System Dynamics Feedback Process, SD Components & Notations

401.661 Advanced Construction Technology

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시스템 사고의 이해, 충북대학교 김상욱, 2006

Lecture Outline

- Introduction of System Dynamics
- Component Variables
- Causal Loop Diagramming
- > Application Examples
- > Where to Get More

System Dynamics

- Developed to apply control theory to the analysis of industrial systems in the late 1950's by Jay. Forrester, MIT Professor
- Used to analyze industrial, economic, social and environmental systems of all kinds
- Providing an analytic solution for complex and non-linear systems
- Well suited to dealing with the dynamic complexity in construction projects, which are inherently complex and dynamic, involving multiple feedback processes and nonlinear relationships [Sterman, 1992].

Types of Application

System Thinking

Policy Models

Flight Simulators

Project Models

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Stocks & Flows

As the final element of system structure, there are two kinds of variables ...

Stocks (also called 'levels'): define the state of a system and represent stored quantities

Flows (also called 'rates'): define the rate of change in system states and control quantities flowing into and out of stocks

Representations

Hydraulic Metaphor:



Stock & Flow Diagram:



"Clouds" represent stocks outside the system boundary

Integral Equation:

Stock(t) =
$$\int_{t_0}^{t} [Inflow(s) - Outflow(s)] ds$$

+ Stock (t₀)

Terminologies in Different Disciplines

Discipline	Stocks	Flows	
Mathematics, Physics, Engineering	Integrals, states, state variables, stocks	Derivatives, rates of change, flows	
Chemistry	Reactants, reaction products	Reaction rate	
Manufacturing	Buffers, inventories	Throughput	
Economics	Levels	Rates	
Accounting	Stocks, balance sheet items	Flow, cash flow or income statement items	
Biology, Physiology	Compartments	Diffusion rate, flows	
Medicine, Epidemiology	Prevalence, reservoirs	Incidence, infection, morbidity, mortality rates	

Business Dynamics, J, Sterman, 2000

Auxiliaries & Constants

Auxiliaries: intermediate variables to be used for easy of communication and clarity

- Break up rates into meaningful components
- Provide alternative measures for stocks or flows
- Reduce diagram "clutter"

Constants: factors which may be stocks or flows, but which do not change over the time span of the simulation

Break Rates Into Components



Hiring = Average Attrition + (Desired Staff - Staff)/ Time to Adjust Staff

(separate equations for components)

Hiring = Average Attrition + (((Total Work to Do - Work Done) / Productivity) - Staff)/ Time to Adjust Staff

Provide Alternative Measures

For stocks... For flows...

Inventory Coverage = Inventory / Average Sales

Profits = Revenues - Expenses

Reduce Diagram Clutter



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Causal Links (Not Casual ...)

An arrow with a positive sign (+): all else remaining equal, an increase (decrease) in the first variable increases (decreases) the second variable *above (below)* what it would otherwise have been.



An arrow with a negative sign (-): all else remaining equal, an increase (decrease) in the first variable decreases (increases) the second variable *below (above)* what it otherwise would have been.





Causation vs. Correlation

Causal diagrams must include only those relationships that capture the underlying causal structure of the system.

Observed behavior: "...Ice cream sales and murder rise in summer and fall in winter..."



Having Unambiguous Polarities

All causal links must have unambiguous polarities.

* Apparently ambiguous polarities usually imply the presence of multiple causal pathways that can be represented separately.



Identifying the Feedback Loop



Loop Polarities: Reinforcing or Balancing?



Naming Variables

Names should be nouns or noun phrases.

- The actions (verbs) are captured by the causal links
- A causal diagram captures the structure of the system, not its behaviors



Naming Variables

Names should have a clear sense of direction.

 Choose names for which the meaning of an increase or decrease is clear



Naming Variables

Choose variables whose normal sense of direction is positive.

 Avoid the use of variable names containing prefixes indicating negation (non, un, etc.)



Choosing Right Level of Aggregation

Use intermediate variables, if they can make communication easier and clearer



Making Goals Explicit

Make the goals of negative loops explicit.

- All negative feedback loops have goals (the desired state of the system)
- They function by comparing the actual state to the goal, then initiating a corrective action in response to the discrepancy.
- Making goals explicit encourages people to ask how the goals are formed.

Making Goals Explicit



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Application example: the US Navy and Ingalls case



A system dynamics model developed by Pugh-Roberts Associates in the US was used to settle the claim against the US Navy in the late 1970's.

With help of this modeling approach, the ship builder, Ingalls managed to receive \$447 million as compensation for their financial losses caused by the owner's design and specification changes.

Quantifying the ripple effects

Traditional project management tools such as CPM, PDM, and PERT do <u>not</u> <u>provide</u> a mean to quantify the ripple effects that multiply the direct impact many times, leading to significant overall delay and disruption.



Reference: Business Dynamics (Sterman, 2000); Strategic management of complex projects (Lyneis et al., 2001) 2007-01-24

Providing evidencing data for arbitration

Traditional Dispute Resolution

A bunch of finger-pointing. Each party would say "Here's what the owner/the contractor did wrong" and blame all their problems on that.

There is no way to separate the impact of each party's problems or examine the synergy between them.

System Dynamics Approach

By simulating the model with different policy scenarios, it is possible to identify:

- what are the things the owner/ the contractor didn't do well, and
- how much each party contributed to time and cost overruns.





Continuing Concentration Mechanisms towards Capital Region

2007-01-24



Decentralization Mechanisms

2007-01-24



Loops of New Administrative Capital Construction

2007-01-24

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Where to Get More

System Dynamics Group at MIT
<u>http://sysdyn.mit.edu/sd-group/</u>

System Dynamics Society
<u>http://www.albany.edu/cpr/sds/</u>

System Dynamic Review SNU Library

Ventana Systems: download Vensim PLE version <u>http://www.vensim.com/</u>



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