

#6 Cities in the Information Age
Smart City
Urban Design

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Department of Civil and Environmental Engineering, Urban Design Major

**#1. City, Culture, Technology,
and Industry**





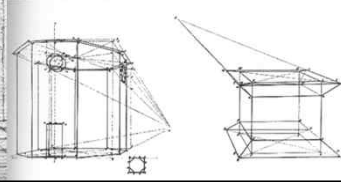
Renaissance / humanism



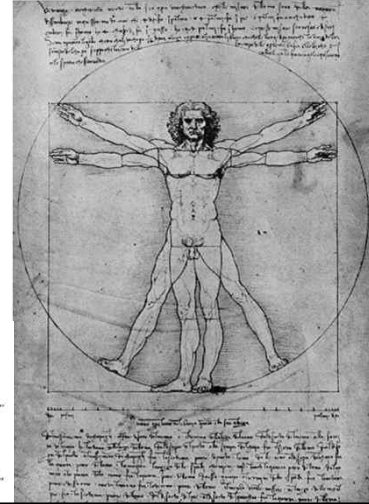
Antonia Pisanello, 15c



Piero della Francesca

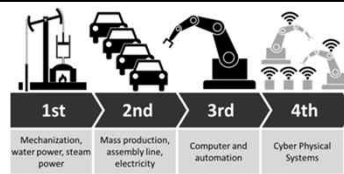


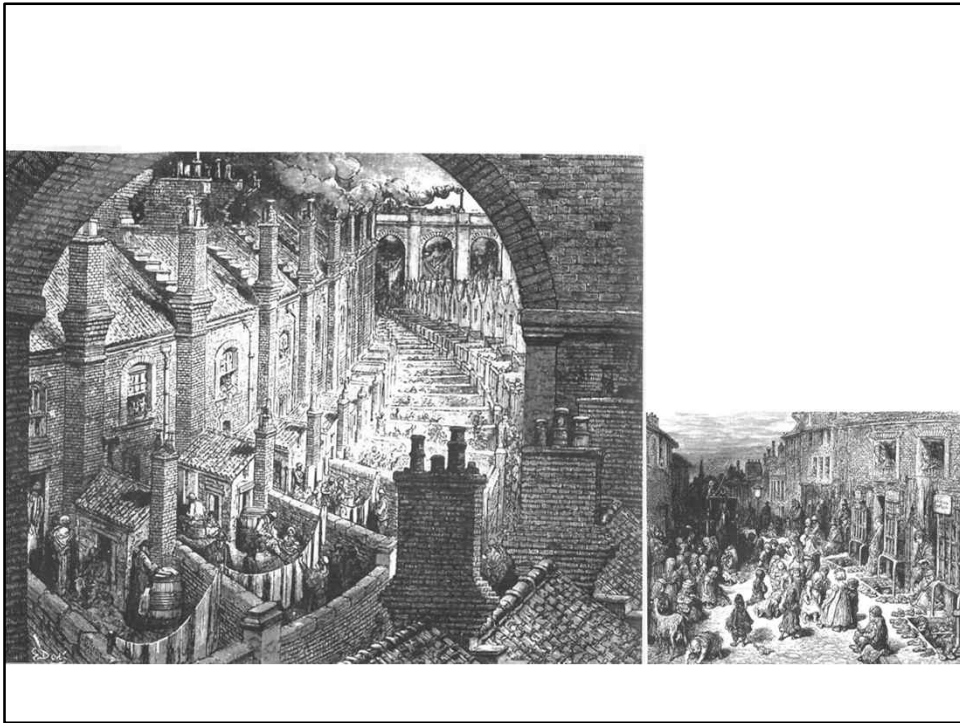
Vitruvius Man
Leonardo da Vinci (1452~1519)





The first industrial revolution





DIACRAM
ILLUSTRATING CORRECT PRINCIPLE OF A CITY'S GROWTH - OPEN COUNTRY EVER NEAR AT HAND, AND RAPID COMMUNICATION BETWEEN OFF-SHOOTS

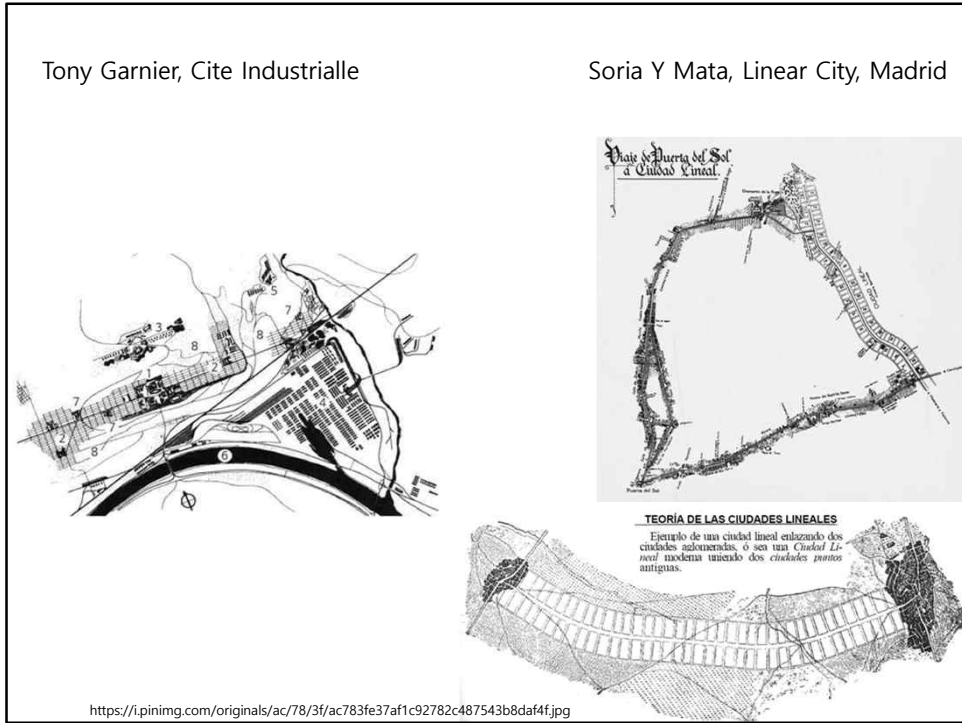
- No 7 -

GROUP OF SEAMLESS SMOKELESS CITIES.

Garden City (1898), E.Howard (1950~1928)

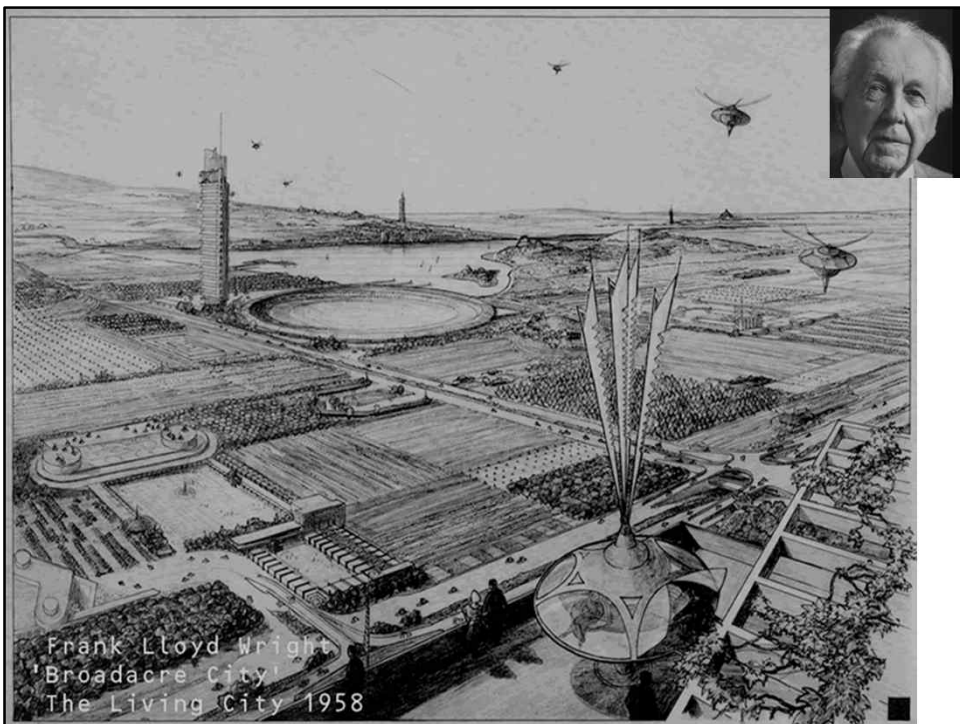
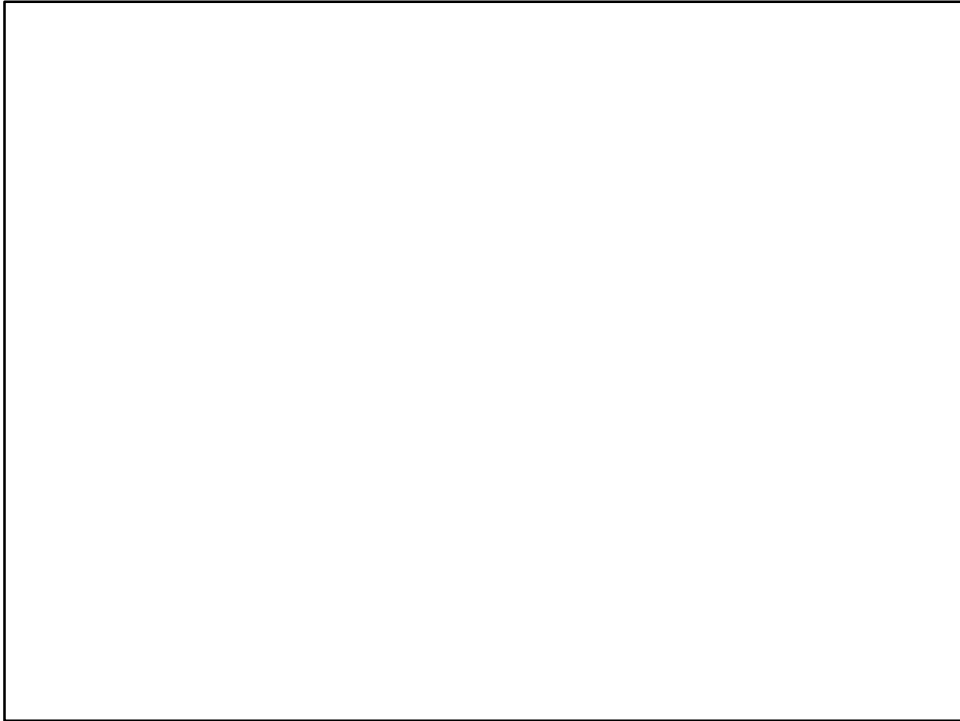
Tony Garnier, Cite Industrielle

