SNU – Risk Management Lecture 11. Limitations & Future Perspectives

# **Risk Management and Decision Analysis**

Seokho Chi\*

\*Professor, Department of Civil and Environmental Engineering, Seoul National University

# **LIMITATIONS & FUTURE PERSPECTIVES**

PART I

#### Global Leading Companies

			+ Change Region			
	Med	tia : Work at YIT Group : YIT in brief	م (			
★ : Construction Serv	ices : Building Services : Industrial	Services : References : About us : Investors	: Contact Us			
YIT Group > Investors > YIT as an inv NVESTORS YIT as an investment	Risk management	nt				
Review by the President and CEO     Strategy     Operating environment     Risks and risk management	YIT's risk management policy aims to in manage these factors so that the comp objectives. The starting point is to mana merely the management of individual ris have a favourable impact on the compa our operations at different times and wi	dentify major risk factors and optimally any achieves its strategic and financial age the Group's total risk exposure, not sk factors. Controlled risk-taking may any's development.s, as changes impact th different force.				
Major short-term business	Risks	Management methods	-			
risks and risk management	Strategic risks	Balanced business structure	_			
<ul> <li>Internal control and risk management of financial</li> </ul>	<ul> <li>Gnanges in the operating environment</li> </ul>	Ment     Ealanced business structure     Foreseeing, monitoring and analysis processes and ability to react				
	Acquisitions	<ul> <li>Selection criteria, integration programmes, development of govern- ance systems</li> </ul>				
reporting	Management of capital	Balanced business structure				
YIT's most significant risks	Operational risks	<ul> <li>Amount of investments and project start-ups</li> </ul>				
<ul> <li>Acquisitions and disposals</li> </ul>	Plot acquisitions	Analysis of plot-related terms and conditions and opportunities     Contractual terms				
YIT share	Sales risk	Adjustment of start-ups according to the sales volume     Design management     Contractual arrangements				
Ney iigures Major shareholders	Contract tenders and service agreements	Tender and risk analyses     Contractual expertise				
Corporate Governance	Project management	Competence of personnel and quality systems     Decision-making authorities and regular auditing     Monitoring of profitability				
Financial position	Personnel	Culture, work atmosphere, duties, training and career planning				
Reports and presentations	Financial risks	Ethical guidelines				
Calendar	Sufficiency of financing	Accounting and financing policies     Internal and external audit				
Investor Relations	Gredit and counterparty risks     Bisks related to the reporting process	- mitorina ana oktorra, dualt				
Property investors	and related to the reporting process					
	Event risks					
	<ul> <li>Accidents related to personal or data security or material damage to property</li> </ul>	Security policy     Insurance policy and plans				

• Global Leading Companies

#### Lemminkäinen



HOME | COMPANY | BUSINESS SEGMENTS | INVESTORS | CAREERS | MEDIA | CONTACT INFORMATION

Lemminkäinen as an investment Management and Corporate Governance

» Group structure
 » Board of Directors

» Group management

» Remuneration

» Auditing

» Internal audit

» Internal control

» Risk management » Insider administration

» Articles of association

» General meeting of shareholders

» Disclosure Policy

» Silent period

» CG Statements

Key financials Credit facilities Share information Share tools Owners Releases and publications IR Calendar Investor relations

Property investors



#### **Risk management**

Risk management is a fundamental aspect of our business management. Our risk management seeks to increase shareholder value and ensure that we achieve our strategic and operative targets.



#### • Global Leading Companies



Leading Korean Engineering & Construction Companies



이현영 (2009)

종료

## **Literatures on Risk Management**

Risk Identification	Risk Analysis	Risk Evaluation	Risk Response	Risk Monitoring Baker et al. (1999)
Risk identification	Risk quantifica	tion: Probability x In	npact	
Arditi & Gutierrez (1991)	Zhi (1995)	•	•	
Kangari & Lucas (1997)	Baccarini & Arch	ner (2001)		
Gunhan & Arditi (2005) Han et al. (2007)	CII (2003)			
	Jannadi & Almis	hari (2003)		
Political risks	Kim (2005)			
Ashley & Bonner (1987)	Han et al. (2008	)		
Cultural distance				
Wang et al. (1999)				
Chan & Tse (2003)				
Exchange rate risks				
Demacopoulos (1989)				
	Diak	Managamant System	•	

**Risk Management System** 

Kangari & Lucas (1997) del Cano & del la Cruz (2002) CII (2003) Han et al. (2008)

### 1. Lack of Risk Management Professionals



Global Construction Survey 2012 (KPMG International)

### 1. Lack of Risk Management Professionals

Risk Assessment Sheet - SECTION II – COUNTRY									ΓRY		
CATEGORY		Likelihood of Occurrence (L)				Relative Impact (I)					
리스크 요인 예		Very Low Vo		Very	Very High		Negligible		Extreme		
	NA	1	2		4	5	А	В	С	D	Е
II.A. TAX/TARIFF											
II.A1. Tariffs/duties											
II.A2. Value added tax		제시된 요	인들의 개	념이 매우	광범위히	171					-
II.A3. Legal entity establishment		때문에 빌	생확률을	추정하기	위한 기준	0					
II.A4. Application of tax laws and potential changes			모	호함							
II.A5. Technology tax		<b>I</b>									
II.A6. Personal income tax											
II.A7. Corporate income tax											
II.A8. Miscellaneous taxes								-			
II.B. POLITICAL II.B1. Expropriation and nationalism	리스크 수 원인 및 편 규명・(	·준이 높은 관리 대상(t 선별해 내기	구체적인 argets)을 I 어려움								
II.B2. Political stability	_	-									
II.B3. Social unrest/violence											-
II.B4. Repudiation											
II.B5. Government participation and control											
II.B6. Relationship with government/owner											
II.B7. Intellectual property											

2. Organizational Issues related to Risk Management Team



### 3. Need of Corporate Level Risk Management



### **Limitations of Traditional Approach**

1. Interrelation problem



[Prior assumption of Independence between risks]



# **Limitations of Traditional Approach**

#### 2. Overall risk of project

risk	probability (likelihood)	Impact (consequence)	risk level (importance)
risk A	5	5	25
risk B	5	4	20
risk C	4	5	20
risk D	4	4	16

Summation of risk level = Overall risk of project?

