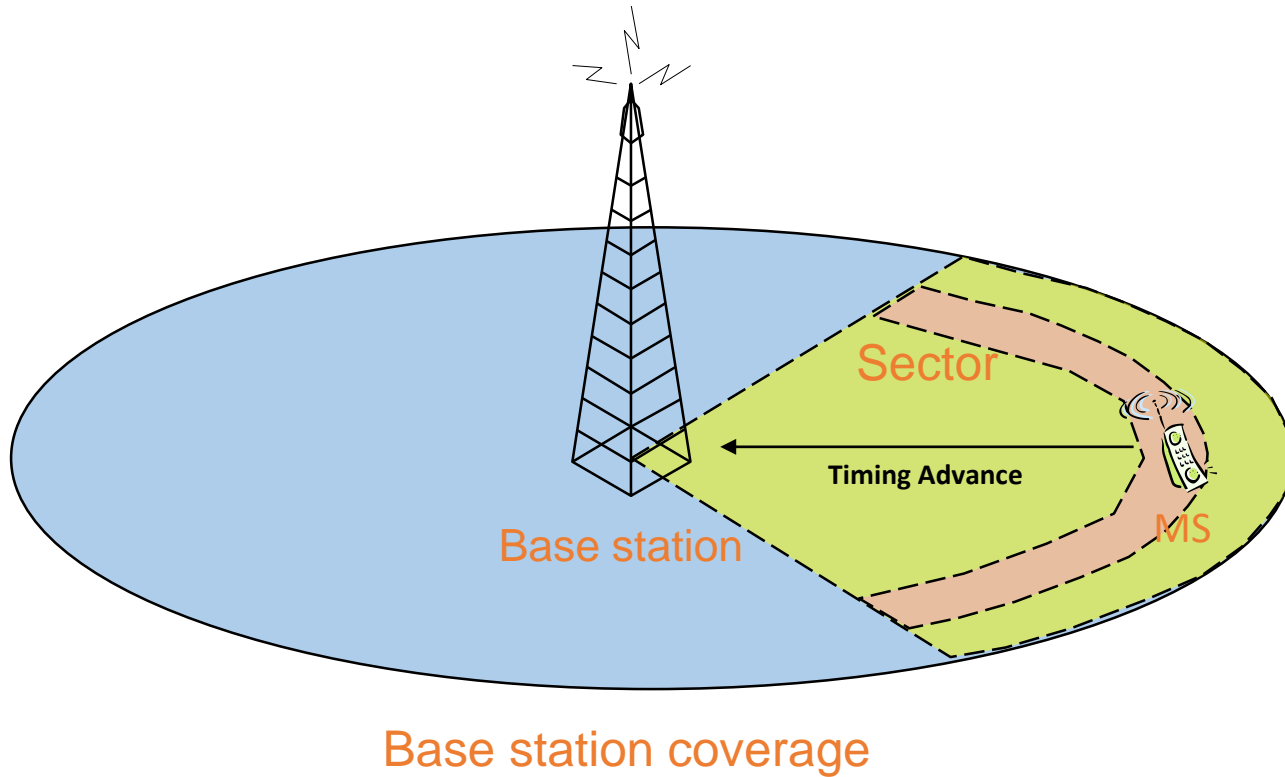
Cell Tower-Based Positioning: Cell ID



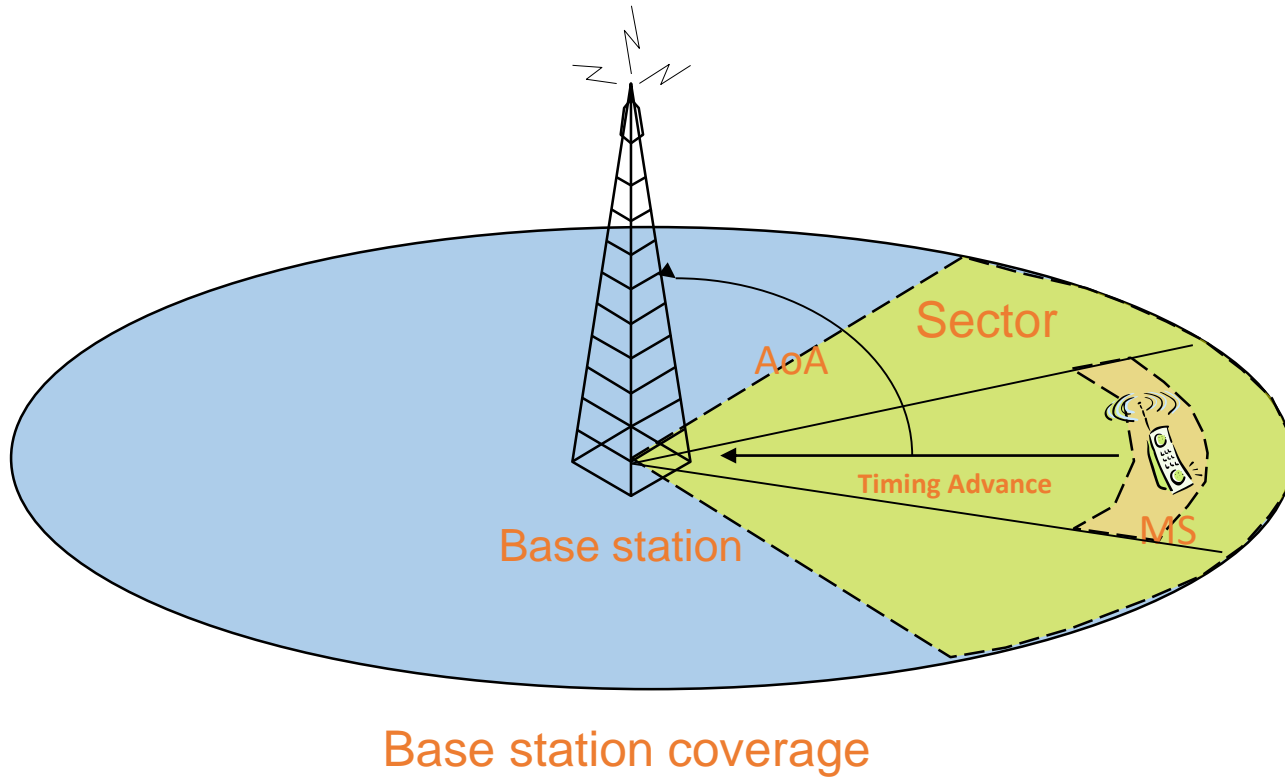
Angle of Arrival (AOA)



Time of Arrival (ToA)