Soria Y Mata, Linear City, Madrid



The second industrial revolution



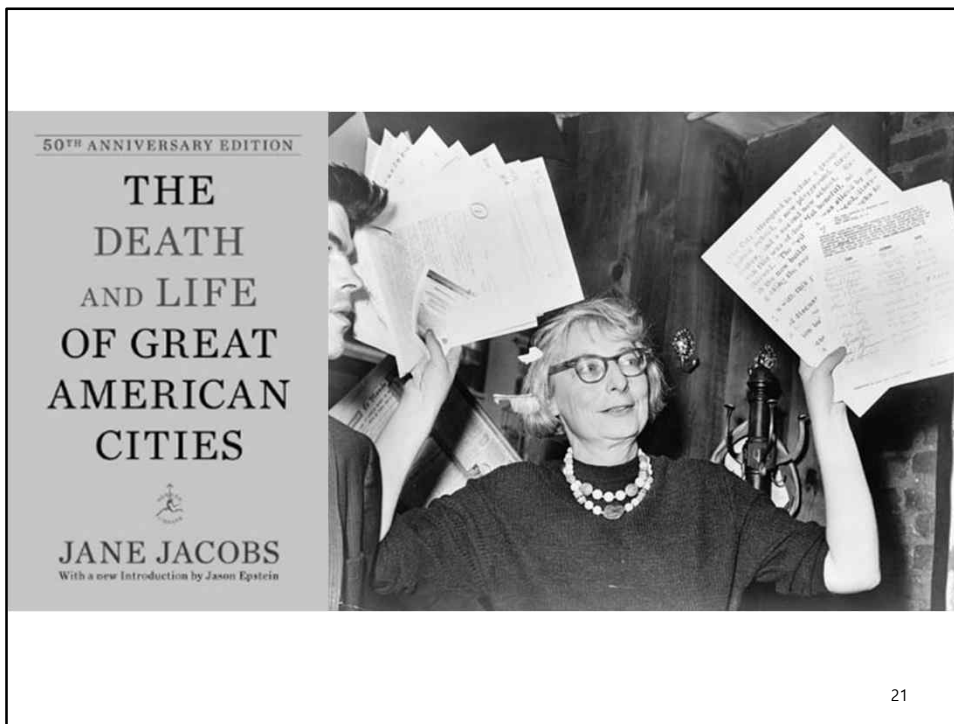




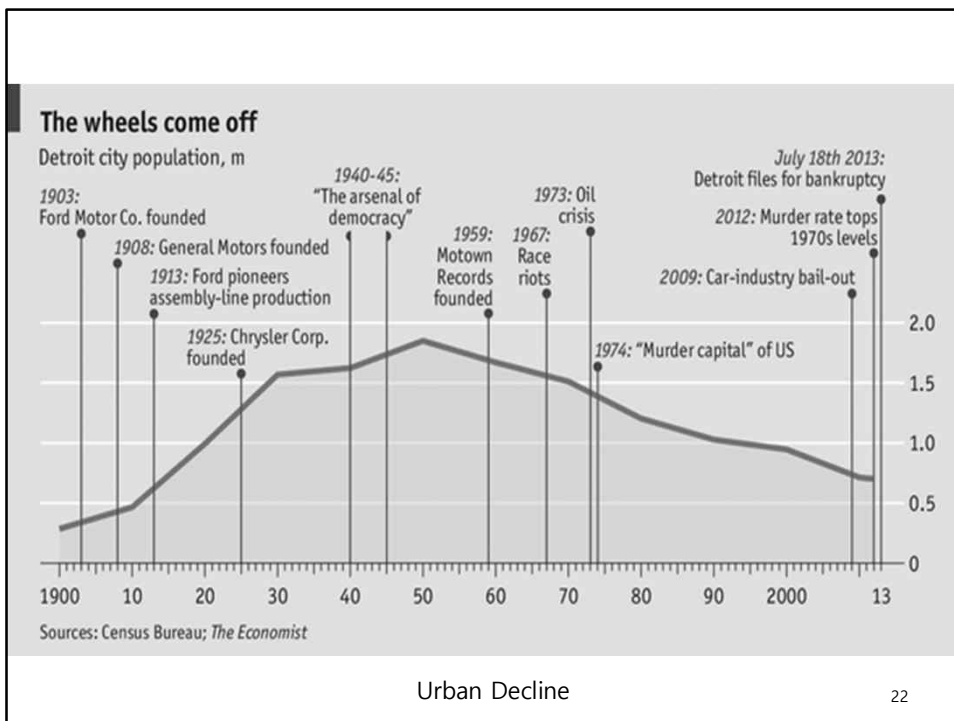
The third industrial revolution





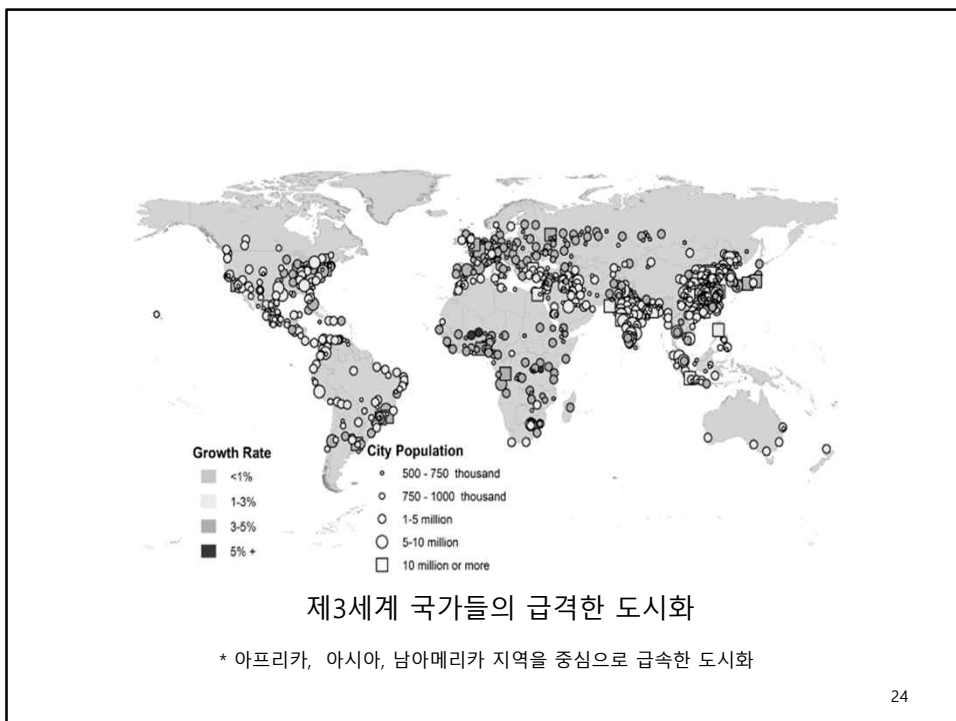
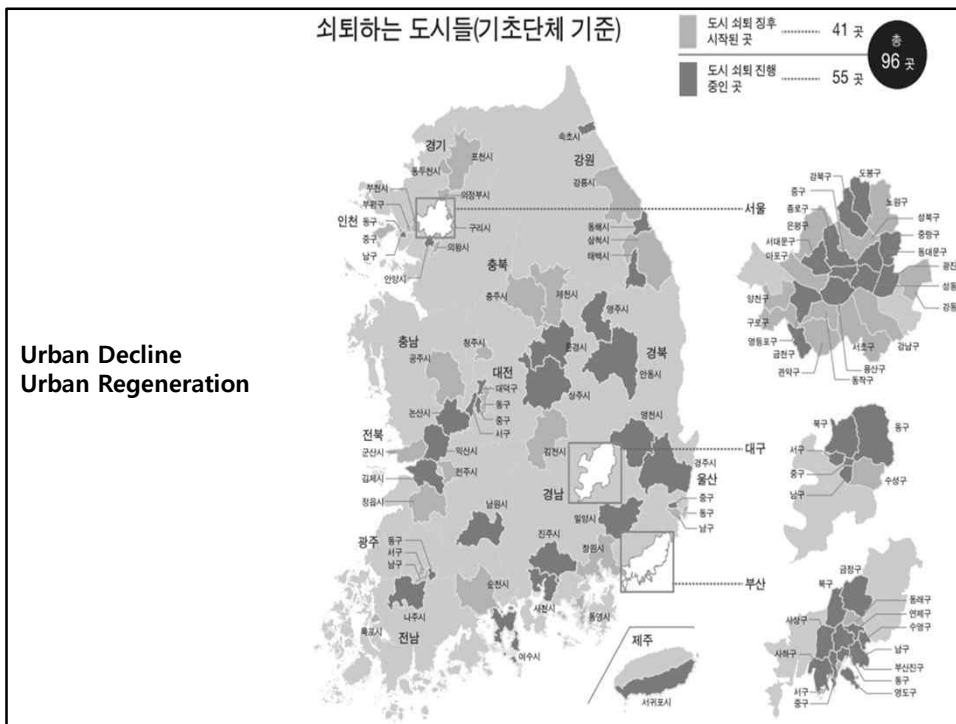


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Urban Decline

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China Population Forecast

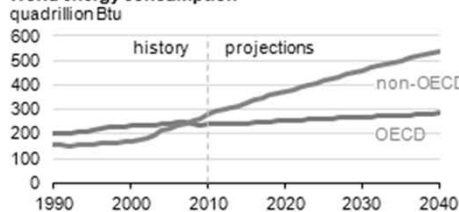
Year	Population	Yearly % Change	Yearly Change	Migrants (net)	Median Age	Fertility Rate	Density (P/Km ²)	Urban Pop %	Urban Population	Country's Share of World Pop	World Population	China Global Rank
2020	1,402,847,838	0.39 %	5,359,779	-300,000	39	1.59	149	62.3 %	874,427,437	18.08 %	7,758,156,792	1
2025	1,414,872,342	0.17 %	2,404,901	-300,000	41	1.63	151	67 %	947,539,986	17.38 %	8,141,661,007	2
2030	1,415,545,109	0.01 %	134,553	-300,000	43	1.66	151	70.6 %	998,924,971	16.65 %	8,500,766,052	2
2035	1,408,316,052	-0.1 %	-1,445,811	-300,000	46	1.68	150	73.1 %	1,030,048,150	15.93 %	8,838,907,877	2
2040	1,394,714,891	-0.19 %	-2,720,232	-300,000	48	1.7	149	74.9 %	1,044,395,487	15.23 %	9,157,233,976	2
