# **Engineering Economic Analysis Spring 2019**

# **Problem set 4 Solution**

Due: 2019.06.18(Tue)

1.

(a)

The average cost curve is  $\frac{c(\mathbf{w}, y)}{y} = \frac{y^2 + 1}{y} w_1 + \frac{y^2 + 2}{y} w_2$ 

Since it is convex, it has a unique minimum at  $y_m = \sqrt{\frac{w_1 / w_2 + 2}{w_1 / w_2 + 1}}$ .

The derivative of  $y_m$  with respect to  $w_1/w_2$  is negative, so the minimum of the average cost shifts to the left (right) as  $w_1/w_2$  increases (decreases).

(b)

$$\frac{\partial c(\mathbf{w}, y)}{\partial y} = 2y(w_1 + w_2)$$

$$\therefore y(p) = \frac{p}{2(w_1 + w_2)}$$

(c)

$$Y(p) = \begin{cases} \text{arbitrarily large amount if } p > 2y_m(w_1 + w_2) \\ 0 & \text{otherwise} \end{cases}$$

#### 2

- (a) For the competitive firms, their profit-maximizing output is MC = y = p for each firm.
- (b) For the monopolist, the profit-maximizing problem is  $\max (1000-50p-50p) p$ . Thus, p=5 and  $y_m=500$ .
- (c)  $y_c = 5 \times 50 = 250$

#### **3.**

- (a) Price equals to marginal cost: p = y, Y = 2p.
- (b) Set demand equal to supply 90 p = 2p, then  $p^* = 30$  and  $Y^* = 60$ .
- (c) Let p be the price paid by consumers. Then the domestic firms receive a price of p and the foreign firms receive a price of p-3. Demand equals supply gives us 90-p=p+(p-30)  $\therefore p^*=31$

(d) The supply of umbrellas by domestic firms is 31 and by foreign firms is 28.

### 4.

The revenue function is

$$R(p) = \begin{cases} 10 & \text{if } p \le 20 \\ 0 & \text{if } p > 20 \end{cases}$$

Since the more products the firm produces, the less is the profit, the monopolist will want to produce the smallest possible output. This will happen when p = 20 and y = 1/2

## 5.

Under the ad valorem tax, we have  $(1-\tau)P_D\left(1+\frac{1}{\varepsilon}\right)=c$ .

Under the output tax, we have  $P_D\left(1+\frac{1}{\varepsilon}\right)=c+t$ .

Solve each equation for  $P_D$ , set the results equals to each other, and solve t to find  $t = \frac{c\tau}{1-\tau}$ 

# 6.

(a)

In market 1, the profit is  $(a_1 - b_1 p_1) p_1$ . Thus, the profit-maximizing choice of  $p_1$  is  $p_1 = \frac{a_1}{2b_1}$ .

Similarly, the profit-maximizing choice of  $p_2$  is  $p_2 = \frac{a_2}{2b_2}$ .

These will be equal when  $\frac{a_1}{b_1} = \frac{a_2}{b_2}$ .

#### (b)

In market i, the profit is  $(A_i p_i^{-b_i})(p_i - c)$  for i=1, 2.

F.O.C. gives  $-b_i A_i p_i^{-b_i-1} (p_i - c) + A_i p_i^{-b_i} = (1 - b_i) A_i p_i^{-b_i} - b_i c A_i p_i^{-b_i-1} = 0$ 

$$\therefore (1-b_i) p_i - b_i c = 0$$

$$\therefore c = \frac{1 - b_i}{b_i} p_i$$

That is, 
$$c = \frac{1 - b_1}{b_1} p_1 = \frac{1 - b_2}{b_2} p_2$$
.

Thus,  $p_1 = p_2$  if and only if  $b_1 = b_2$ .

#### 7.

- (a) MC = p = y
- (b) y = 50p
- (c)  $D_m(p) = 1000 100p$

(d) 
$$y_m = 500$$

(e) 
$$p = 5$$

(f) 
$$y_c = 50 \times 5 = 250$$

(g) 
$$Y = y_m + y_c = 750$$

8.

(a)

Follower(Firm 2)'s problem

$$\max(a-q_1-q_2)q_2-q_2^2$$

$$a - q_1 = 4q_2$$

Thus, 
$$q_2^* = \frac{1}{4} (a - q_1)$$

Follower(Firm 1)'s problem

$$\max \left(a - q_1 - \frac{1}{4}(a - q_1)\right)q_2 - q_1^2$$

$$\frac{3}{4}(a-q_1) - \frac{3}{4}q_1 - 2q_1 = 0$$

$$\therefore q_1^* = \frac{3}{14}a, q_2^* = \frac{11}{56}a$$

$$p^* = a - \frac{3}{14}a - \frac{11}{56}a = \frac{33}{56}a$$

(b)

Firm 2's supply f'n

$$p = MC = 2q_2 \Rightarrow q_2 = \frac{1}{2}p$$

Firm 1's residual demand

$$R(p) = D(p) - S(p) = a - \frac{3}{2}p = q_1$$

Firm 1's problem

$$\max\left(a - \frac{3}{2}p\right)p - \left(a - \frac{3}{2}p\right)^2$$

F.O.C

$$a-3p+3a-\frac{9}{2}p=0$$

$$\therefore p^* = \frac{8}{15}a, q_1^* = \frac{1}{5}a, q_2^* = \frac{4}{15}a$$

9.

# (a) Monopolist's problem

$$\max_{q,I} (a-bq)q - (c_0 - \beta\sqrt{I})q - I$$

F.O.C.

$$\frac{\partial \pi}{\partial q} = a - 2bq - \left(c_0 - \beta \sqrt{I}\right) = 0$$

$$\frac{\partial \pi}{\partial I} = \frac{\beta}{2\sqrt{I}} q - 1 = 0$$

Thus,

$$q^{M} = \frac{2(a-c_{0})}{4b-\beta^{2}}, I^{M} = \left(\frac{\beta(a-c_{0})}{4b-\beta^{2}}\right)^{2}$$

$$\frac{\partial q^{M}}{\partial \beta} = \frac{\beta (a - c_{0})}{(4b - \beta^{2})^{2}} > 0$$

 $\therefore q^*$  will increase as  $\beta$  is higher

# (b) Social planner's problem

 $\max CS - \cos t$ 

welfare=
$$\int_0^q (a-bx) dx - (c_0 - \beta \sqrt{I}) q - I$$

F.O.C

$$\frac{\partial W}{\partial q} = a - bq - \left(c_0 - \beta\sqrt{I}\right) = 0$$

Thus, 
$$q^{S} = \frac{2(a-c_0)}{2b-\beta^2}$$
,  $I^{S} = \left(\frac{\beta(a-c_0)}{2b-\beta^2}\right)^2$ 

Since  $4b - \beta^2 > 2b - \beta^2$ ,  $q^M < q^S$  and  $I^M < I^S$