Hybrid AoA + ToA



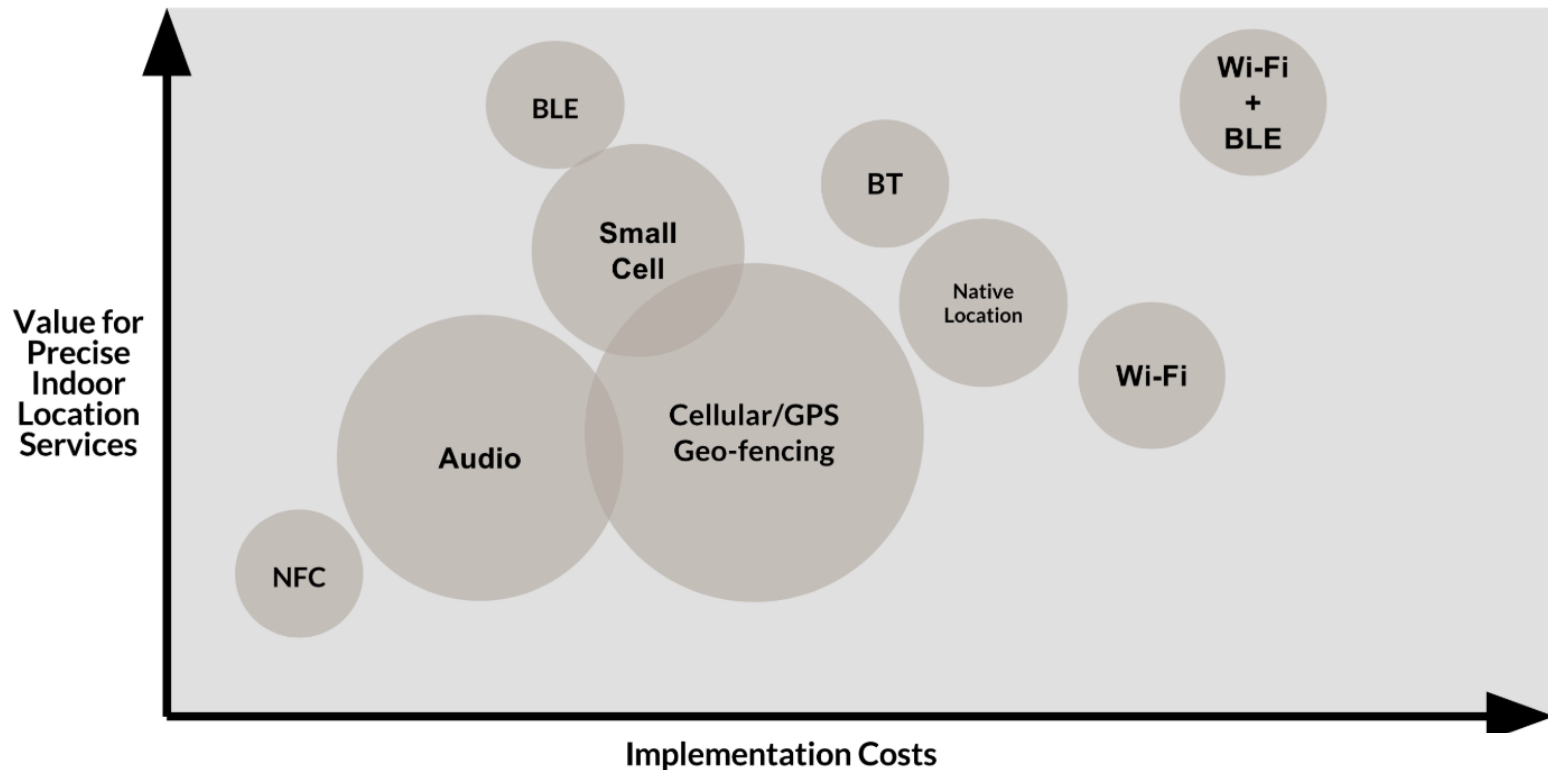
Localization in Indoor Complexes?



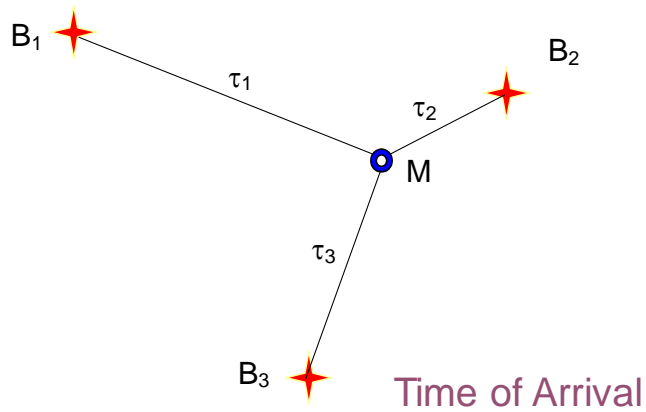


Indoor Positioning Systems

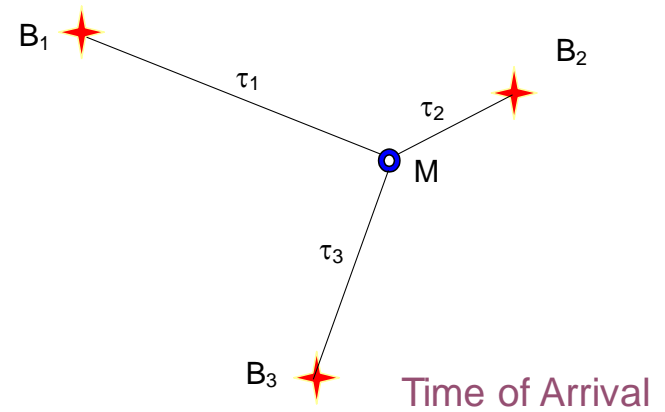
- Distinguished by their underlying signaling techniques
 - IR, RF, Ultrasonic, Wi-Fi, BLE, UWB, RFID