2045	1,374,657,061	-0.29 %	-4,011,566	-300,000	49	1.72	146	76.4 %	1,050,837,910	14.54 %	9,453,891,780	2
2050	1,348,056,330	-0.39 %	-5,320,146	-300,000	50	1.74	144	77.9 %	1,049,947,580	13.86 %	9,725,147,994	2

Source: Worldometers (www.worldometers.info)

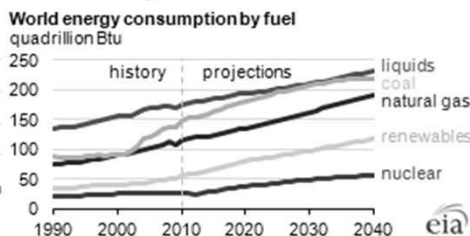
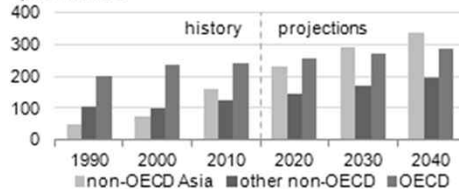
Elaboration of data by United Nations, Department of Economic and Social Affairs, Population Division, World Population Prospects: The 2015 Revision, (Medium-fertility variant).

175,520,143, 18, 462

World energy consumption



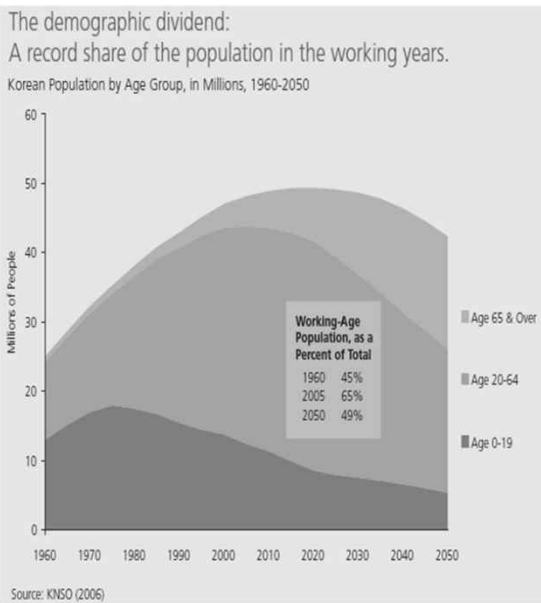
World energy consumption by fuel



에너지 사용 증가

*OECD 미가입 국가의 에너지 사용량 지속적 증가 예상

인구



BY 2050, NEARLY TWO IN EVERY FIVE KOREANS WILL BE AGED 65 OR OLDER.

BY 2050, THERE WILL BE THREE ELDERLY KOREANS FOR EVERY KOREAN CHILD.

서울대학교 하정화교수자료



기후변화로 인한 도시 재난/재해

*최근 20년 동안 총 6,457건, 사망자 606,000명, 간접 인명피해 40억명

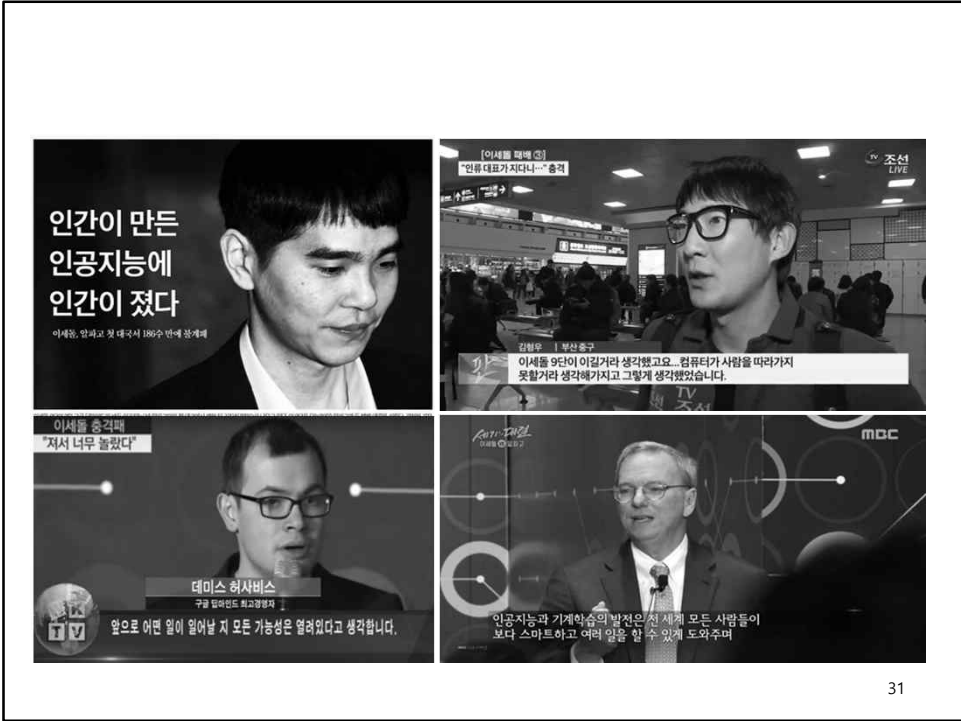


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미래

30





IBM Marketplace Search

Smarter Cities

New cognitive approaches to long-standing challenges

Overview Solutions

New initiatives for entrenched challenges
Advanced analytics are driving social services breakthroughs