# **Limitations of Traditional Approach**

- 3. Risk quantification problem
- 1) Ambiguity of risk probability
- : probability, frequency, likelihood, ...
- Time-horizon
- Continuing risks
- Difficulty of Measurement



### **International Construction Project Risks**



## **International Construction Project Risks**

- Structural Equation Modeling (SEM) '회귀분석보다 변수간의 관계가 복잡' + '종속변수 多' 때 활용
  - is a statistical technique for testing and estimating causal relations using a combination of statistical data and qualitative causal assumptions
  - is a systematic combination of confirmatory factor analysis(요인분석), multiple regression analysis(회귀분석), and path analysis(경로분석).
  - has the ability to construct latent variable(직접 측정할 수 없는 잠재변수): variables which are not measured directly, but are estimated in the model from several measured variables each of which is predicted to 'tap into' the latent variables.

### **International Construction Project Risks**

Structural Equation Modeling (SEM)

Kim et al. (2008)







Quantifying the dynamic effects of smart city development enablers using structural equation modeling

Clément Nicolas <sup>a</sup> 🖾, Jinwoo Kim <sup>a, b</sup> 🖾, Seokho Chi <sup>a, b</sup> 🕺 🖾



Inte	lligent Community (IC)			Urban Eff	iciency (E)			
		IC1	Water per capita	*E1	Smart Parking			
11	Eco Consciousness	IC2	Electricity Per Capita	*E2	Car Sharing Services			
		*IC3	Energy Savings	E3	Public Transport Reliability			
10	<b>F1</b>	*IC4	Affinity for Studies	E4	Utilization of Public Transpo	rt		
12	Education	IC5	Students' Abilities	E5	Traffic Flow			
12	Constitute	*IC6	Creative Ideas (Start-ups)	*E6	Traffic Safety			
13	Creativity	*IC7	Scientific Creativity					
14	D: :: 1D C :	*IC8	Digital Skills		0.864	0.897 0.789	0.919 0.857 0.888	
14	Digital Proficiency	*IC9	Cyber-Vigilance		S2			
		IC10	Social Equality	0.911 E1	0.682 0.888 E2 E6 E1	nvironmental	Urban Livability	$ \begin{array}{c ccccccccccccccccccccccccccccccccccc$
15	Social Cohesion	IC11	Ethnic Diversity	\		$R^2 = 0.706$ H20	R <sup>2</sup> = 0.885	
		IC12	Elderly People		H23*	H27 (-)	H28	Economic
				Tech Infr 113 TI4 T 919 .841 .7:	H1 H2 H3* H1 H2 H3* H1 H2 H3* H1 H2 H3* H19 H18* H19 H18* H17* S2 .684 .872 .742 OG2 OG .832 .83 * : S	H6 H7* H H6 H7* H H20 Open Sovernance R <sup>2</sup> = 0.831 + 121* R <sup>2</sup> = 0.831 + 121* A 0G7 0G10 0G12 IC3 7 .764 .813 .911 .753 ignificant path coeffici	8*       H0       H11*       H12*         H9       H10       H11*       H12*         H22*       H22*       H22*         Intelligent       Community       R2 = 0.810         IC4       IC6       IC7       IC8       IC9         5       .855       .837       .887       .837       .799         ents (p - value < 0.1)       H2       H2       H2       H2	Competitiveness R <sup>2</sup> = 0.912 H14 H15* H16* H13* Innovative Economy R <sup>2</sup> = 0.804 IE1 IE2 IE3 IE4 .799 .756 .822 .949

# **Total Risk Index (TRI) Model** for International Construction Projects





# 리스크 평가점수 채점방식 객관화





PricewaterhouseCoopers (2011)



\* BCP (Business Contingency Plan), DRP (Disaster Recovery Plan)

PricewaterhouseCoopers (2011)

• 장기적 비전에 의한 [과거-현재-미래]의 3차원적 리스크 관리 체계



- 조기경보시스템(Early-Warning System) 기반 의사결정 지원체계
- 전사차원의 실시간
   리스크 수준 관리체계
- 사후 모니터링
  리스크 관리 지식의 축적



#### PART II

# Closing

# **Risk Management & Decision Analysis**

- Decision under risky situation, every where any time!
- Risk is an integral part of decision making.
- Modeling required for analyzing decision components quantitatively.
- Selecting an appropriate modeling tool is dependent on the decision goals, decision feature, and its specific situation.
- Some individuals often under-estimate or over-estimate attempt to avoid biases!
- Beyond the modeling capability, look at human's creativity decision tools are just supportive for human.

# **Risk Management & Decision Analysis**

- "Post-mortem(사후분석)" historical data is important in risk and decision analysis.
- Risk management strategy focuses on corrective action.
  - Crisis management plan: focus on survival
  - Recovery actions: focus on "catch up"
  - Corrective actions: focus on causes & future prevention
- Big trend is developing hybrid models.
  - Combining risk/decision tools with optimization approach
  - Bayesian model with MC simulation
  - Influence diagram and fuzzy set theory
  - Integrating scientific model and human's creativity...

#### Street Calculus



### Q & A

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