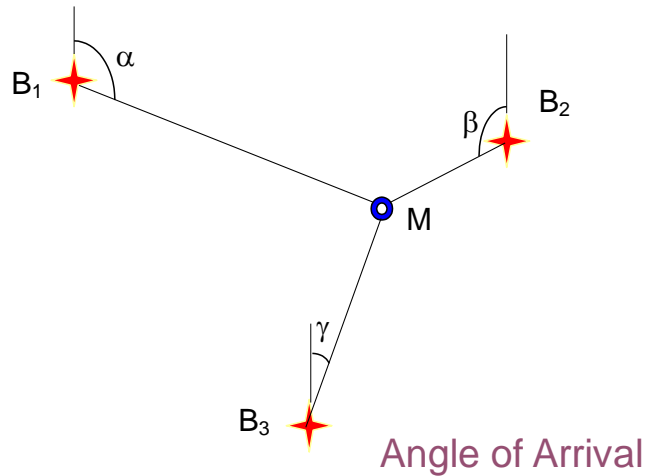
Common Localization Approaches



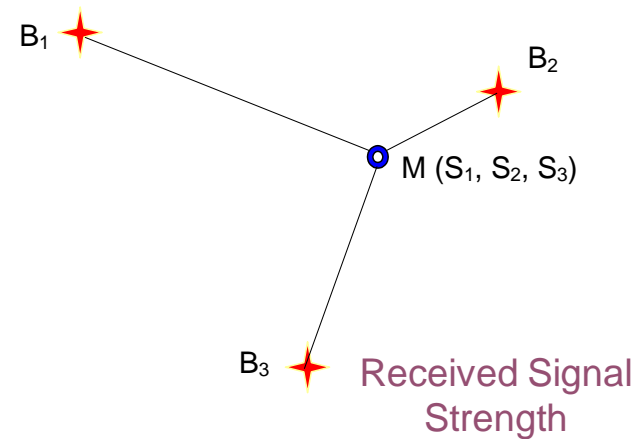
(a) Proximity



(b) Trilateration



(c) Triangulation



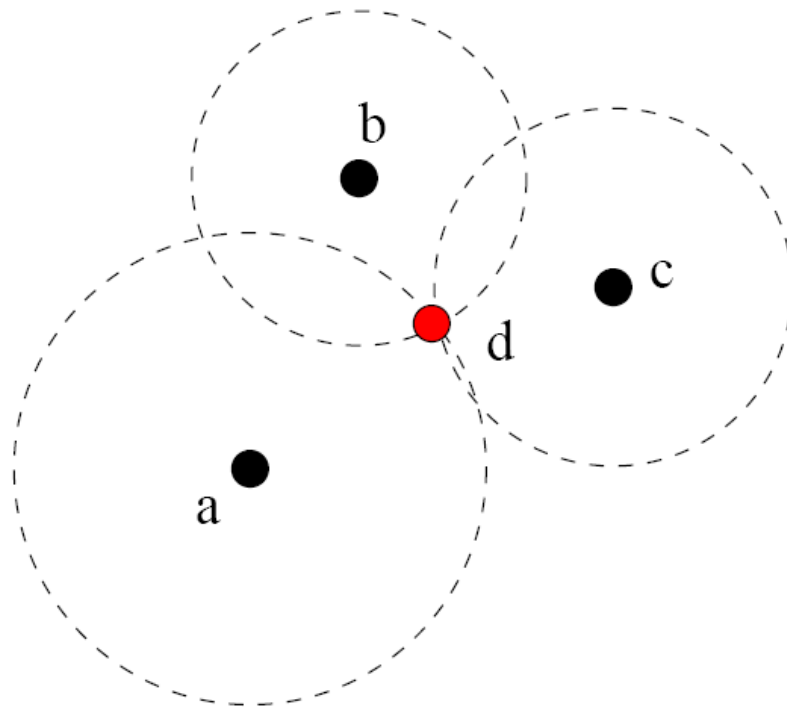
(d) RSSI-based

Proximity

- Measure distance between device and reference points (as in GPS)
- Use the location of the closest reference point as its location
- When is this useful?
 - Think about a case where a device needs to know which room it is in (not the exist coordinates).

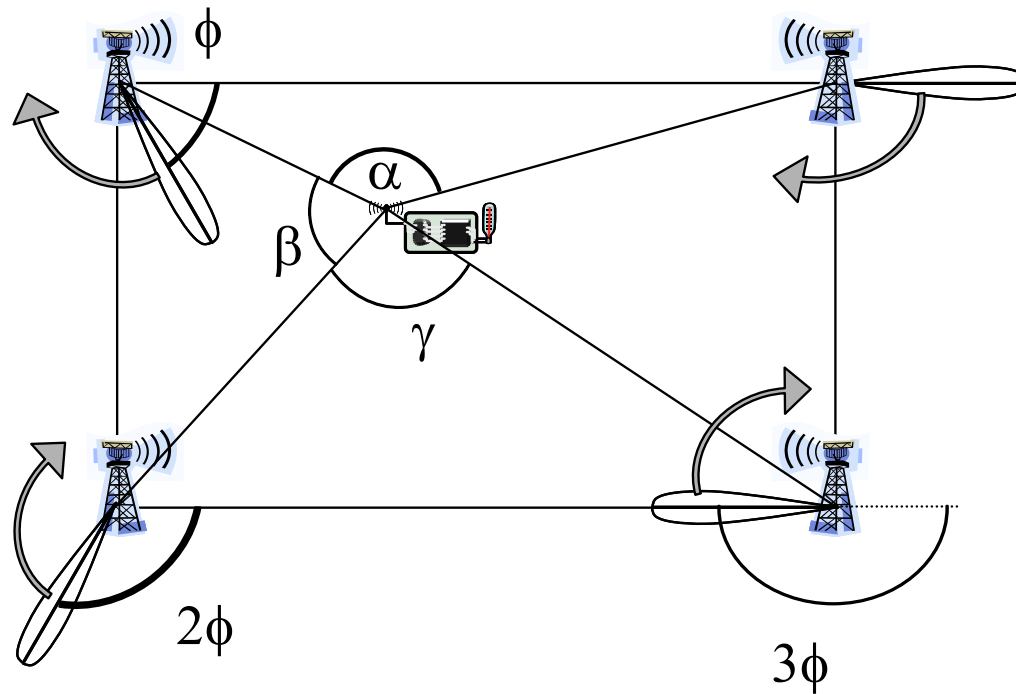
Trilateration

- Measure distance between device and reference points (as in GPS)
- 3 reference points needed for 2D and 4 for 3D



Triangulation

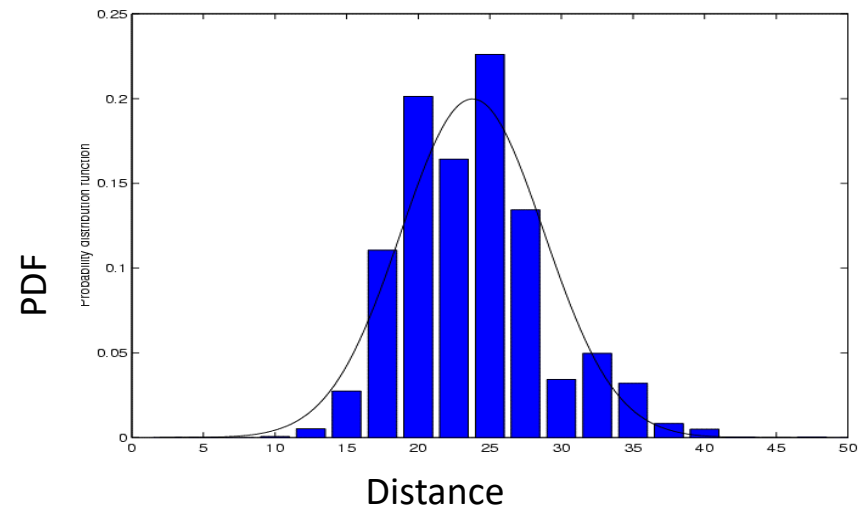
- Measure which direction the reference signal comes from (i.e., the angle of arrival) to estimate its location