➔ Read more

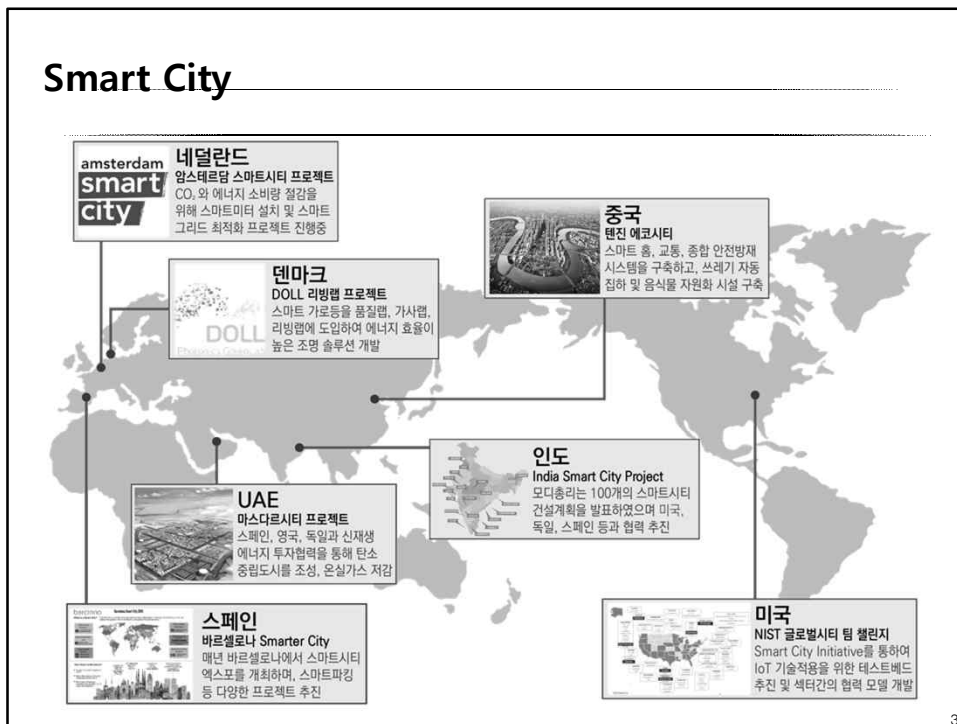
Cognitive government
Enabling the data-driven economy in the cognitive era

📄 Download the POV (130KB)

The next generation of buildings
Transformative capabilities make our structures more intelligent

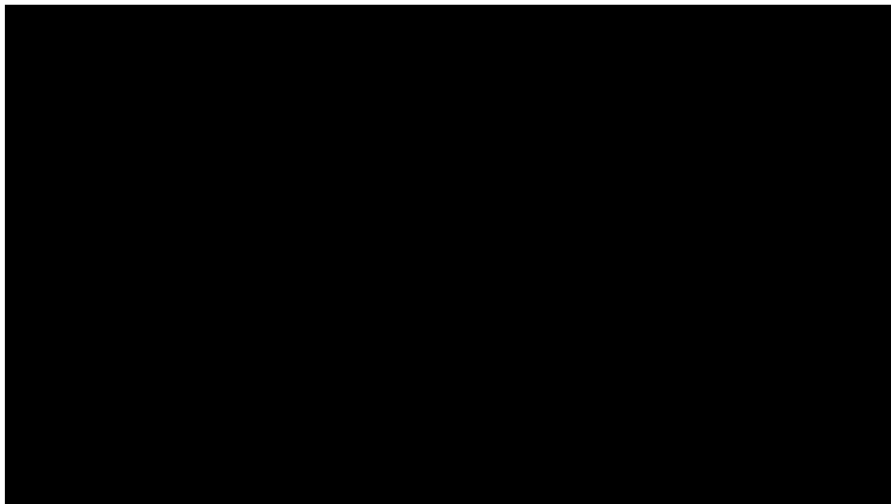
➔ Learn more

Smart City




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What is a smart City? CNBC






The vision, focus and projects of the City of Barcelona in the context of Smart Cities

Ajuntament de Barcelona Helsinki, October 2013

Barcelona Smart City projects

BCN and Microsoft Solutions in Barcelona	
Government Admin XRM Citizen Services Mail Services, Intranet Open Data Virtualization/Cloud Transparency - Indicators	Energy & Water Gardens Watering THIRd PLACE (Teleworking places locator)
Public Safety & Justice Local Police - Windows PDAs Catalanian Police - Gender Violence Tracking (CRM)	Building's Infrastructure & Planning Social Analytics (LaMercé Festivals) Bicing for WinPhone
Health & Social Services Social Services / Social Mkt with XRM Solution	Tourism, Recreation, Culture Social Analytics (LaMercé Festivals) Bicing for WinPhone
Education Civic Centers - Sharepoint. Help reducing Digital Exclusion Risk	Transportation TMB (Buses Fleet Management) AENA (Airport Management) Ferrocarrils Catalonia (Train Control) Airport Parking (13000 lots)




Barcelona Smart City projects

7.12 Smart Citizen: citizen sensors

Smart Citizen is a platform to generate participative processes in the city, connecting data, citizens and knowledge. The objective of the platform is to become a productive mode to generate open indicators and distributed tools, and from here start the collective construction of cities by its own inhabitants.

Transformation of a running city

<http://www.smartcitizen.me>







Barcelona Smart City projects

7.12 Fab Labs

Fab Lab BCN is one of the 130 centres that MIT has promoted in the world dedicated to research and build up with digital technology. They are spaces with last generation machinery (cutters, 3D printers) to elaborate prototypes, models and new products and materials.

OBJECTIVE



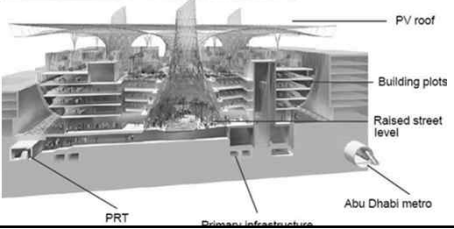



Fab City - 2014

Smart City

Masdar

- A small new city-level block in which the UAE government invested \$ 22 billion (25 trillion won)
- Area: 6 km2 (1.3 times of Yeouido) / Planned population: 50,000 people
- Renewable E, waste recycling, technology / industrial clusters, infrastructure integrated design Underground transportation network

<http://www.museumofthecity.org/project/masdar-city-role-model-for-a-sustainable-future/>



INTRODUCING
amazon echo

Always ready, connected,
and fast. Just ask.

amazon echo
출처: amazon.com

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Smart Street Lighting



Smart bus stop (up), smart trash bin (down)



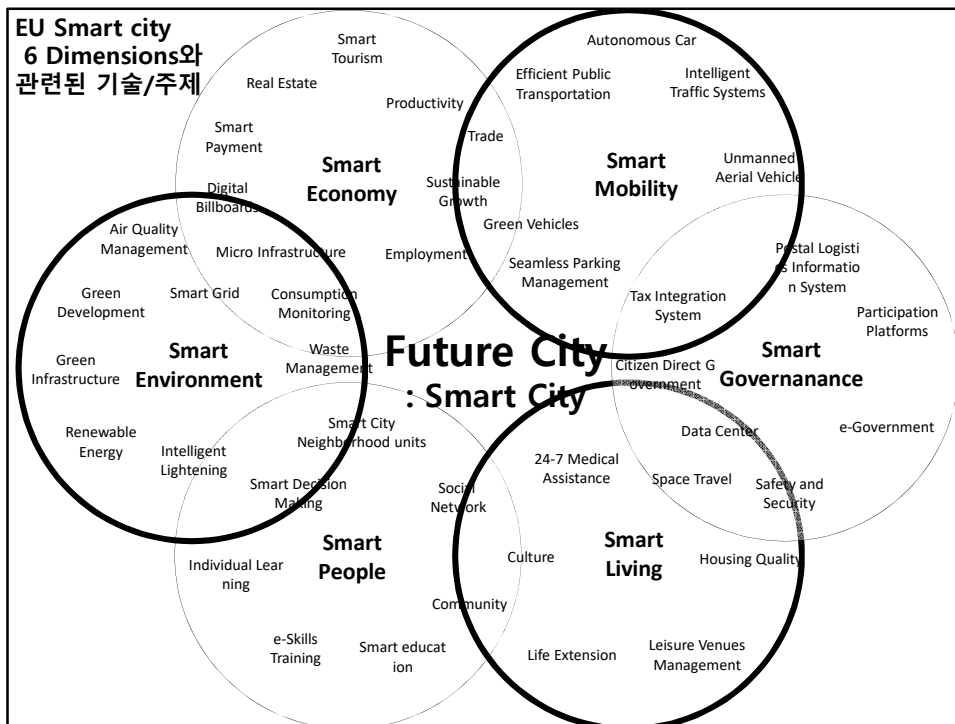
Smart street lights



Source: www.wespeakiot.com, www.greenbiz.com, www.engadget.com

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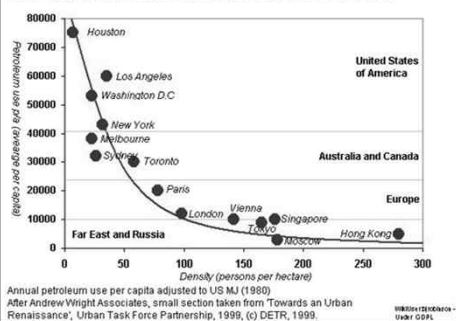