RSSI Model-Based Localization

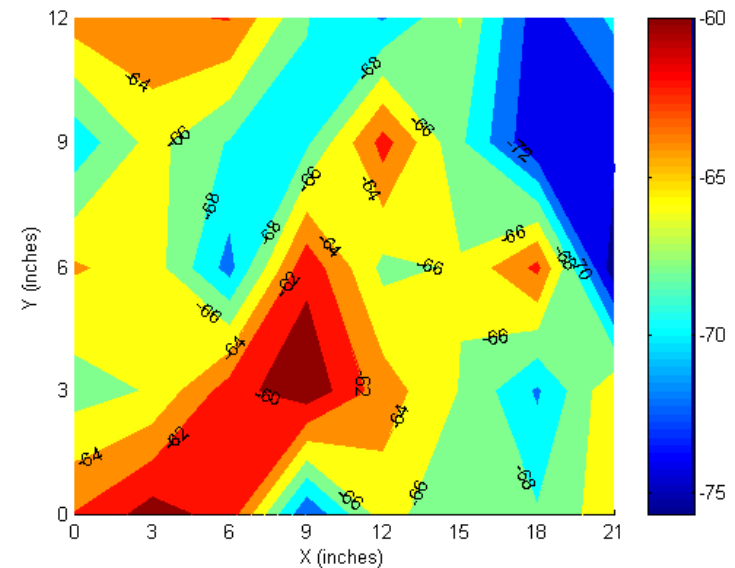
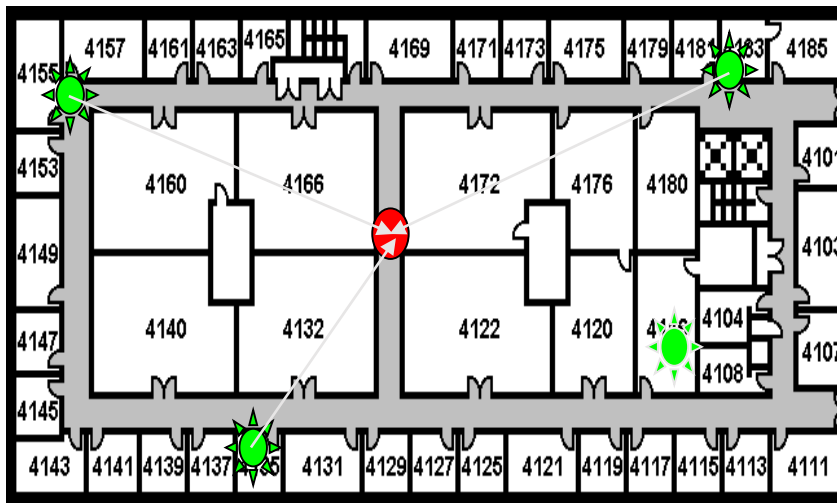
- Received Signal Strength Indicator (RSSI)
 - Send out signal of known strength
 - Use received signal strength and path loss coefficient to estimate distance

$$P_{\text{recv}} = c \frac{P_{\text{tx}}}{d^\alpha} \Leftrightarrow d = \sqrt[\alpha]{\frac{c P_{\text{tx}}}{P_{\text{recv}}}}$$



RSSI Fingerprint-based Localization

- RSSI Fingerprints: signal strength characteristics at selected locations
- Use prebuilt fingerprints to determine a location of a device



The Cricket Indoor Location System

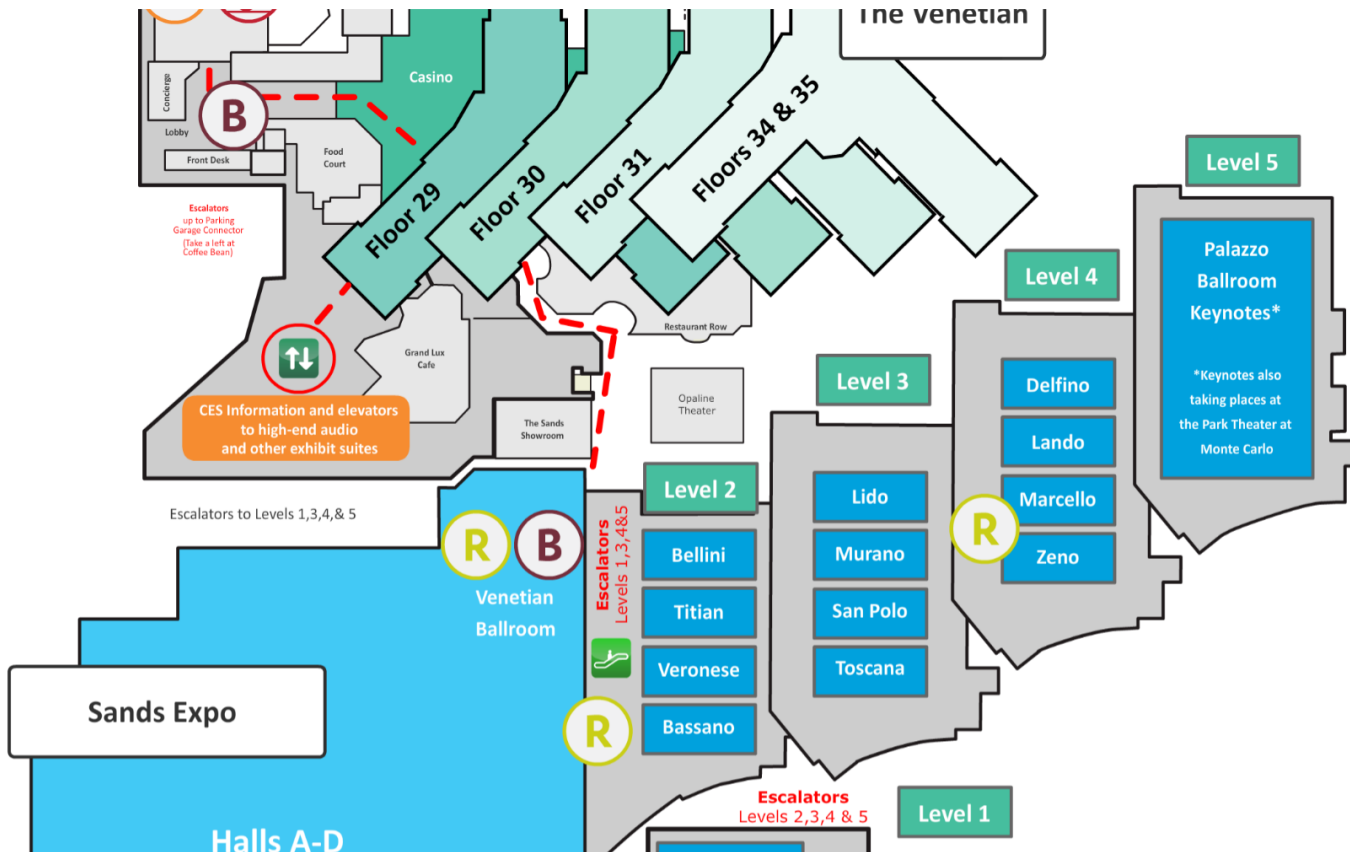
<http://cricket.csail.mit.edu/>

[MobiCom 2000]

Motivation

How do I get to Youngki's office?

How do I get to Samsung's booth at CES?

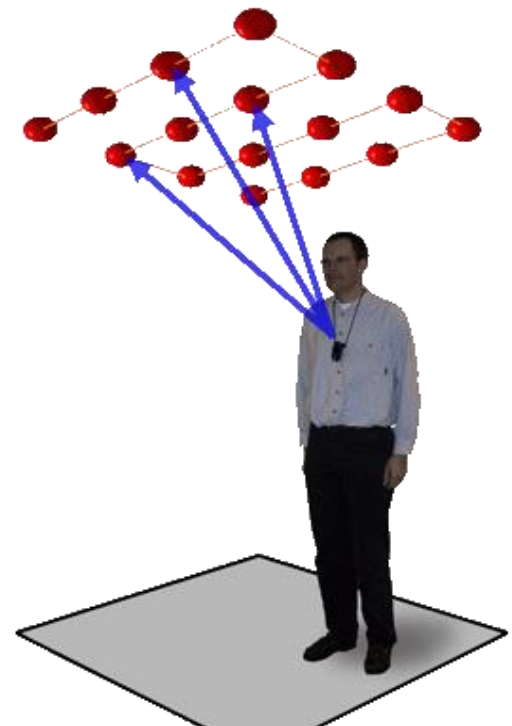


Goals

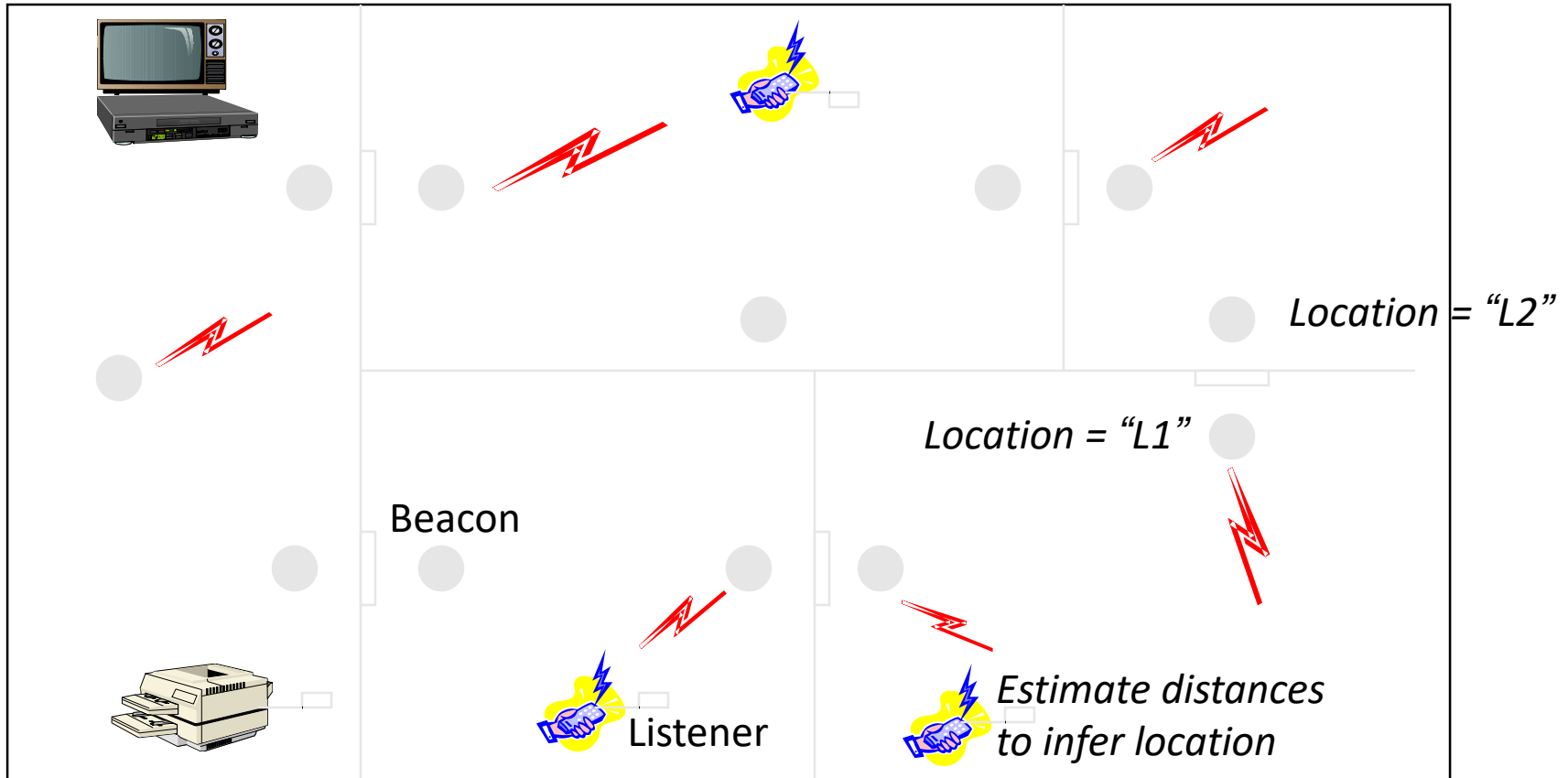
- Provide mobile devices with knowledge of “symbolic spaces” they inhabit.
 - E.g., in a classroom, in the corridor, etc.
- Preserve user privacy
 - No signaling from tracked mobile clients.
 - No measurements on the infrastructure

Prior Work: Active Bat

- Ultrasonic sounds is emitted by the client.
- Time of flight of ultrasonic pings (i.e., Trilateration)
- 3cm resolution