#2. 4th Industrial Revolution & Cities in the Information Age

#2-1 City Energy Management

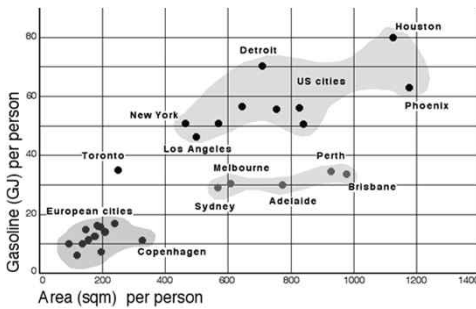
Relationship between Transport and Land Use

A commonly used study of 32 cities by Newman & Kenworthy in 1989 concluded that there was a strong link between urban development densities and petroleum consumption.



Annual petroleum use per capita adjusted to US MJ (1980)
 After Andrew Wight Associates, small section taken from 'Towards an Urban Renaissance', Urban Task Force Partnership, 1999, (c) DETR, 1999.


https://upload.wikimedia.org/wikipedia/en/9/95/Petrol_use_urban_density.JPG



<https://media.treehugger.com/assets/images/2012/03/861jx.jpg>


Siemens

Energy & City / Smart Grid



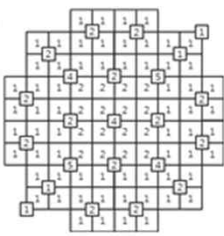
London's 114k Daily Bus Trips

Map produced by Joan Serra, with James Cheah, UCL Centre for Advanced Spatial Analysis, Daily National Public Transport Data Analyser (2012) and 2014 Data Update



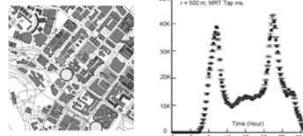
Examples of energy usage analysis using urban big data (spatial structure and land use)

				2,500	2,500	2,500	2,500	0	0
	1,750	1,750	1,750	1,750	1,750	1,750	1,750	1,750	0
	1,750	1,750	1,750	1,750	1,750	1,750	1,750	1,750	0
2,500	1,750	1,750	1,000	1,000	1,000	1,000	1,750	1,750	2,500
2,500	1,750	1,750	1,000	1,000	1,000	1,000	1,750	1,750	2,500
2,500	1,750	1,750	1,000	1,000	1,000	1,000	1,750	1,750	2,500
0	1,750	1,750	1,750	1,750	1,750	1,750	1,750	1,750	1,750
0	1,750	1,750	1,750	1,750	1,750	1,750	1,750	1,750	1,750
0	0	0	2,500	2,500	2,500	2,500	0	0	0



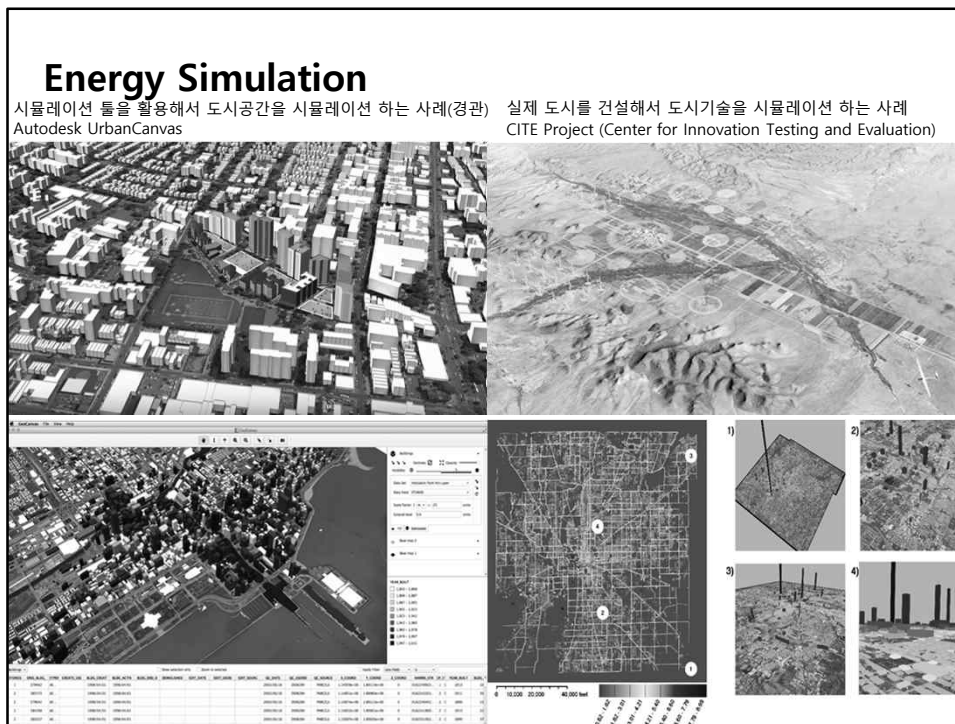
Prediction

Use the surrounding urban entities to estimate travel demand (# of tap-ins and # of tap-outs).



Urban Model Based Prediction Model Using Machine Learning

Example of effect analysis in grid pattern urban structure



#2-2 CPS / Simulation

		설명	도시설계요소	특징	오픈소스여부
	Urbansim	도시개발 후 공공의 결정과 상호작용이 도시에서 어떠한 영향을 주는지 순익 관점에서 평가	토지이용, 도로망	토지이용규제, 공공서비스, 기반시설 투자	0
	Urbanvision	공공의 참여를 위한 시각 플랫폼 (참여 및 의견반영가능)	도시 3D 이미지 구축	일반인도 사용할 수 있는 시각플랫폼 (수정 및 기능의 한계)	0
	Penciler	주택사업시 사업 전후 부동산 변화 및 입지선정 예측 (가구의 거주지 선택 및 비주거용 건물 위치선정)	토지이용 (다가구)	주택개발(다가구) 위주로 세분설정, 유닛갯수 등 다양한 옵션을 통한 예측	X
	Urban Canvas	Autodesk사와 협력하여 개발된 도시디자인 및 분석 툴	도시 이미지, 도로망, 토지이용, 도시계획 규제	다양한 측면에서의 도시 디자인 및 설계가 가능하며 데이터 입력 및 분석 기능 탑재	0