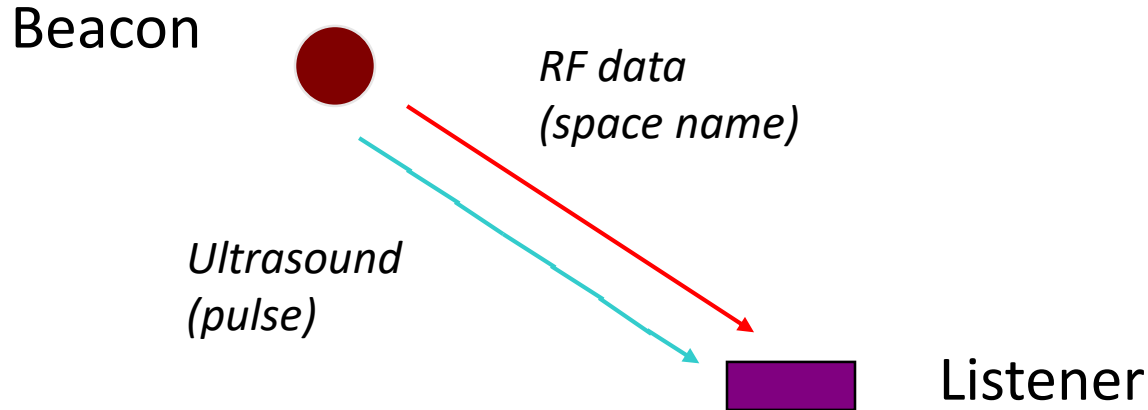


Cricket Architecture



- Passive listeners + active beacons preserves privacy
- No central beacon control or location database
- Straightforward deployment and programmability

Key Idea: Time Difference of Arrival between RF and Ultrasound Signals

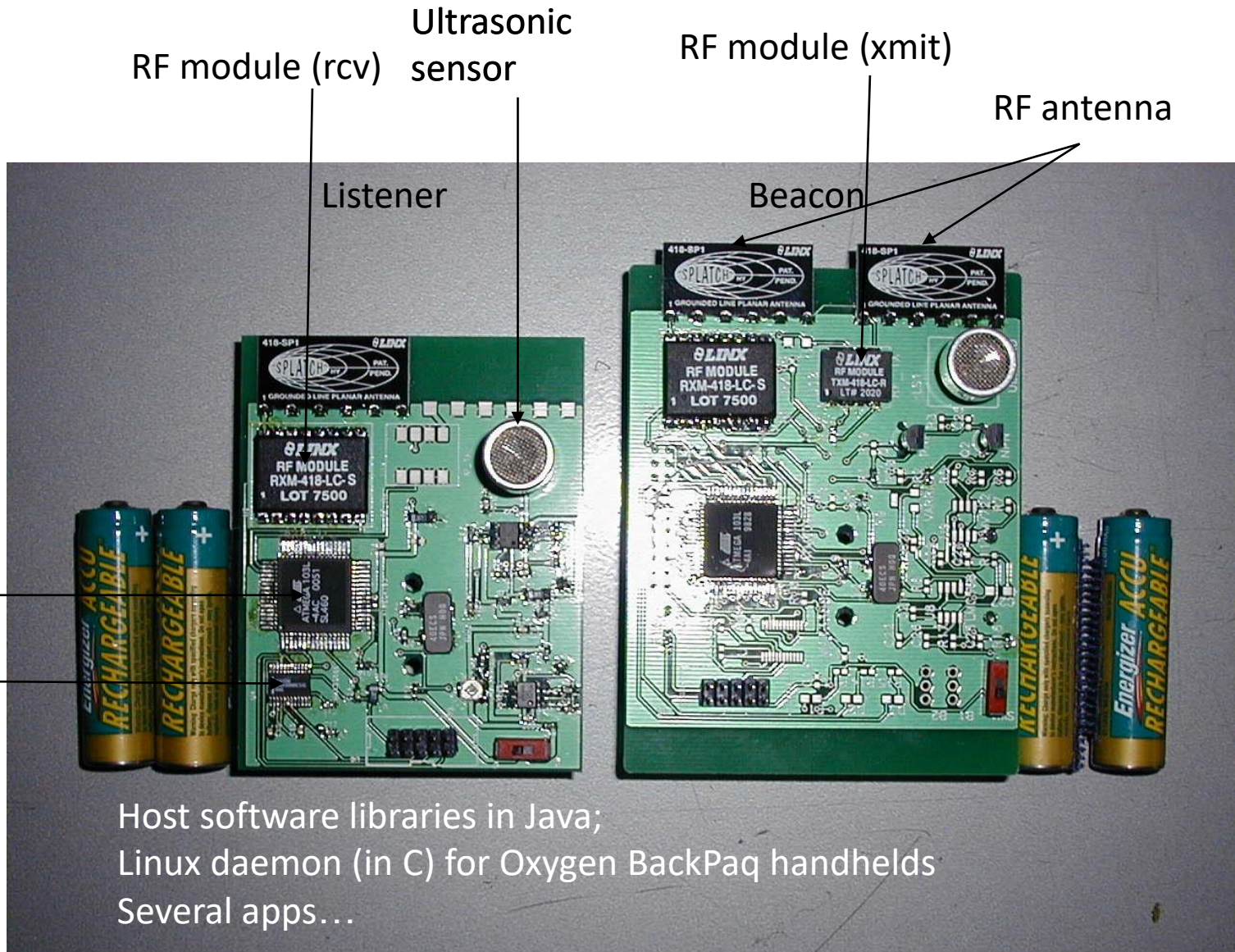


- The listener measures the time gap between the receipt of RF and ultrasonic signals
 - A time gap of x ms roughly corresponds to a distance of y feet from beacon
 - Velocity of ultra sound \ll velocity of RF