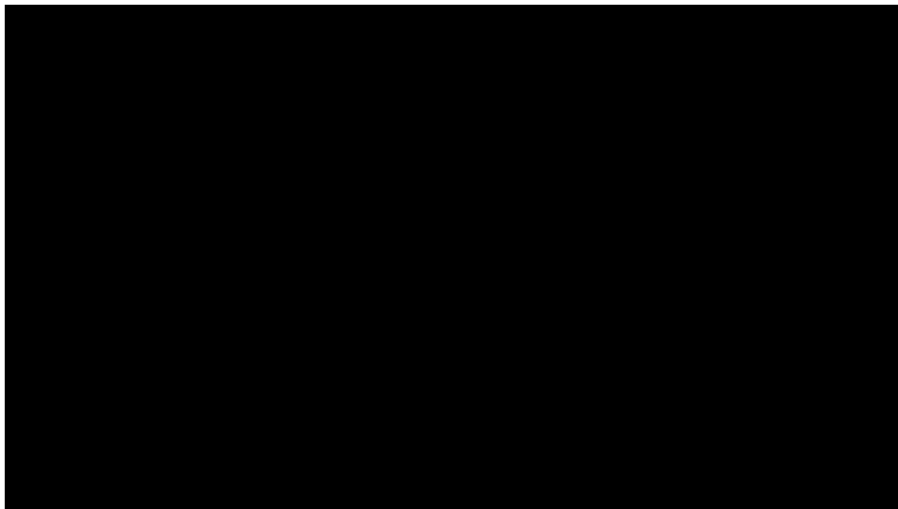
Autodesk Urban CANVAS



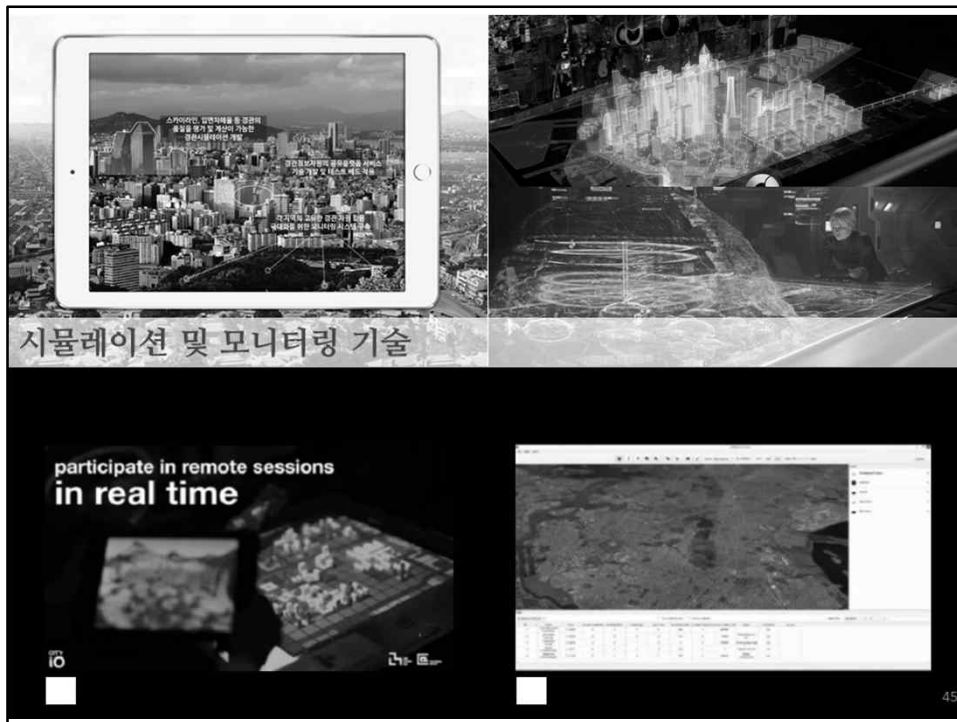
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Digital Twin

<https://www.youtube.com/watch?v=8ger1wrAonM#action=share>



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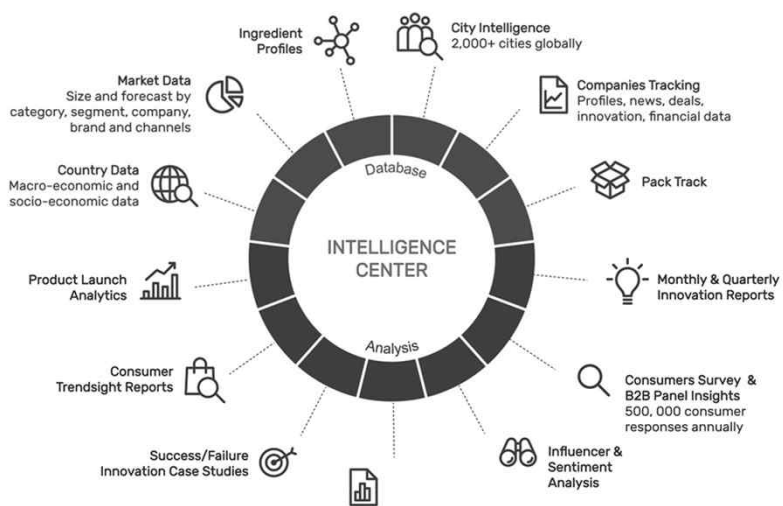


City Intelligence



https://cdn-images-1.medium.com/max/1600/1*H_G5zHR_DuPggNSPAo-NoA.png

City Governance



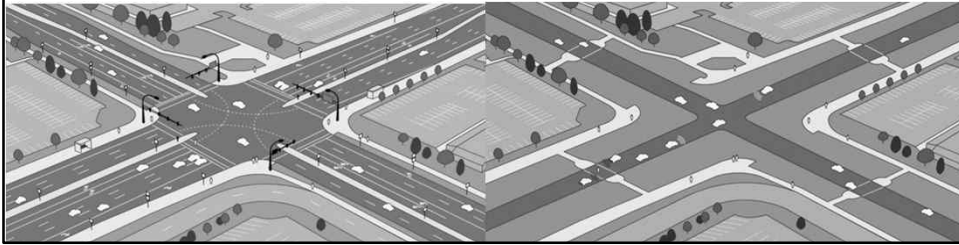
https://www.globaldata.com/wp-content/uploads/2017/01/GD_CONSUMER_Intelligence_Centre.jpg

Community & Communication

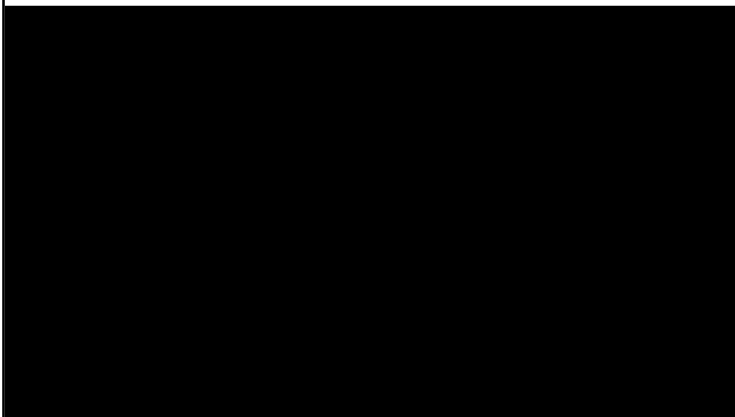
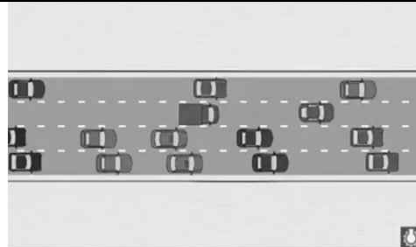


<http://www.moreno-web.net/wordpress/wp-content/uploads/2017/04/carlos-moreno-human-city.jpg>

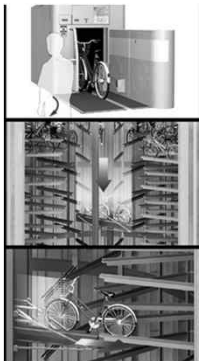
#2-3 City Transportation / Autonomous vehicle




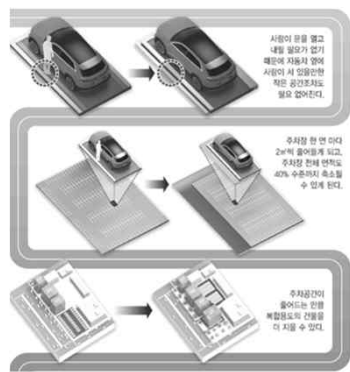
Autonomous vehicle



Parking Place







사람이 문을 열고
내릴 필요가 없기
때문에 자동차 옆에
사람이 서 있을만한
공간 필요 없습니다.

주차할 한 번 마다
2m의 높이를 띄우고,
주차할 한 번 마다
40% 수준까지 축소할
수 있게 된다.

주차공간이
들어오는 건물
복합체로의 간접을
다 지을 수 있다.

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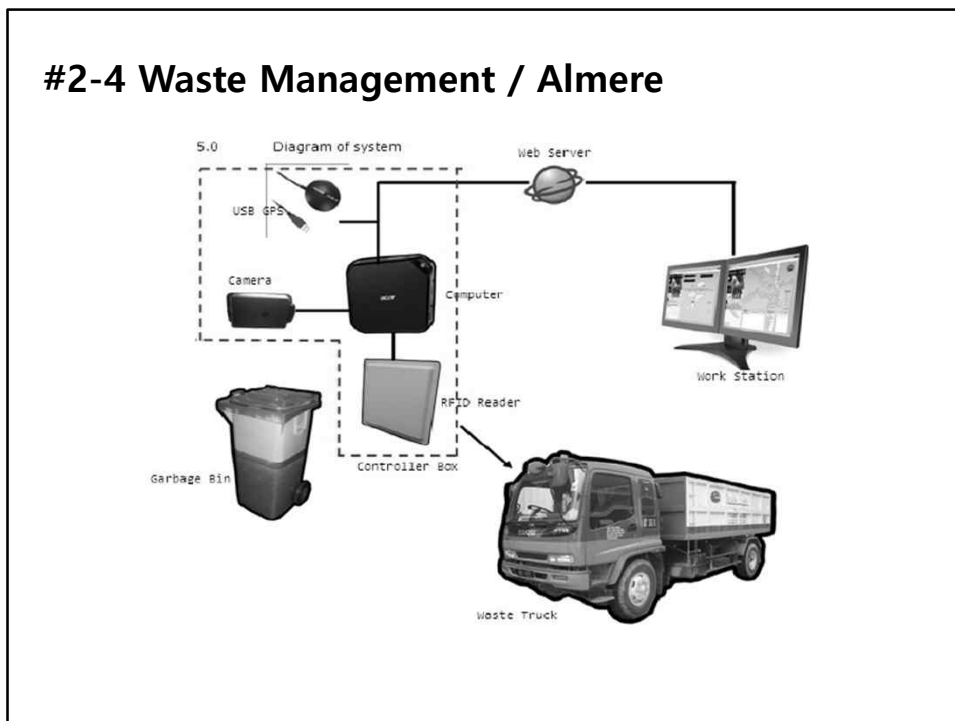
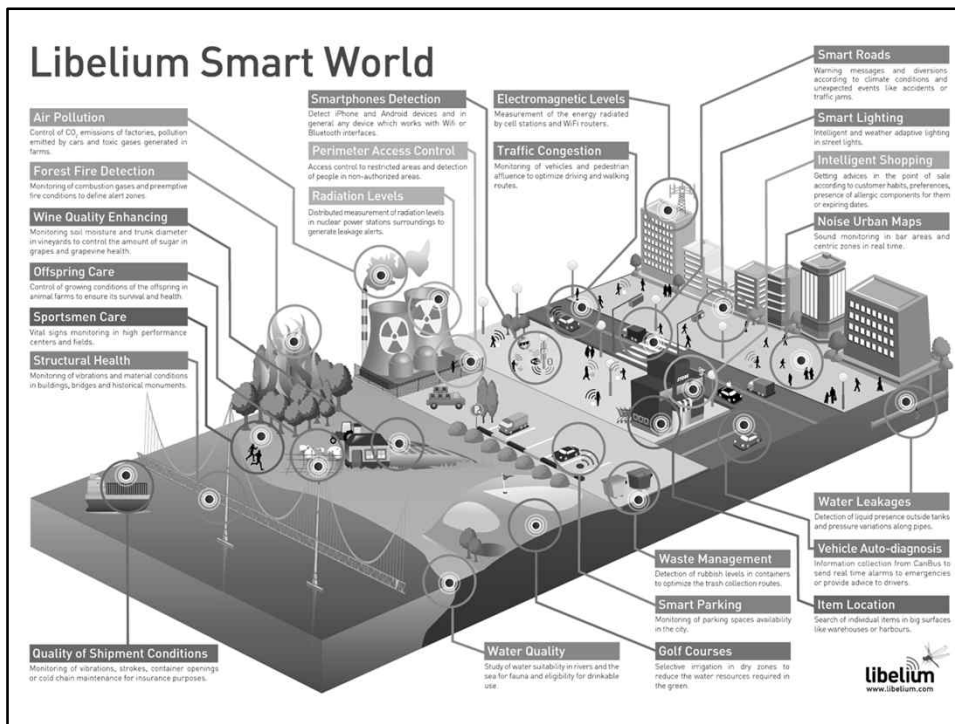
Hive

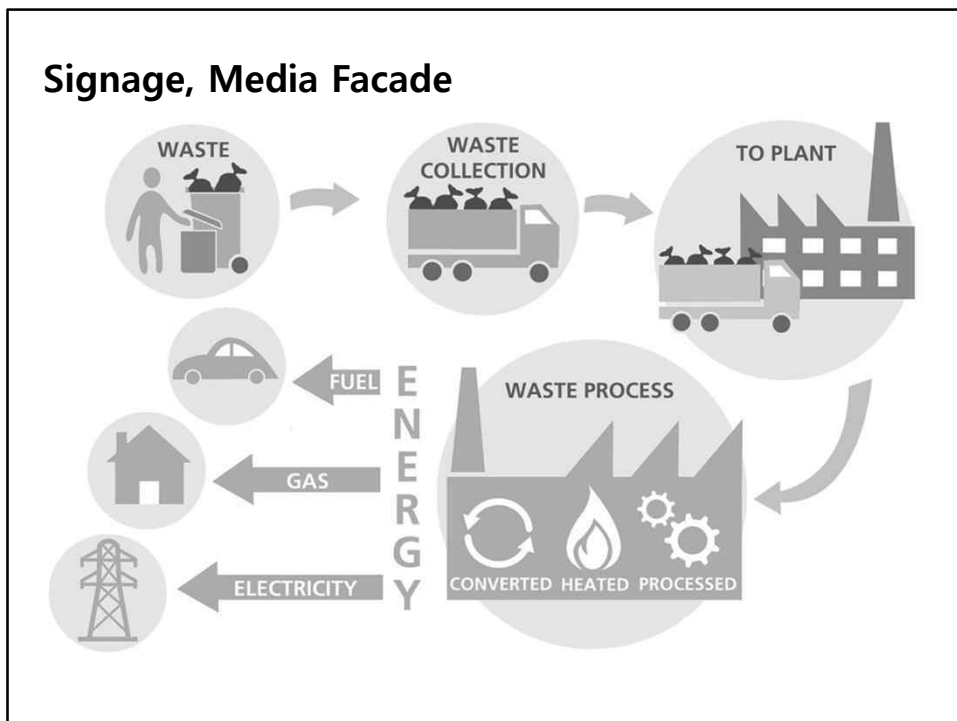
The Hive is a central control building that can dock and charge commercial drones around Manhattan, Based on the ideas of three American-based designers Hadeel Ayed Mohammad, Yifeng Zhao and Chengda Zhu, According to the current laws related to UAVs, it is designed to be able to carry around the buildings in the form of vertical highways





Droneport / Norman Foster
 Droneport, a private airport for drones that allows you to accurately deliver disaster relief items.
 The idea of architect Norman Foster
 The idea of architect Norman Foster





2-5 Sharing
공유도시, 우버, Airbnb



airbnb
Belong Anywhere

믿고 부르는 카카오택시 빠르고 간편하게
목적지만 입력하고 바로 호출



안녕하세요 카카오택시입니다

T

카카오계정으로 로그인

Big Data, Sharing City


3분안에 내차가 생긴다!
계약서 작성 NO! 소카앱 3분이면 OK!





#2-6 AR/VR





#2-7. Big Data

<https://data.seoul.go.kr/>

SNS

- 2017 대한건축학회 춘계학술대회

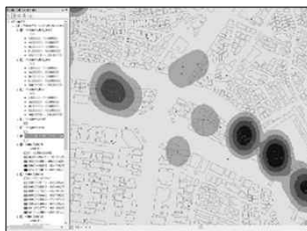
SNS 데이터를 활용한 저층주거지 상업화 특성 분석
: 서울대 주변 샤로수길을 중심으로

2017. 04. 28. (금)

서울대학교 공과대학 건설환경공학부 석사과정 주 민 식 (발표자)
서울대학교 공과대학 건설환경공학부 석박통합과정 권 수 아
서울대학교 공과대학 건설환경공학부 교수 권 영 상



샤로수길 해시태그 검색



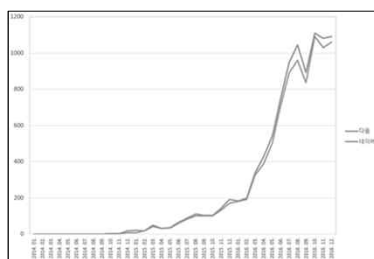
GIS 프로그램을 이용한 커널밀도 분석



샤로수길 블로그 포스팅 검색

연도	연대별	다음
월	2015.02.	17
월	2015.03.	42
월	2015.04.	30
월	2015.05.	34
월	2015.06.	60
월	2015.07.	82
월	2015.08.	100
월	2015.09.	100
월	2015.10.	100
월	2015.11.	131
월	2015.12.	170
월	2016.01.	180
월	2016.02.	190
월	2016.03.	325
월	2016.04.	205
월	2016.05.	504
월	2016.06.	712
월	2016.07.	891
월	2016.08.	960
월	2016.09.	837
월	2016.10.	1093
월	2016.11.	1031
월	2016.12.	1062