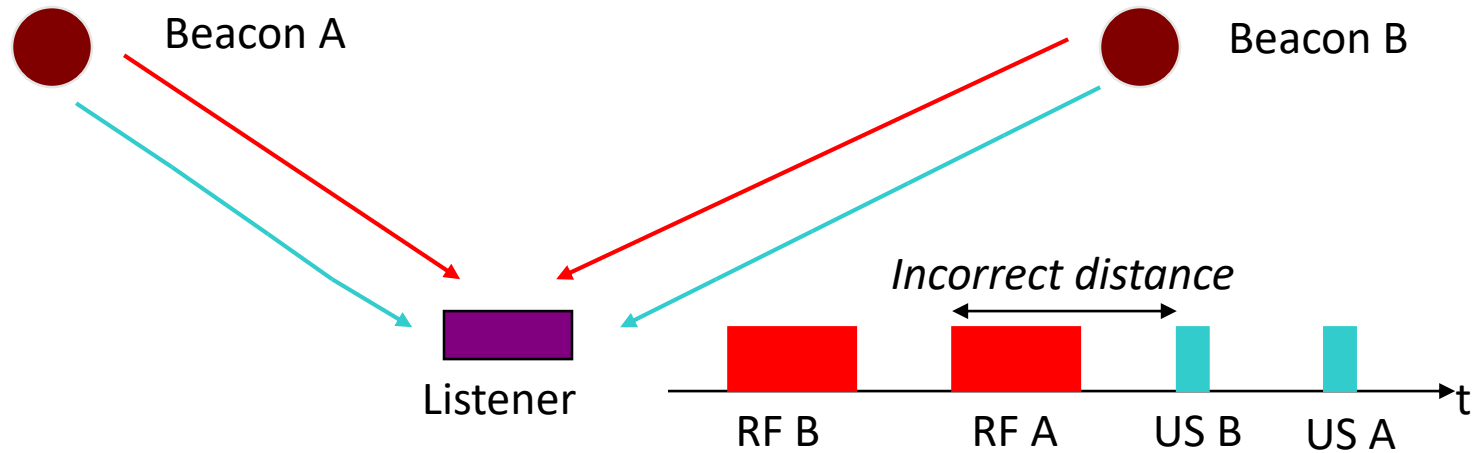
Deployment



Cricket v1 Prototype



Multiple Beacons Cause Complications



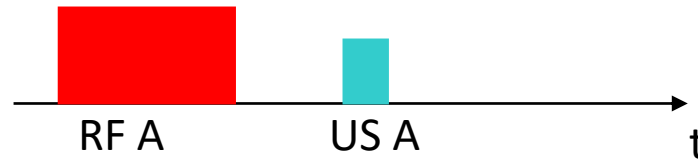
- Beacon transmissions are uncoordinated
- Ultrasonic signals reflect heavily
- Ultrasonic signals are pulses (no data)

These make the correlation problem hard and can lead to incorrect distance estimates

Solution

- Carrier-sense + randomized transmission
 - Reduce chances of concurrent beaconing
- Bounding stray signal interference
 - Envelop all ultrasonic signals with RF
- Listener inference algorithm
 - Processing distance samples to estimate location

Bounding Stray Signal Interference



- Engineer RF range to be larger than ultrasonic range
 - Ensures that if listener can hear ultrasound, corresponding RF will also be heard

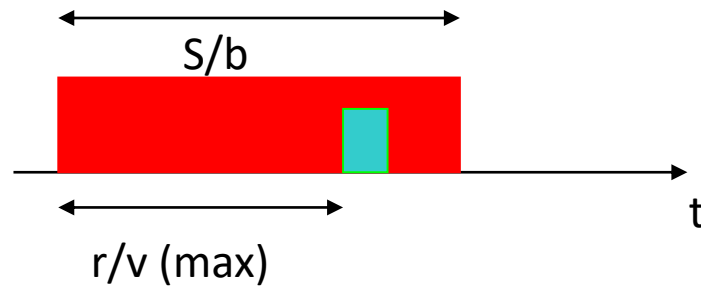
Bounding Stray Signal Interference

S = size of space advertisement

b = RF bit rate

r = ultrasound range

v = velocity of ultrasound



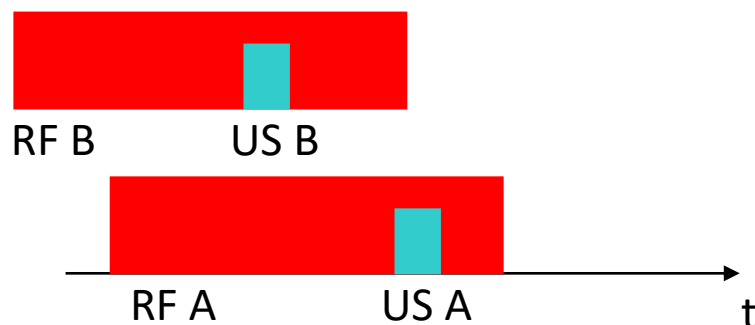
$$\frac{S}{b} > \frac{r}{v}$$

(RF transmission time)

(Max. RF-US separation
at the listener)

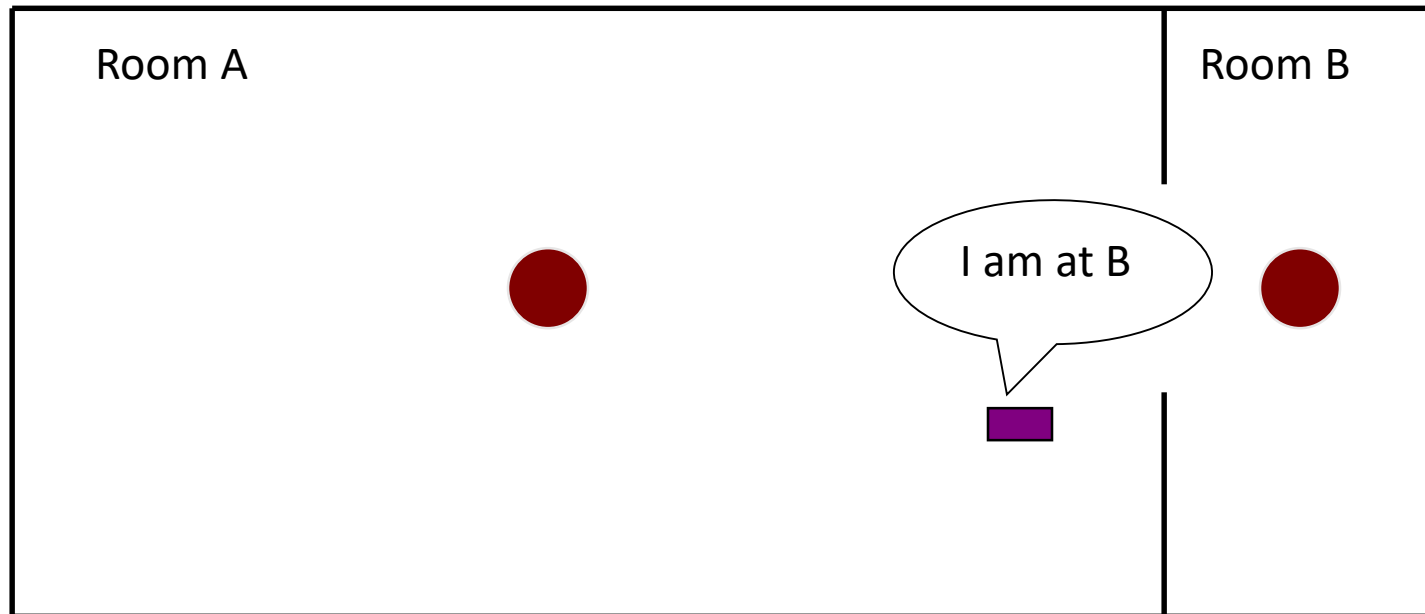
- No “naked” ultrasonic signal can be valid!