월별 블로그 포스팅 수 집계



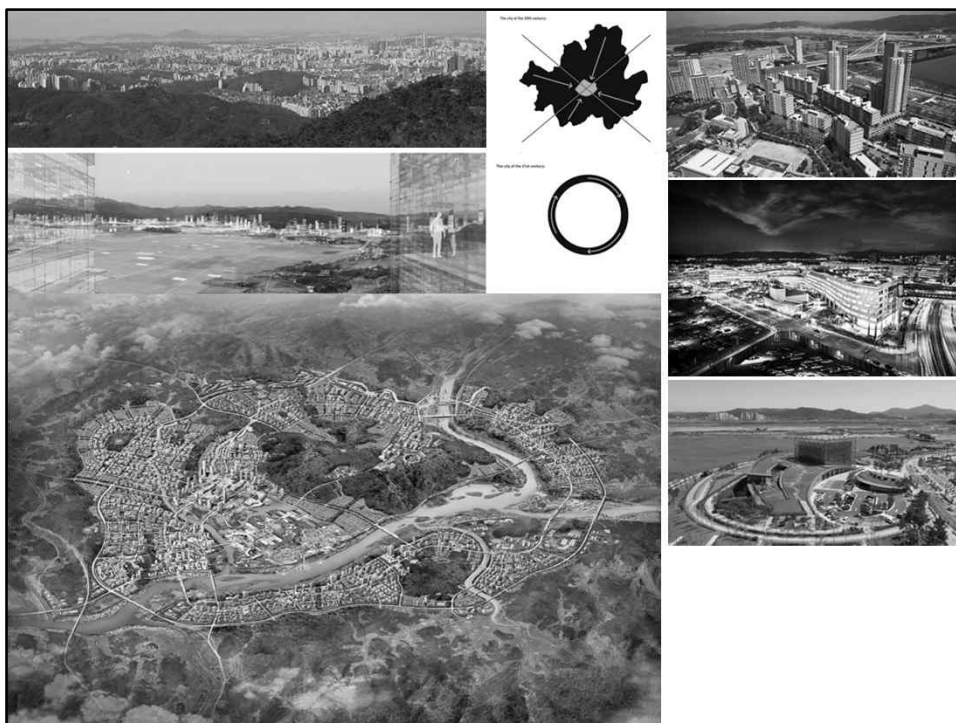
시각화 및 검색 사이트 간 비교

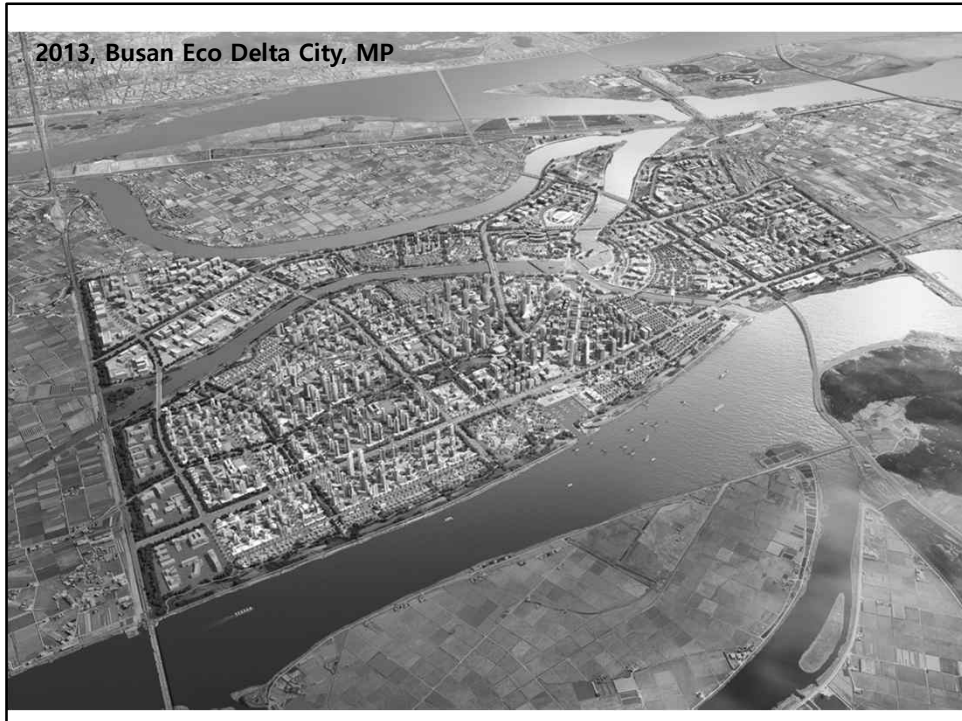
Sensor / Cisco, Songdo



A Gale International Cisco Collaboration

<https://image.slidesharecdn.com/galepuitommurcott-100622112110-phpapp02/95/tommurcott-global-cities-of-the-futuresongdo-1-728.jpg?cb=1278555922>





도시수출?
2017, Myanmar Yangon, New town Planning, KOICA

CWD Central Water District
of Yangon

land use plan

site brief

site analysis

strategy

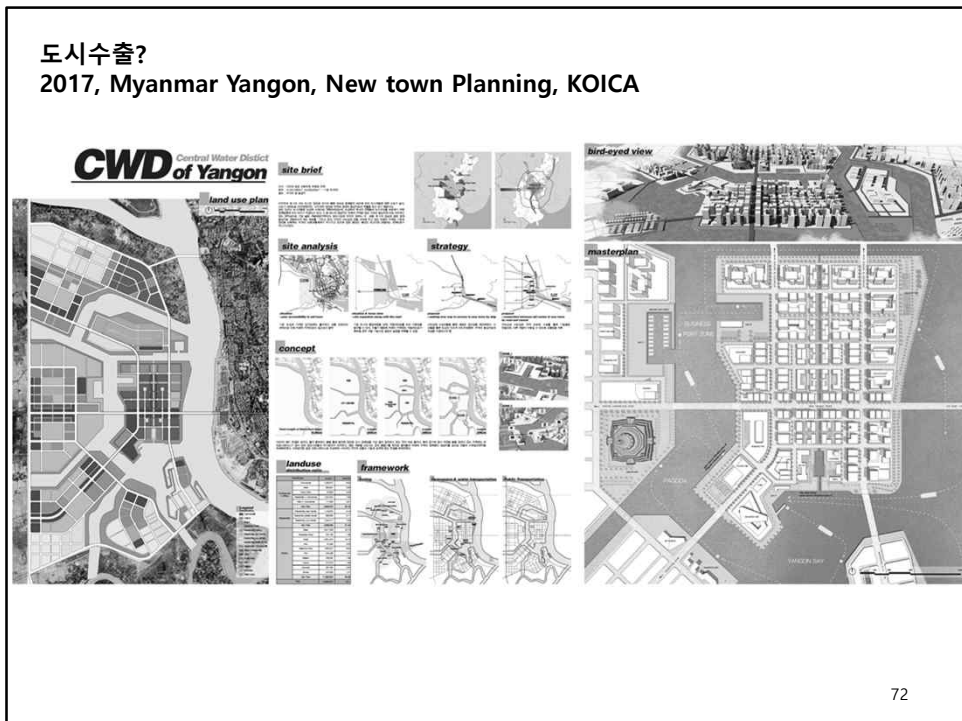
concept

landuse

framework

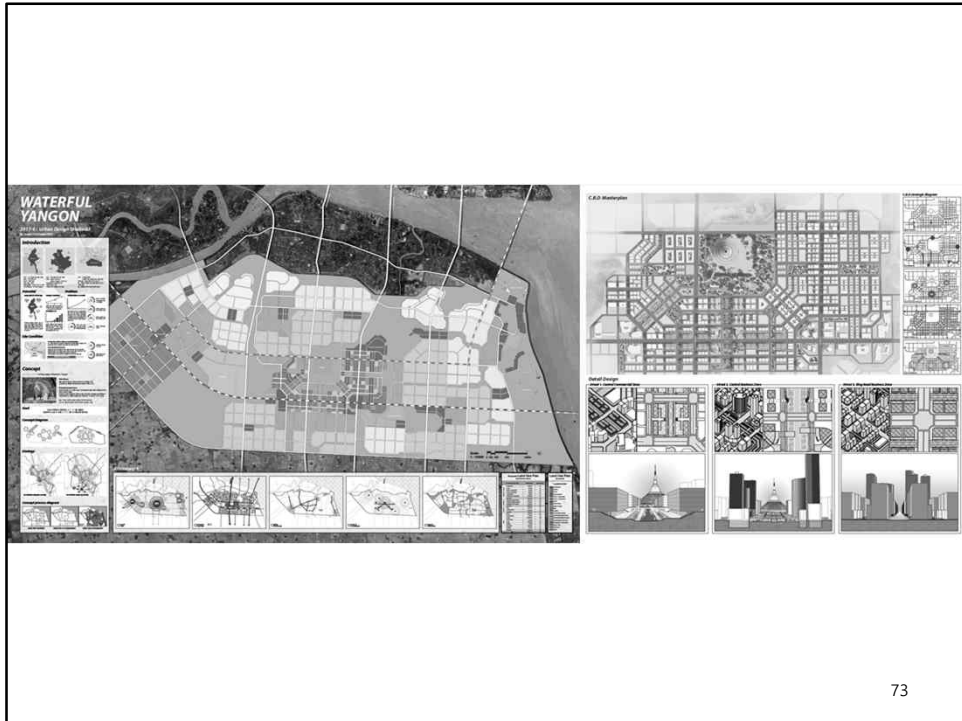
bird-eyed view

masterplan



landuse	framework
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