Bounding Stray Signal Interference

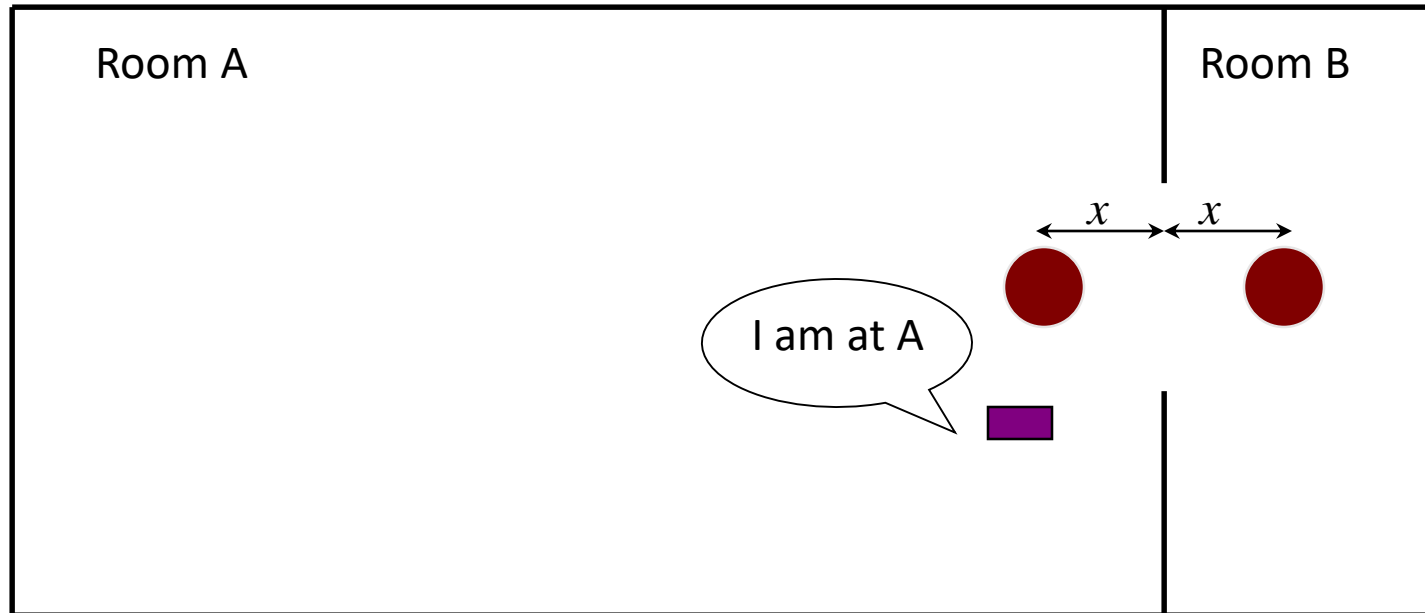


- Envelop ultrasound by RF
- Interfering ultrasound causes RF signals to collide
- Listener does a block parity error check
 - The reading is discarded...

Deployment Problem: Closest Beacon May Not Reflect Correct Space



Correct Beacon Placement

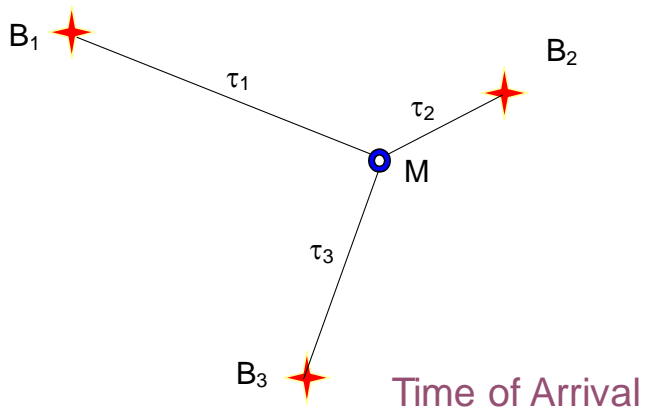


- Position beacons to detect the boundary
- Multiple beacons per space are possible

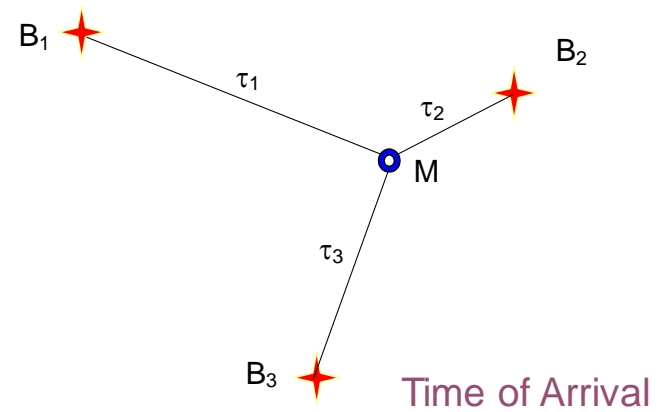
Results Reported

- Linear distances to within 6cm precision
- Spatial resolution of about 30cm
- Several applications (built, or being built)
 - Stream redirection, active maps, Viewfinder, Wayfinder, people-locater, smart meeting notifier,...

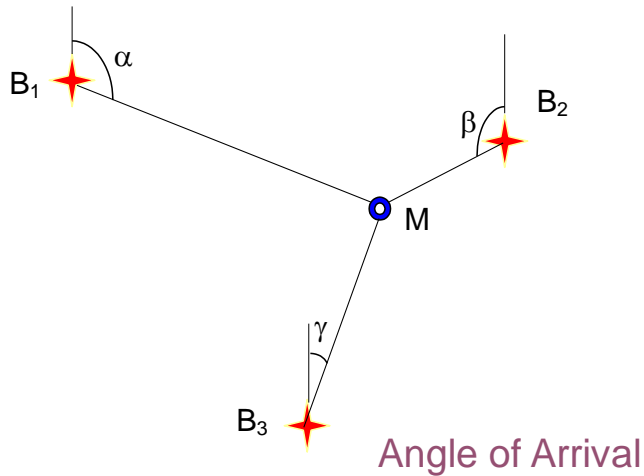
Summary



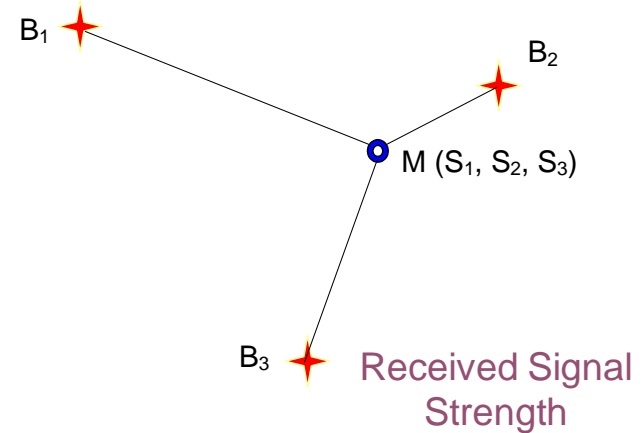
(a) Proximity



(b) Trilateration



(c) Triangulation



(d) RSSI-based